Summer Reading Challenge Social Media Messages

**Facebook Post**

**[Library Name] is proud to support the nationwide Summer Reading Challenge launched by Second Lady Usha Vance!**

This exciting initiative encourages students in **kindergarten through 8th grade** to read **at least 12 books** over the summer to keep their minds active and growing. 🌞📖

✅ To join the challenge:

1. Download the **Summer Reading Challenge Tracker**
2. Read 12 books by **September 5**
3. Email your completed tracker to **read@mail.whitehouse.gov**

🎉 Successful readers will receive:  
🏅 A personalized certificate  
🎁 A small prize  
✈️ Entry into a raffle for a chance to visit **Washington, D.C.**

Let’s keep young minds engaged all summer long—stop by [Library Name] for book suggestions and support!

#SummerReadingChallenge #ReadWithUs #2ndLadySummerReads #LibrariesLead

**Instagram Post**

[Library Name] is teaming up with Second Lady (@SLOTUS) Usha Vance’s **Summer Reading Challenge**!

Kids in **grades K–8** are encouraged to read **12 books** this summer and grow their love of learning. 🌻📖

Here’s how to join:  
📥 Download the tracker  
📘 Read 12 books  
📧 Email the completed tracker to **read@mail.whitehouse.gov** by **September 5**

🎁 Prizes include a certificate, a surprise gift, and a shot at a trip to **D.C.!**

Come visit us at [Library Name] for great book picks and encouragement!

#SummerReading #2ndLadySummerReads #LibraryLove #ReadAllSummer