



Museums for America

Sample Application MA-10-19-0432-19
Project Category: Lifelong Learning

Denver Art Museum

Amount awarded by IMLS:	\$196,180
Amount of cost share:	\$213,945

Attached are the following components excerpted from the original application.

- Abstract
- Narrative
- Schedule of Completion

Please note that the instructions for preparing applications for the FY2020 Museums for America grant program differ from those that guided the preparation of FY2019 applications. Be sure to use the instructions in the [FY2020 Notice of Funding Opportunity](#) for the grant program and project category to which you are applying.

DENVER ART MUSEUM

IMLS Museums for America: Lifelong Learning | Abstract

The Denver Art Museum (DAM) requests \$196,180 to support its three-year *Creative Aging at the DAM* initiative, beginning October 2019, to provide in-museum arts programs designed for Colorado's rapidly growing older adult population (age 55 and older). The proposed initiative supports the IMLS performance goal of promoting lifelong learning for people of all ages, and aligns with the museum's Vision 2021 strategic plan goals to welcome and engage audiences of all ages, backgrounds, and abilities that reflect the community and to deliver programs that leverage its position as a catalyst for creativity. A grant will fund costs for development, implementation, and evaluation of two new programs:

- 1) a Sensory Courtyard program that supports multi-sensory art experiences and is fabricated, maintained, and activated by older adults from the community and
- 2) a Create Café program focused on peer-to-peer engagement and socialization around artmaking.

The United States is undergoing a rapid demographic shift, with the population of residents 65 and older growing at unprecedented rates. Colorado is the third fastest growing state for this age group, which is projected to comprise 18.4% of the population by 2030.¹ Additionally, the AARP notes there were 1.8 million individuals aged 55 and older in 2017, which accounted for 32% of Colorado's total population.² On top of this, the DAM is centrally located in downtown Denver near concentrated older adult populations³ and welcomes approximately 385,000 (55%) visitors each year who are 50 years or older. As this population grows so will the need for accessible social spaces, educational opportunities, and programs that allow older adults to share their skills and knowledge.

The initiative also comes at a timely moment in the museum's history. As part of Vision 2021, the museum began critical infrastructure renovations to its Gio Ponti-designed Martin Building in late 2017. The project will also retrofit more than 22,000 square feet of existing space to create a new Learning & Engagement (L&E) Center, which includes a 5,000 square foot multipurpose, intergenerational Creative Hub; four new workshop spaces, with one dedicated to adult programming; and a community showcase gallery. With the renovations to the existing outdoor spaces, the DAM will also be able to create restorative outdoor programs, including the Sensory Courtyard, that provide an array of new ways in which visitors can access and engage with the museum's collections in more sensorial and permanent locations.

The DAM will engage older adults, local creatives, and partner organizations to co-create and deliver the new programming models, which will draw on existing visitorship as well as engage new community members through targeted outreach. Anticipated benefits for program participants include increased social contact and sense of community, development of new interests and skills, and enjoyment of the arts and artmaking. The initiative will also extend the DAM's work on its current IMLS-funded in-community *Creative Aging Program* and develop a comprehensive implementation and evaluation framework for creative aging programming that aligns with the DAM's strategic plan goals and the needs of Denver's aging population.

¹ Healthy Aging in Colorado: Colorado adults, ages 65 and older [Infographic], Aug. 2017. Retrieved from: bit.ly/2Pw2cNs

² Colorado: Age 50+ Multicultural Population, 2017. *AARP Colorado*. Retrieved from: bit.ly/2SCA39m

³ Nearly 30 percent of the population in the neighborhoods surrounding the DAM is 55 years old or older, which staff determined by using the online Community Facts program: <http://denvermetrodata.org/>. Two senior housing options are also within walking distance of the museum.

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IMLS Museums for America: Lifelong Learning | Narrative

1. Project Justification

The Denver Art Museum (DAM) requests \$196,180 to support its three-year *Creative Aging at the DAM* initiative, beginning October 2019, to provide in-museum arts programs designed for Colorado’s rapidly growing older adult population (age 55 and older). The proposed initiative aligns with the museum’s Vision 2021 strategic plan goals to welcome and engage audiences of all ages, backgrounds, and abilities that reflect the community and to deliver programs that leverage its position as a catalyst for creativity.¹ It also aligns with the IMLS’s Lifelong Learning category and furthers the agency’s efforts to support the unique ability of museums to encourage exploration, analysis, and questioning for people of all ages and backgrounds and to foster critical thinking, creativity, collaboration, and problem solving.

