



**Maryland**  
**State Library**  
**Agency**

## **Library Services and Technology Act (LSTA)**

### **Five -Year Plan**

**2023 -2027**

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## **PREFACE**

The Library Services and Technology Act (LSTA), a federal program for libraries administered by the Institute of Museum and Library Services (IMLS), requires a five-year plan from each state. The Maryland State Plan 2023-2027 addresses the community needs that the libraries in Maryland serve, as well as the priorities set forth in the IMLS 2023-2027 Five-Year State Plan Guidelines. This plan has been developed from the contributions and participation of library staff and users of libraries and information services in Maryland. The Maryland State Plan aims to:

- Provide a framework for establishing program goals to assist libraries to meet the diverse needs of the residents of Maryland.
- Establish guidelines for the best uses of the Library Services and Technology Act funds.
- Make widely known a plan for statewide library development.
- Fulfill the planning requirements of the Library Services and Technology Act.

It is essential that Maryland's libraries have the capacity to evolve, to expand access to resources and cutting-edge technologies; to employ highly trained, and customer-focused staff; and to collaborate with the communities they serve to maintain a strong and vibrant physical presence in the community and a virtual presence on the Web.

## **THE LIBRARY LANDSCAPE IN MARYLAND**

### **A Vision for Maryland Libraries**

Maryland libraries build real and virtual connections to enable individuals of all ages, families, and communities to learn, grow and prosper in the 21<sup>st</sup> century. Maryland libraries provide resources for literacy, lifelong learning, and linkages to Maryland's past, present and future through information in a variety of accessible formats. Maryland libraries ensure that all residents and communities have equitable access to library resources, and that libraries center communities; they address needs, find opportunities, and help communities and individuals grow and thrive. The Maryland State Library Agency motto is "Maryland Libraries: Inspiring Library Innovation." This plan has been created to support our work to achieve this purpose.

### **Maryland State Network**

The network provides Maryland residents with access to information through interlibrary loans; direct lending of resources through public, academic, special, and school libraries; technical assistance, staff training, and the coordination of marketing and outreach activities. The network encompasses the following entities:

#### **Maryland Public Libraries**

The state of Maryland has 24 public library systems, representing the 23 counties and Baltimore City. Generally, a Board of Trustees governs each county public library. Each Board establishes and operates the library to provide free services to residents of the county in which it is located; may permit persons outside the county to use the library facilities on the terms and conditions it determines; may establish and operate libraries at any location in the county; determines the library policies; and adopts reasonable rules, regulations, and bylaws for library use and the conduct of its business. The board may also advise in the preparation and approval of the library

budget, receive, account for, control, and supervise, under the rules and regulations of the county governing body, the spending of all public funds received by the library, and use the services of the fiscal agencies of the county governing body.

### **State Library Resource Center (SLRC)**

The SLRC provides a multitude of services to Marylanders, functions as the State Library (as opposed to the State Library Agency) and provides in depth research services and resources to complement local system level holdings. In addition, SLRC provides lending opportunities for libraries within the State Library Network. When information is not easily accessible, it assures access to information through the Maryland Interlibrary Loan Organization (MILO). SLRC also provides valuable information to State government employees through the Government Reference Service. SLRC operates SAILOR, Maryland's on-line electronic information network, and MARINA, an end user software application that provides access to library material regardless of where the requestor lives or where the resources are located. SLRC also provides extensive Staff development and public facing programs addressing information needs and special topics.

### **Regional Library Systems**

There are three regional libraries that support the network. They include the Eastern Shore Regional Library, Inc. in Salisbury, the Southern Maryland Regional Library Association, Inc. in Charlotte Hall, and the Western Maryland Regional Library in Hagerstown.

Completing the network are Maryland's elementary, middle, and secondary school media centers; college and university libraries; and state institutional libraries that serve people with mental illness and the incarcerated.

