Agenda for 2017 NAHYP Awards:
Application Orientation Webinar with NEH and IMLS
<mark>Tuesday, January 10, 3:00 p.m. EST</mark>

I. Welcome & Introduction (2 slides)
Section 1: Webinar Introduction
Speaker: Traci Slater-Rigaud, PCAH/NAHYP [Moderator]
  a. Welcome
  b. Webinar Overview
  c. Introduction of NAHYP Working Group

II. PCAH/NAHYP History Intro (4 slides)
Section 2: Program Overview
Speaker: Traci Slater-Rigaud, PCAH/NAHYP
  a. Program Overview
  b. Who Wins and Why?
  c. Organizational Benefits

TRACI INTRODUCES WILSONIA, ELIGIBILITY CRITERIA

III. Eligibility Criteria (4 slides)
Section 3: Eligibility Criteria
Speaker: <mark>Wilsonia Cherry, NEH</mark>

1. Operate as a program for children and youth outside of the school day. Preschool, after-school, weekend, and/or summer programs, however, may have a school-based component or use school space. Multi-site initiatives that meet the criteria also are eligible.

2. Use one or more disciplines of the arts or the humanities as the core content of its program(s).

3. Concentrate on children and youth who live in family and community circumstances that limit their opportunities—underserved children and youth are the primary participants in the program.

4. Involve children and youth as active participants in the arts or humanities experience; cultural programs in which children function only as an audience are not eligible for a National Arts and Humanities Youth Program Award

5. Provide participants with ongoing, regularly scheduled sessions; one-time and occasional programs will not be considered.

6. Integrate arts or humanities education programs with youth development goals (e.g., enhanced leadership skills, self-confidence, and peer relations); programs that

concentrate only on preparing youth for an artistic or cultural career are not eligible for a National Arts and Humanities Youth Program Award.

7. Have been operational since January 2013 for a minimum of five years, including 2017; "operational" refers to the operational years of the specific program(s), not the organization's years of operation, when submitting an application for a program or programs within an organization;

8. Be a nonprofit, tax-exempt 501(c)(3) organization, unit of state or local government, or federally recognized tribal community or tribe; and

9. If you are a federal grant recipient, you must (1) be in good standing with the agency from which you received the grant, and (2) have the appropriate reports on file.

REAGAN INTRODUCES HERSELF AND THE SELECTION CRITERIA

IV. **Selection Criteria (2 slides)**
Section 4: Selection Criteria
Speaker: Reagan Moore, IMLS

1. Evidence of high-quality programming in the arts and/or the humanities. (The application narrative must demonstrate this with concrete descriptions of what the participants in the program are doing);

2. Evidence that the experience provided is of sufficient intensity, consistency, and duration as to reasonably expect a positive impact on the skills, development, and/or resiliency of children and youth. (The narrative must specify how many hours of active engagement in supervised program activities are provided throughout the arc of the project.);

3. Evidence that the arts or humanities program registers children's learning through stated outcomes. Such evidence should include end results from assessments, overall program evaluations, and surveys, and/or performance measures, as well as honors, public recognition, or youth entering advanced training and/or higher education, etc;

4. The program's focus on fostering child and youth development (e.g., increased leadership skills, self-confidence, and ability to develop strong positive relationships with peers and adults), including information on the children and young people who participate in the program;

5. The integration of support services (e.g., homework help, counseling, job training, etc.), and/or prevention strategies (e.g., mentoring) with arts and humanities programming—the way these disciplines and services work together to address program goals;

6. The professional background of the educators, historians, librarians, artists, curators, museum professionals, and other scholars working with young people, and/or managing the program(s); and

7. Organizational stability and commitment. Include information about important partnerships and their functions; reliability of funding sources; efforts taken to diversify revenue; continuity of staff, etc.

FAITH INTRODUCES HERSELF AND THE ATTACHMENTS AND OTHER MATERIALS SEGMENT

V. **Attachments and Other Materials (1 slide)**
Section 5: Attachments & Other Materials
Speaker: Faith Steele, IMLS

1. Resumes. What constitutes an effective resume?
You will want to attach up to three resumes. These resumes should be from project leadership or people who are working very closely with the young people of your program. Reviewers are looking for resumes that show the qualifications of your program staff. This goes back to selection criterion #6.

2. Letters of Recommendation. What should the letters of recommendation include?
You will also include three letters of recommendation. These can come from a number of sources: a major funder; a representative from your local school district; a leader or member of the community that works with you. They should come from people that can speak about your program and its impact. In the past, we have had very persuasive letters of recommendations from parents of youth program participants.

3. Photographs. What type and how many photographs can I submit?
Next, you can include up to three photographs. In general, action shots are most effective; they should show excited, engaged young people working in arts, humanities, museum, and library programs.