A grant will fund costs for development, implementation, and evaluation of two new programs: 1) a Sensory Courtyard program that supports multi-sensory art experiences and is fabricated, maintained, and activated by older adults from the community and 2) a Create Café program focused on peer-to-peer engagement and socialization around artmaking. The programs will address indicators for healthy aging by engaging older adults as co-creators/facilitators and encouraging both peer- and intergenerational-learning experiences. A comprehensive evaluation plan will inform project development (baseline data), program refinement (formative), and overall impact (summative) on participants and community partners. The initiative will create an implementation model and evaluation framework useful to the field that can shape future creative aging programs and measure the long-term impact of arts programming on healthy aging.

*A Local and National Need*²

The United States is undergoing a rapid demographic shift, with the population of residents 65 and older growing at unprecedented rates. Colorado is the third fastest growing state for this age group, which is projected to comprise 18.4% of the population by 2030.³ Additionally, the AARP notes there were 1.8 million individuals aged 55 and older in 2017, which accounted for 32% of Colorado’s total population.⁴ On top of this, the DAM is centrally located in downtown Denver near concentrated older adult populations⁵ and welcomes approximately 385,000 (55%) visitors each year who are 50 years or older. As this population grows so will the need for accessible social spaces, educational opportunities, and programs that allow older adults to share their skills and knowledge.

The City of Denver has been proactive in planning for this demographic shift, having launched its Age Matters Initiative in 2010. In 2015, the City of Denver Office on Aging published an update on this report, with input from representatives from various local agencies, including the DAM’s Manager of Adult and Access Programs Danielle Schulz. The updated report addresses five focus areas – social health and well-being, housing, transportation, coordinated services, and employment/entrepreneurial opportunities – that affect older adults and healthy aging in Denver. Comments from the community conversations that inform the report reference older adults’ desire for connecting to their community and younger generations in meaningful ways, and “moving from feelings of isolation to connectedness” as opportunities and indicators for promoting social health.⁶ Similarly, the report outlines the need to

¹ See Strategic Plan Summary for more information.

² A complete list of works referenced is included in Appendix 1. Letters of support from community partners can be found in Appendix 2.

³ Healthy Aging in Colorado: Colorado adults, ages 65 and older [Infographic], Aug. 2017. Retrieved from: bit.ly/2Pw2cNs

⁴ Colorado: Age 50+ Multicultural Population, 2017. *AARP Colorado*. Retrieved from: bit.ly/2SCA39m

⁵ Nearly 30 percent of the population in the neighborhoods surrounding the DAM is 55 years old or older, which staff determined by using the online Community Facts program: <http://denvermetrodata.org/>. Two senior housing options are also within walking distance of the museum.

⁶ Denver Office of Aging (2015). *Age Matters Report*. Retrieved from bit.ly/2zTt0Cq

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address barriers to accessible and affordable transportation, which help active older adults connect to social engagement opportunities.

Recently, the topic of healthy aging has gone statewide. In September 2018, Colorado was designated an age-friendly state by AARP and joined the organization's Network of Age-Friendly States and Communities. This designation was followed by Colorado's introduction of Lifelong Colorado, a collaboration between the Governor's Office, the Colorado Department of Local Affairs, AARP, and other state agencies. The initiative builds on the City of Denver's efforts as an age-friendly city and will provide "a statewide umbrella of resources for communities, identify and encourage best practices, empower and facilitate local and regional efforts, and coordinate common public information strategies."⁷ The DAM is positioning itself to be a key voice in advocating for the arts as an indispensable resource for older adults in Colorado.

The Essential Role of Arts in Healthy Aging

To better understand the role of arts in healthy aging, the DAM commissioned consultant Mary Ellen Munley of MEM & Associates in 2013 to conduct a literature review of the potential role of museums in healthy aging, including how programs are evaluated and delivered (e.g., deficit- versus asset-based models).⁸ The review revealed a strong conviction that art and art museums "contribute positively to personal and societal well-being" but that there is still a need for research to be more definitive.⁹

A 2017 article in *Health and Place* assessed museum-based programs in the United Kingdom and their role in addressing social isolation. The report found that "museum programs within a welcoming and stimulating place enabled new experiences, relational processes and individual journeys."¹⁰ Both the facilitators and physical space of the museum supported positive experiences from participants. Through current programs, listening sessions with visitors, and work with the DAM-organized advisory groups,¹¹ staff have witnessed similar responses and seen first-hand the benefits of the museum's object-based arts programs for older adult visitors. For instance, one creative aging program participant stated, "The experience provides us with interaction in a friendly, creative, culturally stimulating and positive environment. It creates discussion and stimulates remembrances from our lives related to the topic." (Reference Appendix 3 for a list of advisory groups and members.)