### **Maryland School Libraries**

The state of Maryland includes 24 school systems, representing the 23 counties and Baltimore City. Each local school system is required to establish and adequately maintain a quality school library media program, with appropriate staffing, in each school. In addition, there are many non-public schools in the State. Through a literacy skills instructional program that is integrated into the curriculum, library media specialists teach students how to become lifelong learners, informed decision-makers, and effective users of information. Maryland school library media programs provide access to a variety of resources and services to support this goal. In addition, the school library media specialists are responsible for providing professional development in the use of instructional technology and many provide primary technical support for the equipment and networks in Maryland schools.

### **Maryland Higher Education Libraries**

Maryland's 57 accredited post-secondary institutions of higher education include a diverse mixture of public and private colleges, universities, and community colleges. The state is also home to more than 151 private career schools. The libraries of these higher education and career-training institutions collectively serve hundreds of thousands of students, faculty, staff, and other authorized users. The libraries also support each institution's numerous programs with collections and services tailored to reflect each institution's mission, goals, and available resources. Many of these libraries also support extensive online education programs, so the reach of Maryland's college, university, community college, and career-training libraries is truly global.

## **Maryland State Library Board**

The Maryland State Library Board (MSLB) consists of twelve members. The Governor appoints seven members, five of whom are selected from the public at large, one is a professional librarian, one is a library trustee, and one is a blind patron of the Maryland State Library for the Blind and Print Disabled. The remaining five members serve ex officio representing the President of the Congress of Academic Library Directors, the President of the Board of Trustees of Enoch Pratt Free Library, the President of the Maryland Library Association, the Dean of the University of Maryland College of Library and Information Services, and the President of the Maryland Association of School Librarians (MASL).

In general, the MSLB represents the interests of Maryland residents for better library services, advises all levels of government, and promotes the improvement of library services in the State. The Board is authorized to gather information on the needs of libraries, oversee the State Library Agency and exercise general direction and control of library development in Maryland. The Board is responsible for the adoption of rules and regulations, the establishment of library policies and procedures for the statewide system of libraries and advises the Governor on library matters. Each year the State Library Board reports to the Governor and Maryland citizens on the support, condition, progress, and needs of libraries. They consider the State's library needs and recommend to the Governor and the General Assembly desirable legislation. The State Library Board approves county public library capital projects for State funding consideration.

## **Maryland Residents**

Maryland residents actively engage and are supportive of public libraries. In 2020, the Western Maryland Regional Library (WMRL) and OpinionWorks, LLC ran a public opinion poll to gather feedback from 2,500 residents to determine how Maryland public libraries are perceived. 55% said that they had visited their local library within the past few weeks and 74% rated their local library as "great" or "good". 62% of respondents said that Maryland's public libraries were an essential service and 87% of respondents said that the library helped them learn new things. 77% said that libraries were a good investment of tax dollars, and 57% said that more money should be invested in Maryland public libraries.

## **Maryland Demographics and Socioeconomic Status**

Maryland has a total population of 6,037,624, with about half of the population identifying as White, 29 percent identifying as Black/African American, less than 1 percent identifying as American Indian/Alaska Native, 6 percent identifying as Asian, and less than 1 percent identifying as Native Hawaiian/Pacific Islander. Additionally, a little over 10 percent identify as Hispanic. The population identifying as Black/African American is more than double the rate of the United States as a whole.

The majority of Maryland's population is between ages 18-64; the youngest Marylanders (0-9) make up about 12 percent of the population, while those 65 and over make up 15 percent of the population. Additionally, 19 percent of Marylanders speak a language other than English at home, with Spanish being the second most spoken language. Maryland is home to many veterans; over 7 percent of the population claim veteran status.

Nine percent of Marylanders live below the poverty line, far less than the national average. With a median household income of just over \$87,000, Maryland is higher than the national

median. Close to 41 percent of Marylanders have a college degree or higher, about 25 percent higher than the national rate. With almost 68 percent of Marylanders 16+ in the labor force, Maryland's unemployment rate averages about 3.5 percent.

With 18 of Maryland's 24 counties being classified as rural by the State of Maryland, almost 25 percent of Marylanders live in rural areas.

