From the IMLS Director

Welcome to Denver and Imagining the Digital Future. This eleventh annual WebWise conference will be an opportunity to explore the education and training of a 21st century cultural heritage workforce, the role of digital content creators in building engaging educational spaces for learners, the use of social media to more fully involve visitors and users, and the sustainability of these efforts.

In addition to great keynotes and thought-provoking presentations, WebWise will be an occasion to launch some exciting projects. IMLS will inaugurate UpNext, a wiki conversation on the future of libraries and museums, and the University of Denver will unveil its oral history project, Digital Pioneers, which will document the experiences of people who have been leading the way, imagining and realizing technology-driven change in cultural heritage institutions.

We are delighted to have outstanding partners in the University of Denver’s School of Library and Information Science, the Penrose Library at the University of Denver, BCR, and the Denver Art Museum. Additional support for the conference is being provided by the John D. and Catherine T. MacArthur Foundation and the Morgridge Family Foundation, both of which have invited some of their grantees to participate in the conference. Together with IMLS-supported projects, they will be featured demonstrators during our breaks. At lunch you will be able to choose from an array of “table topics,” where you can learn more about ideas sparked by the keynote speakers and panelists and about funding opportunities.

As my four years at IMLS come to a close, I have come to know the WebWise conference as an unparalleled opportunity for networking, and sharing innovative ideas. I know that this year will be no exception as we begin “Imagining the Digital Future.”

—Dr. Anne-Imelda M. Radice, Director
Institute of Museum and Library Services
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Institute of Museum and Library Services
Conference Day One—Thursday March 4

8:00 am–4:45 pm: Registration
Location: Capitol Ballroom Foyer, 4th Level
9:00–11:30 am: Welcome
Nancy Alles, Dean and Director, Peruse Library, University of Denver
Anne-Imelda M. Radice, Director, IMLS
10:15–11:00: Keynote Presentation—Seven Channels of Change The Horizon Project: Mutations: How Technology is Unfolding Everything We Look Martin John, The New Media Consortium Panelists:
• Joyce Ray, IMLS

11:00 am–12:15 pm: Session 1—Sustainability and the Future of Digital Collaborations
Collaborations have a shelf-life of the digital age as it allows the aggregation of collections, whether these are found across the campus quad, across the community spaces throughout the world. Collaboration allows cultural institutions to share infrastructure and intellectual capacity, and to broaden access to resources. But does collaboration help sustain digital projects as we move into the next stage of integration, delivery and services? Will collaboration allow us to further our missions in the current economic environment? Panelists will discuss their successes and challenges with collaboration and their visions for the future of their collaborative work.
Moderator: Craig Wacker, John D. and Catherine T. MacArthur Foundation Panelists:
• Steve Brollem, Maine Historical Society
• Toby Graham, Civil Rights Digital Library
• Monika Hoogland-Saqué, Institute for Museum Research, Berlin

12:15–1:30 Lunch and Roundtable Discussions
Location: Capitol Ballroom Foyer
Panelists will be provided; participants will have an opportunity to join one of a number of optional roundtable discussions led by experts on a variety of topics.
1:30–2:45 Session 2—Inclusion and Engagement: Visitors As Part of the Experience As cultural heritage institutions develop online services, they are increasingly creating interactive communities of users and supporters. This panel will highlight current museum and library research on online user and innovative practices that are engaging online audiences. Moderator: Bruce Wyman, Denver Art Museum Panelists:
• Josho Greenberg, Museum
• Rob Eggen, Indianapolis Museum of Art and the Steve Project
• Beck Titch, North Carolina Museum of Science
2:45–3:30 Break and Project Demonstrations
Location: Capitol Ballroom Foyer
3:30–4:45 Session 3—The Future of Information Delivery: New Tools and Services
The way we interact with digital content is becoming more flexible and unbound. As content and metadata get harvested, we need, mixed, shared, reused, how can we ensure that they remain useful and usable? How can we support the myriad uses to which we put this information? How can resources be connected to each other in ways that we can’t see? This panel will highlight current museum and library projects that are making the future of digital delivery a reality.
Moderator: Mary Stanbury, University of Denver Panelists:
• Kevin Cherry, IMLS
• Jennifer Serventy, National Endowment for the Humanities
• Jennifer Maloney, John D. and Catherine T. MacArthur Foundation
• Renée Joyce, Morgridge Family Foundation