While these studies and experiences indicate the positive correlation between improved health and well-being in older adults who engage regularly with arts activities, the prevailing perception is that arts programs are an add-on to healthy aging, not an essential component to it. To address this perception, the DAM is refining its approach to adult programming by focusing on designing programs to support health and wellness as well as knowledge and skill building. The museum is also actively embedding staff into the community's larger aging ecosystem through strategic partnerships to better advocate for arts programs as a prescriptive element to healthy aging.

⁷ "Gov. Hickenlooper announces Lifelong Colorado initiative to promote age-friendly communities throughout the state." *Colorado Governor's Office*, 18 Sept. 2018, bit.ly/2PvgnSM.

⁸ This research helped inform the DAM's Vision 2021 strategic plan goals around engaging audiences that reflect the community and delivering onsite and in-community programs to leverage the museum's position as a resource for all.

⁹ Munley, M. E. & Rossiter, C. (2015). *Art Museum Experiences and Well-Being: A review of Literature*. Report prepared for Denver Art Museum.

¹⁰ Todd, C., Camie P. M., Lockyer, B., Thomson, L. J.M., & Chatterjee, H. J. (2017). Museum-based programs for socially isolated older adults: Understanding what works. *Health & Place*, 48, 47-58. Retrieved from bit.ly/2C2teY

¹¹ Since 2017, the DAM has convened its professional peer-to-peer Creative Aging Forum, comprised of Denver area professionals whose work focuses on supporting healthy aging, and its Access Advocacy Group, comprised of community members with various abilities, including low vision and hearing impairments, to inform wayfinding and program design for visitors.

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Envisioning the Future

The DAM is at a crossroads where it is envisioning the type of resource it can be for its changing community and a new era of visitors. As part of Vision 2021, the museum began critical infrastructure renovations to its Gio Ponti-designed Martin Building in late 2017. The project will also retrofit more than 22,000 square feet of existing space to create a new Learning & Engagement (L&E) Center, which includes a 5,000 square foot multipurpose, intergenerational Creative Hub; four new workshop spaces, with one dedicated to adult programming; and a community showcase gallery. With the renovations to the existing outdoor spaces, the DAM will also be able to create restorative outdoor programs, including the Sensory Courtyard, that provide an array of new ways in which visitors can access and engage with the museum's collections in more sensorial and permanent locations.¹² With renovations producing an increase of 335 percent in permanent programming space, the L&E programs have never had such a significant and centralized presence as they will with the new L&E Center and outdoor programming areas. (Reference Appendix 4: L&E Center Renderings for a visual of the new spaces.)

In preparation for the building closure and to address the growing older adult population, the DAM designed a three-year project that began in October 2018 to take art programs into care facilities and senior centers for those who are unable to travel to the museum.¹³ Through this in-community project and existing onsite programs, staff have established relationships with government agencies, local nonprofits, and older adult facilities to ensure community involvement and support for the DAM's overall older adult programming efforts. The planned next steps in the DAM's comprehensive approach to creative aging programs are to co-create the new onsite programs outlined in this proposal in collaboration with older adults to fully utilize the new L&E spaces, further align with healthy aging indicators and community need, and bridge in-community work with onsite programs.

2. Project Work Plan

The project work plan complements the timing related to Vision 2021 activities, specifically Martin Building capital improvements and its phased public reopening, beginning in February 2020. The first phase of the reopening will include the first two floors, lower level, and outdoor spaces, which house L&E programming spaces for the proposed activities. Redesigned permanent galleries on the remaining five floors will open during a phased reinstallation process. Program models will draw inspiration from the collections and the newly imagined presentations.¹⁴

Program Models

The *Creative Aging at the DAM* initiative comes at a timely moment in the museum's history. The initiative will explore new avenues to accessing the museum's collections and activate dedicated indoor and outdoor spaces as the Martin Building renovations are completed. These programs will help foster social connection, support improved physical and mental wellness, encourage creative expression, and promote the development and/or refinement of artistic skills. They highlight the DAM's emphasis on co-creating programs *with* active older adults, not *for* them. Staff have reviewed models for comparative