About 11 percent of Maryland's population claims a disability status (these include hearing, vision, cognitive, ambulatory, self-care, and independent living difficulties). Of this population, almost 2 percent have a vision difficulty, meaning "blind or having serious difficulty seeing, even when wearing glasses."

## **PREPARING MARYLAND FOR THE FUTURE**

### **State of the Field**

*The State of America's Libraries 2022* special report from the American Library Association (ALA) stresses how essential libraries are in the challenging times that our communities encounter. As libraries face these challenges, they continue to act in support of the core values of access, inclusion, intellectual freedom, democracy, diversity, education and lifelong learning, service, and social responsibility. Libraries are safe places in their communities where individuals of all ages and from across the socio-economic spectrum participate in a variety of programs, services, and activities. As the needs and interests of individuals evolve and change, libraries must develop new and innovative responses to fulfill these needs and interests. Budgetary pressures continue to compel libraries to be more efficient, to make the case for their value, and to embrace new roles.

### **Rural and Urban Populations**

Rural and Urban libraries address specific customer needs not found in other areas. Depressed salaries and lack of job opportunities, digital access and school preparedness are priority issues that these libraries address.

Unemployment in 11 of the 19 census-designated urban and rural counties is higher than the statewide average for the period from 2011 to 2021. The highest rate of unemployment is in Worcester County, exceeding 10% unemployment.

While an influx of federal funding will help address the issue of digital access, libraries continue to be well positioned to assist customers in need now. According to the Abell Foundation, more than half a million Maryland households (23%) do not subscribe to wireless Broadband. Additionally, more than 100,000 Maryland households with school age children lack Broadband access. Rural communities and urban centers are the least likely to have home access to Broadband, making them less able to be competitive in the job market, to engage in education, to fully participate in community and civic affairs, and has recently been linked to co-morbidities for health outcomes.

According to the 2021-2022 Maryland State Department of Education report, "Ready at Five" metrics indicate that more than half of all children (60%) about to enter kindergarten do not have the necessary skills to succeed. Eight of the Census designated Rural and Urban Counties are

below the statewide average, and Baltimore City has the lowest rate at 25%. Service to pre-school children and their caregivers is a cornerstone service provided by most public libraries. Despite the innovative projects done around the state, the issues of school readiness cannot be solved by libraries alone. Maryland libraries partner with multiple organizations locally and statewide to develop and adopt new ways to engage children and caregivers.

## **MISSION STATEMENT**

The mission of the Maryland State Library Agency (MSLA) is to provide leadership and consultation in technology, training, marketing, funding, resource sharing, research, and planning, so that Maryland libraries can fulfill their missions now and in the future for the people of Maryland.

## **NEEDS ASSESSMENT**

The Maryland State Library Agency (MSLA) will use Library Services and Technology Act (LSTA) funds from the Institute of Museums and Library Services (IMLS) to support libraries in their work to provide exceptional customer experiences for all Marylanders. The leaders of libraries throughout Maryland remain committed to providing the best library services and programs to meet the evolving needs and interests of their constituents. Throughout the past two years of the pandemic experience, Maryland libraries and their resources continued to be available to the people of Maryland. Library leaders and members of their staff worked diligently and creatively to ensure access to information and collections. When it became possible to offer programs, a variety of virtual, hybrid and in-person programs were offered to the delight of those who participated.

Maryland libraries face challenges that are very similar to those encountered by libraries of all types across the nation. These include an increase in the cost of e-books as budgets for collections remain the same or are reduced; ensuring access to accurate and inclusive information; addressing the digital divide; providing digital literacy; educating and training the workforce; creating a library workplace that fosters diversity, equity, and inclusion; and positioning the library to be central to community development.

Focus group and individual interviews were held from December 2021 through January 2022. Each group was invited to address the same set of questions:

- Think about the future of library service in Maryland, what do you envision the needs to be?
- How can the State Library help to address these needs? Do so in an equitable way?
- What do you see to be the priority areas for allocation of LSTA finds in Maryland?
- IMLS has specified the need to include projects in the 5 -Year plan. What areas of activity or projects can you suggest?
- If the State Library were to commit to pursue only one goal, what would it be?