11:30 am–12:15 pm: Closing Keynote and Reflections—The Future Is Not What It Used To Be
Visit the UpNext wiki on the Future of Museums and Libraries: imlsupnext.wikispaces.com
Panelists:
• Craig Wacker, John D. and Catherine T. MacArthur Foundation
• Steve Brollem, Maine Historical Society
• Toby Graham, Civil Rights Digital Library
• Monika Hoogland-Saqué, Institute for Museum Research, Berlin
2:00 pm Adjourn for the day
8:45–10:00 am: Session #4—Skills for the Future: Educational Opportunities for Library and Museum Professionals

Moderator: Joyce Ray, MLS
Panelists:
- Peter Böttiker, University of Arizona School of Information Resources and Library Science
- Phyllis Hecht, Johns Hopkins University Museum Studies Program
- Helen Tibbitt, University of North Carolina School of Information and Library Studies
- Bill Griffiths, Northeast Document Conservation Center

10:10–10:30: Break

10:30–11:30: Session #5—The Future Is Not What It Used To Be

Moderator: Mary Stanley, University of Denver
Panelists:
- Kevin Cherry, MLS
- Jennifer Serventi, National Endowment for the Humanities
- Craig Wacker, John D. and Catherine T. MacArthur Foundation
- Renee Joye, Morganfield Family Foundation

11:30 am–12:15 pm: Closing Keynote and Conference Reflections—The Future Is Not What It Used To Be

Kevin Cherry, MLS

12:15: Farewell and Adjournment

Anne-Imelda M. Radice, Director, IMLS

11:00 am–12:15 pm: Session #1—Sustainability and the Future of Digital Collaborations

Moderator: Liz Bishoff, BCR (Founding Director, Colorado Digitization Program)

Panelists:
- Steve Bromage, Maine Historical Society
- Toby Graham, Civil Rights Digital Library
- Monika Hagedorn-Saupe, Institute for Museum Research, Berlin

3:30–4:45: Session #3—The Future of Information Delivery: New Tools and Services for Discovering and Accessing Content

Moderator: David Mogul, IATUL (President, Digital Publishing Committee)
Panelists:
- Liza Riche, Colonial Williamsburg
- Carla Palmet, University of Illinois at Urbana-Champaign
- Genevia Henry, Center for Digital Scholarship, Rice University

4:45: Adjourn for the day

Keep up with WebWise 2010 Online!

- Tweet about WebWise 2010 using the Twitter hashtag: #webwise
- Follow us on the WebWise 2010 back channel: http://www.webwise2010 هناacco.com
- Visit the UGFS website: the Future of Museums and Libraries: imunet.synapse.com

Conference Day Two—Friday, March 5, 2010

8:45–10:00 am: Session #4—Skills for the Future: Educational Opportunities for Library and Museum Professionals

Moderator: Joyce Ray, MLS
Panelists:
- Peter Böttiker, University of Arizona School of Information Resources and Library Science
- Phyllis Hecht, Johns Hopkins University Museum Studies Program
- Helen Tibbitt, University of North Carolina School of Information and Library Studies
- Bill Griffiths, Northeast Document Conservation Center

10:10–10:30: Break

10:30–11:30: Session #5—The Future Is Not What It Used To Be

Moderator: Mary Stanley, University of Denver
Panelists:
- Kevin Cherry, MLS
- Jennifer Serventi, National Endowment for the Humanities
- Craig Wacker, John D. and Catherine T. MacArthur Foundation
- Renee Joye, Morganfield Family Foundation

11:30 am–12:15 pm: Closing Keynote and Conference Reflections—The Future Is Not What It Used To Be

Kevin Cherry, MLS

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- Carla Palmet, University of Illinois at Urbana-Champaign
- Genevia Henry, Center for Digital Scholarship, Rice University

