

## Program Overview – Museum Grants for African American History and Culture

### What are Museum Grants for African American History and Culture?

Museum Grants for African American History and Culture support projects that improve the operations, care of collections, and development of professional management at African American museums.

### What are the characteristics of successful projects?

- *Institutional Impact:* Projects improve the operations, care of collections, or development of professional management for the organization.
- *In depth Knowledge:* Applications reflect a thorough understanding of current practice and knowledge about the subject matter.
- *Project-based Design:* Work plans consist of a set of logical, interrelated activities tied directly to addressing the key need or challenge identified in your application.
- *Demonstrable Results:* Projects generate measureable results that tie directly to the need or challenge it was designed to address.

### How much money can an applicant apply for?

There are two funding levels available for AAHC grants and the requirements to provide cost share from non-federal funds differ according to funding level:

AAHC Funding Level	Cost Share Requirement
\$5,000 - \$25,000	No cost share permitted*
\$25,001 - \$150,000	At least 1:1 cost share

### What activities may be funded with an AAHC grant?

An eligible organization may apply for projects including, but not limited to, the following activities:

- Training for staff, volunteers, and educators
- Internships/fellowships
- Institutional, collections, and interpretive planning
- Interpretive and educational program development and delivery
- Exhibition development, design, and fabrication
- Digital media development, design, and delivery
- Publication research, design, and printing
- Forums for community dialogue
- Fostering partnerships among museums and/or institutions of higher education to address challenges facing the African American museum community
- Audience development and community outreach
- Audience research and evaluation
- Cataloguing, inventorying, documenting, and registration