The interviews included individuals from the Maryland Library Association, the Maryland Association of Public Library Administrators, the Congress of Academic Library Directors of Maryland, Maryland Humanities, Maryland Association of School Librarians, and individuals from across the state who attended the open sessions.

The results of the focus groups and interviews were transcribed and analyzed to identify recurring themes, issues, and needs. The key themes identified were:

- strengthening the role of libraries in their communities,
- creating robust partnerships,
- continuing to build a training and education program to prepare library staff for future work and the future workplace,
- fostering equity, diversity, and inclusion in the library workplace and in the communities served,
- preparing library staff to deliver the best possible customer service to the people of Maryland,
- the ongoing need to address digital equity and access,
- ensuring access to quality and accurate information resources,
- offering training and education to the people of Maryland, especially in emerging technology and digital literacy,
- and developing more statewide initiatives led by the State Library Agency.

Maryland State Library Agency staff carefully reviewed the comments and summary report, identified key areas for the focus of this plan that aligned with the stated IMLS goals, and reached agreement on three overall goals and a set of projects for each goal. In addition, the staff reviewed the results of the QualityMetrics five-year evaluation of Maryland's LSTA 5-year State Plan, FY2017 - FY2022, the topical Maryland demographics and trends reports, and relevant national reports. These include:

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## **Maryland's Alignment with 2023-2027 LSTA goals:**

Maryland's 2023-2027 LSTA goals address needs congruent with the purposes and priorities of the LSTA:

1. The Maryland State Library Agency will enhance the structural capacity of libraries to foster new connections and to open up new opportunities to sustain and strengthen their communities.
2. The Maryland State Library Agency will strengthen libraries' institutional capacity to foster a strong and innovative workforce.
3. The Maryland State Library Agency will help libraries improve equitable access to information and service for all Marylanders.
4. The Maryland State Library Agency will help libraries develop lifelong learning opportunities in order to enhance Marylanders' formal education and general knowledge and skills.

## GOALS AND PROJECTS:

**Informed by the library community, MSLA will provide leadership, grants, resources and/or training opportunities to support the following projects:**

### **GOAL 1: Inclusive, Responsive, and Connected Institutions.**

**GOAL 1 OBJECTIVE:** Enhance the structural capacity of libraries to foster new connections and to open up new opportunities to sustain and strengthen their communities.

**PROJECT 1:** Support transformation in Maryland Public Library organizational cultures.

**SUMMARY:** Offer resources and programs on transforming an organizational culture, forecasting the future, and community engagement to help libraries anticipate and adapt to social and cultural changes.

**ACTIVITIES:** Support the construction of Strategic Plans with LSTA funds.

Produce an annual cultures conference.

Provide futuring training.

**PROJECT 2:** Support libraries in creating new service models.

**SUMMARY:** Support the development of new responsive, anticipatory, and adaptive approaches to providing services as libraries continuously monitor changing customer expectations and community needs.

**ACTIVITIES:** Support tableau project to support evidence based decision making.

Provide pilot grants to test new models for service.

**PROJECT 3:** Create diverse engagement opportunities.

**SUMMARY:** Enable libraries to encourage inclusive and diverse voices in institutional operations.

**ACTIVITIES:** Support continued EDI engagement through competitive and staff development grants.

Provide training on increasing EDI representation in decision making.

**PROJECT 4:** Foster collaboration across institutions.

**SUMMARY:** Expand opportunities for libraries to collaborate across library systems and with local, state, and national organizations to leverage resources, and position libraries among these organizations

**ACTIVITIES:** Develop the Maryland State Library Network (MSLN) to include new initiatives that reach state resources.

Work with Maryland Association of Public Library Administrators (MAPLA) and Maryland Library Association (MLA) to identify and

provide opportunities for collaboration.

Identify, promote and strengthen partnerships with Maryland State Government agencies, such as MD Department of Housing and Community Development, MD Department of Health, MD Department of Education, MD Department of Veterans Affairs.