¹² Denver enjoys a relatively temperate climate and more than 300 days of sunshine on average, and research demonstrates that spending time outside can enhance creativity and have a positive impact on health and well-being. Because of this, the museum has long-presented outdoor arts programs on its plaza during the spring, summer, and early fall. In 2013, the DAM created a pop-up dye garden on its plaza in conjunction with its exhibition *Spun: Adventures in Textiles*, which was partially supported by an IMLS grant. The dye garden celebrated local plants that produce vibrant dye colors. The DAM collaborated with local landscape architects and University of Colorado Denver students to present the well-received program. Reference Appendix 5 for images.

¹³ This project, which is supported by Denver's Office on Aging, is being funded by an IMLS Community Anchors grant.

¹⁴ In September 2019, renovations will be completed and the building will be turned over to the DAM to begin outfitting L&E spaces and reinstalling galleries.

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programs that primarily operate in the United Kingdom, including Thrive, a leading U.K. charity that uses gardening to change the lives of people living with disabilities or in ill health,¹⁵ and Impact Arts, a community arts organization whose flagship program for older adults is a Craft Café.¹⁶ Additional research on movements to prescribe art experiences to support health and well-being as well as the benefits of short-term visits to urban nature areas on psychological well-being factor into the decision to create these two programs now.¹⁷

The Sensory Courtyard will be a human-centered, multisensory, and restorative space, designed to stimulate the full range of senses including memory, hearing, touch, smell, and sight. Utilizing universal design concepts, a cohort of older adults, staff, and consultants will co-vision the layout, emphasizing the need for it to be a practical and peaceful refuge in downtown Denver. The courtyard will feature hard and soft landscaping that supports a variety of directed therapeutic art and wellness programs. Design will ensure accessibility for all visitors regardless of age or ability, and include non-slip path surfaces, large print signage, adequate accessible seating, and path clearance for wheelchair access. Renovations to the courtyard will be completed prior to the beginning of this project period and be accessible from the adult workshop space and outside of the building.¹⁸

In the first year, staff will convene a committee of 7-10 older adult volunteers with a cross section of skills, abilities, and interests that blend art and gardening to co-vision, implement, and maintain the courtyard. Staff will also hire a landscape designer and sensory garden designer who will participate in design charrettes with committee members to determine the courtyard's design, themes, and sensory materials (e.g., plants, water, seating). Themes will tie into the museum's permanent collection and special exhibitions to broaden how visitors can access art, and will influence how staff tailor existing onsite creative aging programs to further activate the courtyard. In years two and three, the committee will work alongside local creatives (e.g., visual artists, actors, writers, musicians) during a four-month residency each year to create multi-sensory participatory art projects in the courtyard that support unique avenues to exploring art forms and the DAM's collection. For example, creatives may engage older adults as co-creators on a collaborative sculpture project that blends soundscapes and landscapes, both real and imagined. In all three years, the older adult community partners and volunteers' family members will be invited to support planting, tending, and hibernating events to promote peer-to-peer and intergenerational learning experiences.

Similarly, the Create Café will be a program co-visioned with older adult community partners and local creatives that provides peer-to-peer art experiences for older adults, regardless of skill level, in a relaxed and welcoming environment. Drawing inspiration from sewing circles and knitting clubs, the program will emphasize the joy of artistic creation in a social setting and encourage sharing of techniques, mediums, and project ideas among participants to support social connection and provide an outlet for creative expression.

In year one, staff will conduct three hour-long listening sessions with a spectrum of older adults to identify relevant media to explore (e.g., watercolor, soft sculpture, photography, illustrated journals).

¹⁵ Additional information about Thrive can be accessed at <https://www.thrive.org.uk/about-thrive.aspx>.

¹⁶ Additional information about Impact Arts can be accessed at <https://www.impactarts.co.uk/content/our-work-older-people/>. Watch a video about the Impact Arts' Craft Café at <https://www.youtube.com/watch?v=wHrs9LoPXmg>.

¹⁷ Ojala, Ann. (2016). *Health and wellbeing benefits of green environment – research in Luke* [PowerPoint slides]. Retrieved from bit.ly/2LdjoHa

¹⁸ Museum leadership approved this space and is assured it will not have a negative impact on collections.

