

## Panel Review Criteria - Museums Empowered

**PROGRAM GOALS: Does the project meet the goals of Museums Empowered special initiative and the selected project categories?**

Strengthens the ability of an individual museum to serve its public through professional development activities that cross-cut various departments to generate systemic change within the museum

- *Digital Technology*: for museum staff to fully explore, understand, and optimize the use of digital technology in museums
- *Diversity and Inclusion*: for museum staff to develop cultural competency and support museum relevancy in their communities
- *Evaluation*: to expand museum staff's capacity in conducting formative and summative evaluation of programs, practices and products
- *Organizational Management*: for museum staff to learn best practices in organizational management, strategic thinking, innovation and managing change

**PROJECT IMPLEMENTATION: Is the project poised for successful implementation?**

- Demonstrates thorough understanding of relevant issues and current practices
- Addresses an assessed need
- Allocates resources for the successful completion of the project
- Connects goals and objectives to appropriate activities and intended outcomes

**PROJECT RESULTS: If funded, will the project achieve its intended results?**

- Tracks, measures, and adapts in order to achieve desired outcomes
- Generates continuing benefits for applicant and/or audience served

### Application Overview

Share your overall impressions of the application and general comments that do not fall into one of the above categories. You will select a numeric score of 1-5 for the application in this section.