Identify, promote and strengthen partnerships with nonprofit organizations, such as Libraries without Borders and Califa.

**PROJECT 5:** Position libraries as collaborative anchors that center community voices.

**SUMMARY:** Provide library systems with access to community level leadership opportunities, that will allow for libraries to include community assets and assessments of community needs in library work.

**ACTIVITIES:** Provide LSTA funding to libraries to encourage Asset-Based Community Mapping, Opportunity Assessments.

Connect libraries to experts and past clients to identify resources to meet local needs.

**PROJECT 6:** Support institutional planning.

**SUMMARY:** Enable libraries to create plans for their ongoing strategic operational and programmatic goals.

**ACTIVITIES:** Provide LSTA funding for library systems to engage consultants to assist in strategic and other planning services.

Provide guidance to libraries in creating new plans.

**PROJECT 7:** Expand and leverage data literacy.

**SUMMARY:** Facilitate the work of libraries to measure the outcomes of initiatives, and to use best practices in qualitative and quantitative data collection and use to inform decision-making and demonstrate library value for stakeholders.

**ACTIVITIES:** Provide consulting services to libraries in collecting and using data.

Provide training to library staff on the value, collection and analysis of measurement.

## **GOAL 2: Resilient and Engaged Library Staff.**

**GOAL 2 OBJECTIVE:** Strengthen libraries' institutional capacity to foster a strong and innovative workforce.

**PROJECT 1:** Support equitable staff development opportunities.

**SUMMARY:** Encourage and support libraries to work through an equity lens to strengthen the library workforce's ability to provide the highest level of customer service.

**ACTIVITIES:** Provide staff development opportunities in multiple formats, such as virtual and asynchronous to remove barriers to access for staff.

Subsidize staff development opportunities that have an associated cost through staff development grants.

Engage and encourage the use of consultants and trainers who operate with an Equity, Diversity, Inclusion and Accessible (EDIA) focus.

**PROJECT 2:** Coordinate statewide Staff Development opportunities with partner agencies.

**SUMMARY:** Collaborate with stakeholder organizations (SLRC, MLA, MSDE, CALD, etc.) to provide staff development programs and activities.

**ACTIVITIES:** Coordinate efforts with Statewide Staff Development Community of Practice, Maryland Library Association and State Library Resource Center to develop complementary programming.

Work with partners to develop a Statewide Blueprint to support Staff Development needs across the state.

Expand efforts with current partnerships, including MD Department of Veterans Affairs and MD Department of Education to provide timely training.

Identify new training opportunities with new and ongoing government and non-government partners.

**PROJECT 3:** Foster statewide Communities of Practice.

**SUMMARY:** Facilitate the collaboration of Subject Matter Experts (SME) across library systems to develop training, resources and programming.

**ACTIVITIES:** Provide oversight and guidance to current Communities of Practice.

Provide LSTA funding to support approved programs and staff development opportunities identified by Communities of Practice.

Monitor trends and needs to identify any new needed Communities of Practice.

**PROJECT 4:** Provide future-oriented library staff development opportunities.

**SUMMARY:** Enable libraries to increase staff's capacity to anticipate and create library services for the future.

**ACTIVITIES:** Host Maryland Futures Summit.

Identify and develop training specific to Futuring for staff at all levels.

**PROJECT 5:** Develop leadership across the library field.

**SUMMARY:** Develop programs to prepare leaders at all levels for the future.

Offer continuing education to develop leadership skills at all levels of the library.

**ACTIVITIES:** Engage participants in Everyone Leads - Train the Trainer program to provide training to local and regional library staff.

Provide support for Maryland Library Association's Executive University for administrative staff.

Coordinate efforts with Maryland Library Association to produce Maryland Library Leadership Institute (MLLI).

Provide library staff with leadership opportunities in Statewide Communities of Practice and ad hoc groups.

### **GOAL 3: Informed and Thriving Marylanders.**

**GOAL 3 OBJECTIVE 1:** Help libraries improve equitable access to information and to provide direct service for all Marylanders.

