

Moving Image and Archiving Preservation (MIAP) program in New York University's Department of Cinema Studies, part of the Kanbar Institute of Film & Television in the Tisch School of the Arts.

(More) Privacy in Libraries: Growing the Library Freedom Institute community

New York University (NYU), along with Library Freedom Project (LFP), seeks a two-year Laura Bush 21st Century Librarian project grant of \$249,994 in the Community Catalyst category and Continuing Education project type to continue and enhance the IMLS-funded Library Freedom Institute (LFI), a unique program for public librarians passionate about privacy. We will foster professional development by having previous LFI graduates (our Privacy Advocates) teach subsequent shorter and more focused cohorts, hold their first annual meeting to further collaboration, and provide year-round support to help our Privacy Advocates thrive.

Statement of Broad Need: In the two years since NYU and LFP submitted our original IMLS proposal to create Library Freedom Institute, privacy has continued to be a critical topic in libraries and society at large. Some of the biggest news stories in the last two years have revealed privacy concerns in the modern world -- from the Cambridge Analytica scandal, to the passage of the EU's General Data Protection Regulation (GDPR), to increasing ransomware, cryptomining, and other malware attacks on institutions and individuals. In libraries, big vendors have made privacy blunders, resulting in cancelled contracts and mistrust. Library Freedom Institute's accessible, community-focused approach is proving to be even more vital in this time of fear, uncertainty, and doubt. Thanks to IMLS, LFI has helped meet the demand for privacy in libraries across the country. Mid-way through our current project we've given 43 librarians the skills to create change in their libraries, communities, and nationally, and LFI is the only nationwide project meeting the need for practical privacy in libraries by using an intensive collaborative cohort model.

Project Design: LFI is unique in its creation of collaborative cohorts of Privacy Advocates and their engagement with highly impacted communities. Our pedagogical approach combines webinars, assignments, discussion and an in-person meeting, as well as collaborative projects. The 2018 cohort has been training staff and patrons, creating policies, and speaking at conferences like the American Library Association, Association of College and Research Libraries, and state conferences¹. The 2019 cohort began in May and is continuing to make the library a center for privacy information. We'll enhance this work by:

- *Creating shorter, more topically focused cohorts, expanding this opportunity to more busy professional librarians*
- *Strengthening the community of LFI Privacy Advocates and keeping them engaged by bringing them in as expert lecturers for these shorter cohorts*
- *Hosting our first annual meeting for all LFI graduates to learn, build community, and find new opportunities for collaboration*
- *Supporting our Privacy Advocates with monthly checkins, collaborative work, and feedback from project managers in order to build longterm sustainability*

Our two-year work plan will consist of four two-month Institutes with focused curricula and a three-day meeting for our graduates. We'll also provide year-round support for our Privacy Advocates during the evaluation phases via monthly calls, quarterly 1:1 meetings, and ongoing communication on our discussion forum. Our workplan outline is as follows:

¹ Talks and trainings by LFI Privacy Advocates https://libraryfreedom.wiki/html/public_html/index.php/Main_Page/Talks_etc

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- Planning stage (6 mos): Coordinating with Privacy Advocates, creating curriculum, and seeking diverse applicants through targeted outreach.
- First LFI (2 mos): Focused on privacy in library systems and policies, taught by project lead Alison Macrina and Privacy Advocates from former Institutes.
- Evaluation (2 mos): Evaluate the first shorter cohort and prepare for the next two-month round, focused on programming, training, and outreach.
- Second LFI (2 mos): Focused on privacy programming, training, and outreach.
- Evaluation and meeting planning (3 mos): Evaluate the second shorter LFI and plan our annual meeting for all LFI graduates.
- Annual Meeting: Convening Privacy Advocates for 3 days to collaborate and learn.
- Evaluation (2 mos): Meeting evaluation, prep and outreach for next LFI round.
- Third LFI (2 mos): Focused on systems and policies.
- Evaluation (2 mos): Evaluation, preparation, and outreach for the next LFI round.
- Fourth LFI (2 mos): Focused on programming and outreach.
- Final month of evaluation and wrap-up.

Diversity Plan: The loss of privacy disproportionately affects marginalized groups, so diversity is paramount to this project. We use targeted outreach and promotion of our diverse graduates to reach applicants. Our first cohorts were each comprised of about 36% people of color; our current cohort is 67% women, 23% men, and 10% non-binary people. We have attained geographic diversity, with a significant number of our librarians from the deep south and rural libraries. Our guest lecturers have also represented a variety of racial and gender identities. Finally, we focus our privacy strategies to benefit low digital literacy and economically disadvantaged patrons, as well as the most privacy vulnerable communities (immigrants, seniors, LGBT, ...).

Broad Impact: LFI is a nationwide project supporting the IMLS project category of "Community Catalysts". With members hailing from 21 states and the District of Columbia and a mix of urban, suburban, and rural libraries, our work is unique in its range. Our strategic collaborations reach across the privacy field -- partnerships with prominent organizations like the American Civil Liberties Union and Electronic Frontier Foundation, as well as privacy leaders from the library world, inform our practice and enhance our impact. The programs that our Privacy Advocates deliver in their libraries support community well-being and engagement, and are in high-demand as interest in privacy grows. Our goals to enhance LFI are as follows: run four two-month Institutes focused on library policies and systems or library programming, training an additional 80 librarians; sustain the LFI community of Privacy Advocates through an annual meeting, check-ins, shared commitments, and group goal-setting; further develop the resource repository of reproducible privacy materials that can be downloaded by other librarians; continue to position libraries as privacy-protective educational spaces in the 21st century.

Estimated budget: Total anticipated costs are \$249,994, allocated as follows: 1) Salaries/wages/fringe: \$18,960; 2) Meeting food and housing: \$19,730; 3) Indirect costs: \$14,281; 4) Subawards: \$197,023 (Program Manager, recruitment, participant air fare).