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While the program will embrace a measure of self-direction, staff will identify professional teaching artists to facilitate it in the DAM's new Creative Hub and adult workshop spaces. Listening sessions and collaboration with the teaching artists will inform purchase of artmaking supplies and equipment. Participants will be able to drop-in to the open studio format to access artmaking materials, start new art projects, work on existing projects, share knowledge and ideas with peers, and present completed work. In years two and three, the café will support three-month-long creative takeovers by community partners (e.g., organizational partners like Innovage Artists, community organizations like Denver's Access Gallery, or local creatives). The "takeover artists" will collaborate with the teaching professionals to facilitate the program. The program will be offered once a month during the first year and then increased to twice a month in years two and three.

To engage older adults who are less likely to visit the museum, staff will leverage existing relationships to bring adults from community centers to Create Café. These outings will be supported by transportation subsidies¹⁹ and free admission to remove barriers to participation. Ultimately, Create Café will establish space where older adults can congregate, pursue their artistic passion, (re)connect with peers, develop a new artistic ability, share their knowledge with others, and continue learning. By hosting it at the DAM, the program will operate not in isolation but rather within the intergenerational setting of the museum's visitorship.

The DAM will also host two Open House Community Showcase events in years two and three of the project period to publicize these programs to a broader audience, including families, adults, and students who may have older adults interested in these programs. These events will be hosted in the DAM's new Community Showcase Gallery in the Martin Building and recognize and celebrate the accomplishments and expertise of the program participants and volunteers. The open house events will promote increased socialization through the arts and help connect intergenerational audiences to the community around a meaningful event. To ensure community awareness about the programs and the open house events, the DAM will communicate with museum partners and the public through print and online communications, including the museum's website, blog posts, member magazines, and social media networks.

Creating an Evaluation Framework to Assess Creative Aging

The DAM has spent decades building staff capacity to develop and implement evaluation strategies. On this project, staff will continue collaborating with Mary Ellen Munley, an evaluation expert with deep knowledge of the DAM and its programs, to investigate the museum's unique role in contributing to the well-being of older adults. Currently, the DAM is working with Munley on its IMLS-funded in-community *Creative Aging Program* and will extend the work being done on that project to develop a comprehensive evaluation framework for creative aging programming that aligns with the DAM's strategic plan goals and the needs of Denver's aging population.

Munley will use the framework developed from the DAM's in-community work as a starting point for the design and understanding of outcomes and impact on this project. The evaluation framework will inform program model development and delivery at all stages. It will include examples of designs that are tailored to older adults, outcomes of program participation that are related to personal and social well-being, indicators of success, and overall impact. During the project period, Munley will assist with designing methods and instruments for gathering program data, guide the team through data collection

¹⁹ Transportation subsidies may come in the form of public transportation passes, rented buses, or direct support to organizations with vehicles.

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and analysis, make iterative changes to the framework for creative aging based on results and feedback, and advise on modifications to program design. The DAM will combine the results of its in-community work with its onsite work presented in this proposal to create an implementation model and evaluation framework that can shape future creative aging programs and measure long-term impact of arts programming on healthy aging.

Evaluation Plan Summary

In year one, as part of a developmental evaluation approach, Munley will support the DAM by developing instruments and refining the evaluation framework based on lessons learned working on the in-community *Creative Aging Program* and assessing programs to help understand what information to collect. Munley will work with staff in year one to create data collection methods and instruments; collect baseline data on health and wellness; observe programs and pilot test data collection instruments; and support staff training, program design, and collection tools refinement. In year two, the project team will develop protocol for and collect data, analyze data, and revise collection methods and instruments as necessary. The project team will host three onsite evaluation workshops in both the first and second years of the project to guide data collection and analysis and debrief findings; additional work will be conducted via conference call or email. An annual report of activities and findings will also be prepared each year.

Summative evaluation (impact evaluation) will take place in year three and will include evidence of outcomes and impact for individuals. The team will host two onsite evaluation workshops to guide data collection and analysis and debrief findings, including data indicating progress toward achieving the IMLS's stated performance measurement statements. Near the close of the project period, the team will produce a white paper addressing indicators of well-being, the museum's role in supporting healthy aging, and lessons learned. Staff will work with Munley, an editor, and a professional designer to prepare the white paper, which will be available to the field, free of charge, via the DAM's website.²⁰ In year three, staff will collaborate with local aging sector partners to present a one-day Community Convening to share findings and discuss implications on a local level. Staff also plan to present their findings during national and regional conferences, such as American Alliance of Museums, National Art Education Association, and aging-focused conferences in Colorado.