**GOAL 3 OBJECTIVE 2:** Help libraries develop lifelong learning opportunities in order to enhance Marylanders' formal education and general knowledge and skills.

**PROJECT 1:** Encourage innovative services to engage and develop lifelong learners.

**SUMMARY:** Encourage innovation in services and resources for customers.

**ACTIVITIES:** Provide LSTA funding for innovative pilot programs.

Provide regular showcases of previous LSTA funded activities for administrators.

**PROJECT 2:** Encourage personal development

**SUMMARY:** Support statewide reading programs, and other opportunities to encourage recreational reading for all ages.

**ACTIVITIES:** Provide support and guidance for Summer Reading Programs.

Use LSTA funds to support One Maryland, One Book program.

**PROJECT 3:** Support the capacity to develop multiple, diverse literacies.

**SUMMARY:** Facilitate the development of accessible and culturally diverse programming, information, financial, health, etc. literacies.

**ACTIVITIES:** Provide LSTA funding to foster the development of literacy programs.

Connect libraries to potential partner groups who can provide or consult on literacy efforts, such as the National Library of Medicine, MD Department of Health, MD Department of Housing and Community Development, and Access to Justice.

**PROJECT 4:** Promote accessible resources and services.

**SUMMARY:** Ensure all Marylanders have access to the full range of services

and resources available throughout libraries through programs that provide for innovative accommodations.

**ACTIVITIES:** Provide LSTA funds to support the Maryland Accessible Textbook (MAT) program.

Support the continued awareness of accessibility for those who are Blind, Print Disabled and/or are members of the Deaf Community through audio description and closed captioning for MSLA program, as required.

Provide Fusion software to all public libraries to allow any and all computers can be used by those who are blind or print disabled.

Connect library program staff to best practices for programming for those who are neurodivergent.

**PROJECT 5:** Develop partnerships that address digital equity issues.

**SUMMARY:** Support access to Broadband, digital resources, and digital literacy training opportunities.

**ACTIVITIES:** Work with Statewide Library Broadband group and Digital Equity Community of Practice to identify and promote state and national equity efforts.

Work with Maryland Department of Broadband to promote Digital Equity funding opportunities to libraries.

Work with the University of Maryland Extension Program to leverage ARPA funds to support Digital Equity, Literacy and Navigation efforts.

**PROJECT 6:** Support programs and services for early learning and family engagement.

**SUMMARY:** Provide inclusive and supportive learning opportunities for birth to five children and caregivers.

**ACTIVITIES:** Expand Hatchlings Expectant Parent and newborn families early literacy program.

Participate in national programs to identify new initiatives and projects to support early learning and family engagement.

Provide LSTA funds to libraries to pilot new methods for engaging early learning and family engagement services.

**PROJECT 7:** Support a future-ready and resilient workforce.

**SUMMARY:** Support the development and deployment of programs and resources to help Marylanders of all ages gain skills, certification, etc. to participate in and shape the future of work.

**ACTIVITIES:** Provide LSTA funding and consulting services to develop staff development and organizational change to create libraries prepared for future needs and workforce trends.

Support libraries in examining organizational structures and

traditional staff roles to meet changing needs and resources.

**PROJECT 8:** Facilitate partnerships between public libraries and organizations serving at-risk and incarcerated Marylanders.

**SUMMARY:** Support the development of services and resources to residents in prison, jail, and juvenile detention center libraries, as well as Marylanders who are unhoused, are housing or food insecure, and those in shelters, halfway homes, and other institutions.

**ACTIVITIES:** Promote efforts and programs from partner groups that serve the needs of at-risk and incarcerated Marylanders.

Provide staff development opportunities to support staff in the emotional labor working with at-risk and incarcerated.

***For all projects, the following applies:***

**AUDIENCE:** Library staff and institutions; may vary at the Activity level.

**OUTPUTS:** Number of programs and attendance, number and amount of grants, number of resources provided.

**OUTCOMES:** Outcomes will be determined at the Activity level.

**TIMELINE:** Attention to each project is contingent on feedback from the library community and may not be applicable in every year of the program.

