Panel Review Criteria
Museums for America – Museums Empowered

Does the project meet the goals of Museums Empowered special initiative and one of the focus areas?
- Strengthens the ability of an individual museum to serve its public through professional development for museum staff   - Digital Technology: for museum staff to fully explore, understand, and optimize the use of digital technology in museums   - Diversity and Inclusion: for museum staff to explore proactive and inclusive ways to invite, engage and strengthen ties with diverse communities   - Evaluation: to expand museum staff's evaluation capacity in audience research and program evaluation   - Organizational Management: for museum staff to learn best practices in organizational management, strategic thinking, innovation and managing change
Is the project poised for successful implementation?
- Demonstrates thorough understanding of relevant issues and current practices   - Addresses an assessed need   - Allocates resources for the successful completion of the project   - Connects goals and objectives to appropriate activities and intended outcomes
If funded, will the project achieve its intended results?
- Tracks, measures, and adapts in order to achieve desired outcomes   - Generates continuing benefits for applicant and/or audience served
Application Overview
Share your overall impressions of the application and general comments that do not fall into one of the above categories. You will select a numeric score for the application in this section.