4:45: Adjourn for the day
Conference Day One—Thursday March 4
8:00 am–4:45 pm: Registration
Location: Capitol Ballroom Foyer, 4th Level
9:00–9:30 am: Welcome
Nancy Alles, Dean and Director, Perroso Library, University of Denver
Anne-Imelda M. Radice, Director, IMLS
9:30–10:15: Keynote Presentation—Seven Channels of the Horizon Project Multitasking: How Technology is Unifying, Everywhere We Look
Larry J. Johnson, The New Media Consortium
10:15–11:00: Break and Project Demonstrations
Location: Capitol Ballroom Foyer
• Rapid Imaging Project, The Art Institute of Chicago, www.artic.edu/collections/
• Rhodium: the Zbornak Archive Project (EAR), Lincoln Park Zoo
• Chicago Athenaeum
• Media MapIt, Henry County Public Library
• Vireo, The Texas State University at Austin, www.vireo.org/web
• Digital Pioneers: Conquering New Frontiers in Archives, Libraries, and Museums
University of Denver, www.digipioneers.org
11:00 am–12:15 pm: Session #1—Sustainability and the Future of Digital Collaborations
Collaboration has been a hallmark of the digital age as it allows the aggregation of collections, whether these are found across the campus quad, across the community square, or halfway around the world. Collaboration allows cultural institutions to share infrastructure and intellectual capacity, and to build access across resources. But does collaboration help us sustain digital programs as we move into the next stage of preservation, delivery, and services? Will collaboration allow us to further our missions in the current economic environment? Panelists will discuss their successes and the next steps they are taking to ensure the sustainability of their digital collections.
Panelists:
• Steve Bronage, Maine Historical Society
• Toby Graham, Civil Rights Digital Library
• Monika Hegardt-Saque, Institute for Museum Research, Berlin

Conference Day Two—Friday, March 5, 2010
8:45–10:00 am: Session #4—Skills for the Future: Educational Opportunities for Library and Museum Professionals
Moderator: Joyce Ray, IMLS Panelists:
• Peter Bottoni, University of Arizona School of Information Resources and Library Science
• Phyllis Hoch, Johns Hopkins University Museum Studies Program
• Helen Tibbo, University of North Carolina School of Information and Library Science
• Bill Vellante, Northeast Document Conservation Center
10:00–10:15: Break
10:15–11:30: Session #5—Funding for the Future
In this year, a number of funders will discuss their current priorities for funding of digital media and technology projects.
Moderator: Mary Stanbury, University of Denver Panelists:
• Kevin Cherry, IMLS
• Jennifer Serventi, National Endowment for the Humanities
• Jennifer Casper, Texas Center for Digital Knowledge, University of North Texas
• Renée Joyce, Morganfield Family Foundation
11:30 am–12:15 pm: Closing Keynote and Conference Reflections—The Future is Not What It Used To Be
Chris Batt, Chris Batt Consulting Ltd.
Visit the UpNext wiki on the Future of Museums and Libraries:
www.upnext.org
Follow the WebWise 2010 back channel: todaysmeet.com/webwise
Keep up with WebWise 2010 Online!
• Tweet about WebWise 2010 using the tweeting hashtag: #webwise
• Follow the WebWise 2010 back channel: todaysmeet.com/webwise
• Visit the U葡萄p site on the Museums and Libraries: imbudden.wikispaces.com
Pre-Conferences—Wednesday, March 3
8:45 am–5:00 pm: Pre-Conference #1—The Spark and the Fire: Connecting Digital Content Creators and Educators to Develop Engaging Learning Spaces
Location: Capitol Ballroom Foyer, 4th Level
This pre-conference will facilitate dialog among cross-disciplinary experts working at the intersection of digital media and libraries, museums, and education, with a goal of generating ideas, finding common ground, and promoting collaborations. The pre-conference will demonstrate best practices for embedding digital objects and interactive features to create engaging spaces for learning, citizenship, entertainment, and expression. Lunch will be provided.
Co-sponsors: MacArthur Foundation, Morgan Hill Family Foundation
1:30–5:00 pm: Pre-Conference #2—Digital Repository Management Uncovered Location: Mineral Hall ABC, 3rd Level
This session will give an overview of the major areas of repository management institutions should be aware of and offer strategies and tools for participants. This session is platform agnostic and focuses on issues around preservation policies and activities, in-house or hosted elsewhere.
Coordinators: Greg Cline, Perroso Library, University of Denver; Jessica Branco Colati, Colorado Alliance of Research Libraries; Sarah Shreeves, University of Illinois Urbana Champaign
Opening Conference Event and Reception—Denver Art Museum
6:00–7:00 pm: Welcome
Cheryl Hannan, Director, Denver Art Museum; Anne-Imelda M. Radice, Director, IMLS; Shirley Aminy, City Librarian of Denver
8:00 pm–9:00 pm: Registration
Location: Capitol Ballroom Foyer, 4th Level
9:00–9:30 am: Welcome
Nancy Alles, Dean and Director, Perroso Library, University of Denver
Anne-Imelda M. Radice, Director, IMLS
9:30–10:15: Keynote Presentation—Seven Channels of the Horizon Project Multitasking: How Technology is Unifying, Everywhere We Look
Larry J. Johnson, The New Media Consortium
10:15–11:00: Break and Project Demonstrations
Location: Capitol Ballroom Foyer
• Rapid Imaging Project, The Art Institute of Chicago, www.artic.edu/collections/
• Rhodium: the Zbornak Archive Project (EAR), Lincoln Park Zoo
• Chicago Athenaeum
• Media MapIt, Henry County Public Library
• Vireo, The Texas State University at Austin, www.vireo.org/web
• Digital Pioneers: Conquering New Frontiers in Archives, Libraries, and Museums
University of Denver, www.digipioneers.org
11:00 am–12:15 pm: Session #1—Sustainability and the Future of Digital Collaborations
Collaboration has been a hallmark of the digital age as it allows the aggregation of collections, whether these are found across the campus quad, across the community square, or halfway around the world. Collaboration allows cultural institutions to share infrastructure and intellectual capacity, and to build access across resources. But does collaboration help us sustain digital programs as we move into the next stage of preservation, delivery, and services? Will collaboration allow us to further our missions in the current economic environment? Panelists will discuss their successes and the next steps they are taking to ensure the sustainability of their digital collections.
Panelists:
• Steve Bronage, Maine Historical Society
• Toby Graham, Civil Rights Digital Library
• Monika Hegardt-Saque, Institute for Museum Research, Berlin