4. Additional Materials. What volume of "addition materials" is acceptable? And, what kind of additional materials is helpful?
Finally, you can attach up to three additional materials, which can take a number of forms. It can be (1) newspaper clippings of publicity that you received; (2) sample curricula that you developed for the young people of your program; (3) reading lists; or perhaps (4) an annual report. In general, all of these supporting materials should serve to support and amplify the information you have provided in your application. Please know that we do not accept videos, work samples, or links within your narrative.

JULIA HERSELF, TIM, AND FAQS SEGMENT

VI. **Frequently Asked Questions (2 slides)**

Section 6: FAQs
Speaker: <mark>Julia Nguyen, NEH</mark>, and <mark>Tim Carrigan, IMLS</mark>

1. What is meant by "outside of the school day" or "after-school"? [<mark>Julia</mark>]

The program activities do not happen during required school hours, and the program is not considered part of an "in-school program".

No permission from school officials is required either to participate in activities or to leave the school for off-site activities. The school may support the program or provide resources, but students need only parental permission that is directly given to the program (not through the school).

Programs that do both in- and out-of-school work would not qualify unless the after-school component alone is nominated for consideration; if the nomination does not clearly state the program is outside of the school day, the program will not be considered.

Exceptions:
- Preschool, after-school, weekend, and/or summer programs are eligible and may have a school-based component or use school space.
- Multi-site initiatives that meet the criteria are eligible.
- Some programs, especially in rural areas, take place during school hours because of transportation and space issues.

2. How are the five years of operation calculated? [<mark>Julia</mark>]
A program must have been operational since January 2013 for a minimum of five years, including January 2017 ["operational" refers to the operational years of the specific nominated program(s), not the organization's years of operation, when nominating a program or programs within an organization];

The program must be able to demonstrate that it has had nonprofit status for those five years in order to be considered.

3. My organization is a prior National Arts and Humanities Youth Program Award Finalist; am I eligible to apply this year? [<mark>Julia</mark>]
If at any point your organization was selected as a Finalist—but never received the National Arts and Humanities Youth Program Awards (formerly known as the Coming Up Taller Awards)—then yes, you are eligible to re-apply.

4. How are the humanities defined? [<mark>Julia</mark>]
According to the 1965 National Foundation on the Arts and the Humanities Act, "The term 'humanities' includes, but is not limited to, the study of the following: language, both modern and classical; linguistics; literature; history; jurisprudence; philosophy; archaeology; comparative religion; ethics; the history, criticism and theory of the arts; those aspects of social sciences which have humanistic content and employ humanistic methods; and the study and application of the humanities to the human environment with particular attention to reflecting our diverse heritage, traditions, and history and to the relevance of the humanities to the current conditions of national life."

5. What does "underserved" mean? [Tim]
Children or teens who have limited opportunities for exposure to the arts and the humanities, including (1) youth with family incomes that inhibit their ability to participate in programs outside of, or after school; (2) youth who live in areas with limited access to these resources, such as some rural areas in this country; (3) students who qualify under Title One; (4) youth in low-performing schools; (5) youth who are part of a juvenile corrections program; (6) youth who experiencing health challenges such as drug addiction, mental health diseases, etc.; and (7) young people with learning or physical disabilities.

We understand that "underserved" is an arguable term, but the instances described above meet the eligibility requirement under which the award was initiated.

6. What is a child/youth development approach? [Tim]
A number of qualities are needed to become a caring, confident and successful adult. The arts and the humanities are great contributors to youth achievement, but youth need guidance in other areas such as academics, family relations, peer relations, and physical and mental health to help put them, and keep them on a successful growth path. We think of a child/youth development approach as one that encompasses all of that—everything that is needed to help a young person grow up into a caring confident and successful adult. It is using the arts, the humanities, and other support services to work with the whole person.

7. What is an ongoing experience? [Tim]
It is a program that allows young people to participate in a series of learning activities that provide in-depth exposure and exploration of the arts or humanities. Programs, where the sole activity involves doing things such as attending performances and/or lectures with no comprehensive curriculum for studying the arts or humanities, do not qualify. We are not looking for passive learning, but more active sustained engagement on the part of the young people in the program.

8. I have received funding from NEA, NEH, and IMLS in the past (or I am in the process of applying for a grant); am I still eligible for a National Arts and Humanities Youth Program Award? [Tim]
Yes, this is not a grant but an award—an award to empower you to continue to do the work you are doing and perhaps connect with others so you can have an even greater impact on your community.

While there are not reporting requirements for this award—which is actually like a one-time grant—we ask that your organization be in good standing with these agencies, i.e. all of your interim and final reports, both narrative and financial, have been submitted as requested.

VII. **2017 Application Logistics (1 slide)**
Section 7: How to Apply
Speaker: Traci Slater-Rigaud, PCAH/NAHYP
    a. URL and Online Application Portal
    b. Deadline [Wednesday, February 8, 2017, 5:00 PM PST]

VIII. **Closing Comments (1 slide)**
Section 8: Closing
Speaker: Traci Slater-Rigaud, PCAH/NAHYP

a. Contact Information
b. Thanks