## COORDINATION EFFORTS:

The following is a crosswalk that maps each goal in the 2023-2027 Plan to one or more of the six Measuring Success focal areas and maps associated projects to one or more of the fourteen corresponding intents.

STATE GOAL	IMLS FOCAL AREA/ OBJECTIVE	ASSOCIATED PROJECTS	IMLS INTENT
Inclusive, Responsive, and Connected Institutions.	Institutional Capacity, Civic Engagement, Information Access / Enhance the structural capacity of libraries to foster new connections and to open up new opportunities to sustain and strengthen their communities.	Support transformation in Maryland Public Library cultures.	Improve library operations
		Support Libraries in adapting to changes in service models	Improve library operations
		Create diverse engagement opportunities	Improve users' ability to participate in their community
		Foster collaboration across institutions	Improve library operations
		Position libraries as collaborative anchors that are informed by community voices	Improve users' ability to participate in community conversations around topics of concern
		Support institutional planning	Improve library's physical and technology infrastructure
		Expand and leverage data literacy	Improve users' ability to obtain and/or use information resources
	Institutional Capacity, Information Access /	Support equitable staff development opportunities	Improve the library workforce

Resilient and Engaged Library Staff.	Strengthen libraries' institutional capacity to foster strong and innovative workforce	Coordinate statewide Staff Development opportunities with partner agencies	Improve library operations
		Foster statewide Communities of Practice	Improve library operations
		Provide future-oriented library staff development opportunities	Improve users' ability to obtain and/or use information resources
		Develop leadership across the library field.	Improve the library workforce
Informed and Thriving Marylanders.	Lifelong Learning, Information Access, Economic and Employment Development, Human Services, Civic Engagement / Help libraries improve equitable access to information, direct service for their users, and enhance users' formal education and general knowledge and skills.	Encourage innovative services to engage and develop lifelong learners	Improve users' ability to apply information that furthers their parenting and family skills
		Encourage personal development	Improve users' general knowledge and skills
		Support the capacity to develop multiple, diverse literacies	Improve users' general knowledge and skills
		Promote accessible resources and services	Improve users' ability to obtain and/or use information resources
		Develop partnerships that address digital equity	Improve users' ability to obtain and/or use information resources
		Support programs and services for early learning and family engagement	Improve users' general knowledge and skills
		Support a future-ready and resilient workforce	Improve users' ability to use resources and apply information for employment support
		Facilitate partnerships between public libraries and organizations serving at-risk and incarcerated Marylanders	Improve users' ability to obtain and/or use information resources

## EVALUATION PLAN:

The Maryland State Library Agency will use several methods to evaluate this plan:

- Reporting of results of individual projects in the annual State Programs Report
- Annual MSLA assessment and reporting on the progress made towards the goals in the plan
- MSLA initiated face-to-face online surveys, and interviews of constituent groups
- Continuous, intermittent feedback from stakeholder groups via social media, emails, and in person
- Mid-cycle and final reports by grantees, including the measurement of outcomes per IMLS guidelines
- Feedback collected at periodic meetings of various groups in the Maryland library community, including grant recipients, special, public, and academic librarians, affiliates of library systems, and others
- Five-year evaluation as directed by legislation. 20 U.S.C. § 9134(c).

MSLA will continue training local libraries on outcome-based evaluation and other evaluation methods. It will also provide technical assistance in developing evaluation plans for local projects and require grantees to evaluate their projects as part of the grant process.



MSLA will report annually on its projects to the larger Maryland library community at the annual Maryland Library Association Conference in May. MSLA will report on progress towards the goals in this plan and solicit feedback.

The information above will be used to evaluate the plan. An outside consultant may be hired to further assess progress and to write the formal evaluation report.

## **STAKEHOLDER INVOLVEMENT:**

Maryland's LSTA program encompasses many statewide programs and a considerable number of local projects. Grant applications can and do include partnerships with all types of libraries. Also, this plan recognizes that all libraries have some common areas of interest, e.g., staff training, electronic resources, e-books, and mobile devices.