12:15–1:30. Lunch and Roundtable Discussions
Lunch will be provided; participants will have an opportunity to join one of a number of optional roundtable discussions led by experts on a variety of topics.
1:30–2:45: Session #2—Inclusion and Engagement: Visitors as Part of the Experience As cultural heritage institutions develop online services, they are increasingly creating interactive communities of users and supporters. This panel will highlight current museums and library research on online user and innovative practices that are engaging online audiences.
Moderator: Bruce Wyman, Denver Art Museum Panelists:
• Josh Begun
• Robin Gile, Indianapolis Museum of Art and the Steve Project
• Beck Tench, North Carolina Museum of Science
2:45–3:30: Break and Project Demonstrations
Location: Capitol Ballroom Foyer
• Ensuring that a Picture Really is Worth a Thousand Words
• Creativity Resource, Denver Art Museum, http://creativity.denverartmuseum.org
• Media MapIt, Henry County Public Library
• Vireo, The Texas State University at Austin, www.vireo.org/web
• Digital Pioneers: Conquering New Frontiers in Archives, Libraries, and Museums
University of Denver, www.digipioneers.org
3:30–4:45: Session #3—The Future of Information Delivery: New Tools and Services for Discovery and Access
The way we interact with digital content is more flexible and unmediated. As content and metadata get harvested, mixed, shared, reused, how can we ensure that they remain useful and usable? How can you support the myriad uses to which people want to put them? How can resources be connected to each other in ways that we can not even imagine? What are the next steps that we can build systems that are as flexible as the ways people want them to use them? Panelists:
• Jennifer Serventi, National Endowment for the Humanities
• Jennifer Casper, Texas Center for Digital Knowledge, University of North Texas
• Bill Veillette, Northeast Document Conservation Center
• Anne-Imelda M. Radice, Director, IMLS
4:45: Adjourn for the day
8:20 am–4:45 pm: Registration Location: Capitol Ballroom Foyer, 4th Level 9:00–10:30 am: Welcome Nancy Allen, Dean and Director, Perroso Library, University of Denver Anne-Imelda M. Radice, Director, IMLS 10:30–11:00: Keynote Presentation—Seven Channels of Change The Horizon Project Metatrends: How Technology is Unfolding, Everywhere We Look Larry Johnson, The New Media Consortium 11:15 am–12:15 pm: Session #1—Sustainability and the Future of Digital Collaborations Collaboration has been a hallmark of the digital age as it allows the aggregation of collections from many libraries, archives, and museums around the world. Collaboration allows cultural heritage organizations to share infrastructure and intellectual capacity, and to broaden access to resources. Do successful collaborations exist? What key factors contribute to or detract from the success of digital collaborations? How can we support digital collaborations? This session will focus on digital collaborations and will feature speakers from multiple disciplines. Panelists: Steve Bremage, Maine Historical Society Toby Graham, Civil Rights Digital Library Monica Hagstrom-Saue, Institute for Museum Research, Beijing 12:15–1:30: Lunch and Roundtable Discussions Location: Capitol Ballroom Foyer, 4th Level Time will be provided; participants will have an opportunity to join one of a number of optional roundtable discussions led by experts on a variety of topics. 1:30–2:45: Session #2—Inclusion and Engagement: Visitors as Part of the Experience As cultural heritage institutions develop online services, they are increasingly creating interactive experiences that involve and engage their users. This panel will highlight current research and library research on online use and innovative practices that are engaging online audiences. Moderators: Bruce Wyman, Denver Art Museum Panelists: • Josh Greenberg, The University of Texas at Austin • Melinda Wilcox, Lincoln Park Zoo • Claudia Ladendorf, Library of Congress •Beck Tench, North Carolina Museum of Natural Sciences • The Art Institute of Chicago • The University of North Carolina at Chapel Hill • The Henry Ford •LC العدو • Illinois State University • National Endowment for the Humanities 2:45–3:30: Break and Project Demonstrations Location: Capitol Ballroom Foyer Presentations will highlight the innovations being made in the museum and library community to develop new technologies. 