The stakeholders identified in this 2023-2027 plan include local and regional public library systems; academic, school, and special libraries; and also various library leadership groups such as Congress of Academic Library Directors (CALD); Maryland Association of Public Library Administrators (MAPLA); Maryland School Library Media Advisory Committee (SLMAC); and coordinator groups in areas such as statewide projects, library statistics, technology, staff development, and outreach and marketing. Other stakeholders are state and national library organizations and the University of Maryland, College of Information Studies (iSchool).

To ensure that the Maryland State Plan reflects the needs of all types of libraries and library users, and that all stakeholders are involved, are monitored, and receive communications, these procedures will be initiated or continued from earlier years:

- Formal and informal meetings, focus groups, and interviews will be held to determine the needs of the different types of libraries and the activities that they would like to see the Maryland State Library undertake.
- Unsolicited feedback via email, phone, social media, and in-person will be considered in prioritizing MSLA activities.
- MSLA will continue to consider the recommendations of the QualityMetrics independent five-year evaluation of the 2018-2022 Maryland State Plan (described in the Needs Assessment section) to plan aggressively and develop even greater strategic opportunities in the future.
- The State Librarian will make regular reports on the plan's progress at the meetings of the following organizations and solicit feedback:
  - Maryland State Library Board
  - Congress of Academic Library Directors (CALD)
  - Maryland Association of Public Library Administrators (MAPLA)
  - Maryland Library Association (MLA).
- Feedback will be solicited from attendees at all the presentations referenced under the next section, Communication and Public Availability.

All feedback from stakeholders will be used to guide the annual work plans for the Maryland State Library Agency.

## **COMMUNICATION AND PUBLIC AVAILABILITY**

The Maryland State Plan will be disseminated to public library administrators, school library media supervisors, and all academic and special library directors in Maryland. The plan will also be posted on the Agency Website ([www.marylandlibraries.org](http://www.marylandlibraries.org)), the Maryland Association of Public Library Administrators (MAPLA) Web site (<http://www.maplaonline.org>) and the Maryland Library Association site ([www.mdlib.org](http://www.mdlib.org)). All constituent groups will be notified when it is posted.

The developments of the Maryland State Plan will be reported as follows:

1. Reports on the annual program will be filed with IMLS and announced to constituent groups.
2. Reports will be made at the quarterly meetings of MAPLA and to other library organizations upon request.
3. A report on the Plan's progress will be made at the Maryland Library Association (MLA) annual conference.
4. Presentations will be made to the Maryland State Library Board at its regularly scheduled meetings
5. A presentation will be made each year at the annual business meeting of the Citizens for Maryland Libraries.
6. Reports will be made to the Library for the Blind and Print Disabled Advisory Council at their quarterly meetings.
7. Updates about relevant parts of the plan will be shared with library staff communities of practice groups once a year.
8. An annual written report will be created and disseminated each year.

## **MONITORING:**

A MSLA staff specialist is assigned to monitor each program. MSLA staff specialists are also assigned as grant monitors to projects that fall under these programs but are implemented by individual libraries. Annual reports on the progress of the Plan will be made available to the public. In addition, the Maryland State Plan for LSTA itself will be monitored continuously within MSLA and reviewed each year at MSLA's annual retreat. At that time, any significant modifications to the Plan will be formulated and filed with IMLS by the deadline set forth in the Library Services and Technology Act.

## **ASSURANCES:**

The following required certifications and assurances have been submitted:

- Program Assurances for 2023 Grant Award (includes compliance with Internet Safety; Trafficking in Persons; Nondiscrimination; Debarment and Suspension; Drug-Free Workplace; Federal Debt Status; and Lobbying requirements),
- Assurances of Non-Construction Programs,
- State Legal Officer's Certification of Authorized Certifying Official,
- Internet Safety Certification for Applicant Public Libraries, Public Elementary and Secondary School Libraries, and Consortia with Public and/or public School Libraries.