3:30–4:45: Session #3—The Future of Information Delivery: New Tools and Services The way we interact with digital content is becoming more flexible and unmediated. As content and metadata are harvested, re-mixed, shared, reused, how can we ensure that they remain useful and usable? How can we support the myriad uses to which people want to put them? How can resources be connected to each other in a way that we can now see potential for the future? How can we build systems that are as flexible as the ways people want to use them? Moderators: Bill Veillette, Northeast Document Conservation Center • Craig Wacker, John D. and Catherine T. MacArthur Foundation • Becca Какова, North Carolina Museum of Natural Sciences • The Art Institute of Chicago • The University of North Carolina at Chapel Hill • The MIT Jacket Project • The Future-Proofing Architectural-Computer-Aided Design Initiative • The Apory Project, Texas Center for Digital Knowledge, University of North Texas • The Botanical Research Institute of Texas • www.epaproject.org • DigitalPioneers: Conquering New Frontiers in Archives, Libraries, and Museums of University of Denver • www.digitalpioneers.org 4:45–5:15: Adjourn for the day Keep up with WebWise 2010 Online! • Tweet about WebWise 2010 using the Twitter hashtag: #webwise • Visit the UpNext wiki on the Future of Museums and Libraries: imlsupnext.wikispaces.com • Visit the UpNext wiki on the Future of Museums and Libraries: imlsupnext.wikispaces.com 8:45–10:00 am: Session #4—Skills for the Future: Educational Opportunities for Library and Museum Professionals The session will feature educational opportunities for new professionals as well as professional development opportunities for practicing library and museum professionals. Moderators: Joyce Ray, MLS Panelists: • Peter Botticelli, University of Arizona School of Information Resources and Library Science • Phyllis Hoch, Johns Hopkins University Museums Studies Program • Helen Tibbitt, University of North Carolina School of Information and Library Studies • Bill Vellarte, Northeast Document Conservation Center 10:00–10:15: Break 10:15–11:30: Session #5—Funding for the Future In this session, a number of funders will discuss their current priorities for funding of digital media and technology projects. Moderators: Mary Stansbury, University of Denver Panelists: • Kevin Cherry, MLS • Jennifer Serventi, National Endowment for the Humanities • Martha Reif, The Cannon Foundation • Renée Joyner, Morganfield Family Foundation 11:30 am–12:15 pm: Closing Keynote and Conference Reflections The Future Is Not What It Used To Be Moderators: Chris Bald, Batt Consulting LTD • Howard Bryant, Professor of Cinema Studies and Director of New York University’s Moving Image Archival & Preservation Program; Susan Chan, Museum Technology Consultant • Jennifer Serventi, National Endowment for the Humanities • Peter Botticelli, University of Arizona School of Information Resources and Library Science 12:15 pm: Farewell and Adjournment Anne-Imelda M. Radice, Director, IMLS
Welcome to Denver and Imaging the Digital Future. This eleventh annual WebWise conference will be an opportunity to explore the education and training of a 21st century cultural heritage workforce, the role of digital content creators in building engaging educational spaces for learners, the use of social media to more fully involve visitors and users, and the sustainability of these efforts.

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