Project Risks

The DAM's creative aging efforts are pushing the envelope regarding how museums can be perceived as essential contributors to healthy aging and well-being. While the DAM anticipates project risks, including the possibility of staff, artist, volunteer, and partner turnover, the museum has developed a considerable base of support by reaching out to local foundations, state and local government agencies, and community organizations that support healthy aging to share its current work and plans for the future. Building a community of dedicated partners takes time, which the DAM has learned through its successful development of co-created family, community, and Studio programs that engage intergenerational audiences and creatives. The three-year project period also allows for time to strengthen partnerships and prototype programming, firmly establishing these programs for success after the project period. Additionally, major renovations to the Martin Building are scheduled for completion

²⁰ Since 2007, the DAM has produced five white papers documenting development, implementation, evaluation, and impact of family programs, co-created projects with local creatives, and in-gallery interpretations as well as a case study on the role of the museum in fostering creativity. These reports have helped support others across the field of museum education, and staff anticipate similar impact with the creative aging report.

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in fall 2019, and staff purposively planned for initial research and program development to occur during fall/winter 2019 in case there are any unforeseen delays in renovations.

Project Personnel

The DAM's Chief Learning and Engagement Officer Melora McDermott will oversee the broad institutional objectives of the program. Heather Nielsen, Director of Learning and Community Engagement, will be the project director and oversee all project activities, with a focus on evaluation and monitoring progress toward goals. Danielle Schulz, Manager of Adult and Access Programs, will manage the day-to-day development of programs, facilitate planning sessions with community partners, and oversee implementation of all programs. The Adult and Access Programs Coordinator (currently hiring) will develop and coordinate the Create Café program and the volunteer committee and artists-in-residence for the Sensory Courtyard as well as work with relevant community partners. Molly Medakovich, Adult Programs Teaching Specialist, will support the development of art and art looking programs that take place in the Sensory Courtyard. Jodie Gorochow, Manager of Studio and Artist Programs, will support the identification and collaboration with local creatives and professional teaching artists. The DAM will hire a part-time Project Assistant to manage program delivery logistics and coordination of evaluation and training schedules.

3. Project Results

This project supports the IMLS performance goal of promoting lifelong learning for people of all ages. The DAM and its partners will develop two new models that deliver high-quality, co-created arts programs for older adults that will play a vital role in fulfilling Denver's goal to be an Age-Friendly City, and the state of Colorado's Lifelong Colorado initiative. The project will support creation of a new Sensory Courtyard; a twice monthly Create Café program; a volunteer committee comprised of older adults who will be actively engaged in all phases of Sensory Courtyard fabrication, design, and implementation; annual Open House Community Showcases; a white paper, including a comprehensive implementation model and evaluation framework, that addresses the impact of arts programming on healthy aging; and a local convening.

Anticipated benefits for program participants include reduced stress, increased social contact and sense of community, improved creative thinking, development of new interests and skills, and enjoyment of the arts and artmaking. Over time, this project has the potential to reduce isolation and loneliness of older adults, improve their physical and mental wellbeing. Moreover, the project will produce an implementation and evaluation framework to measure the role of arts engagement programs in healthy aging that can be used by other institutions interested in implementing similar programs. (Reference Appendix 6: Project Logic Model for outputs and anticipated outcomes.)

Staff have designed the project to be sustainable after the project period. A grant from the IMLS will support initial start-up costs, including the purchase of fabrication materials, artmaking materials, and relevant programmatic equipment, among other materials and equipment. Targeted outreach to members and older adult community partners will continue to drive awareness and participation. By establishing a strong base of volunteers and teaching artists during the project period, staff will have a large pool from which to draw on for future program iterations, helping sustain long-term impact. When paired with the DAM's ongoing in-community creative aging program plans, this initiative will create a comprehensive approach to providing art programs that support the positive health and well-being of older adults throughout the community.

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	Year One (2019-2020)											
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
OVERALL												
Project kickoff; Hire Project Assistant	■											
SENSORY COURTYARD												
Hire landscape designer (LD) and sensory garden designer (SGD)	■											
Confirm Sensory Courtyard volunteer committee participants	■											
Hold design charettes with LD, SGD, and volunteer committee		■	■	■								
Purchase and/or fabricate materials				■	■	■	■					
Host planting event with volunteer committee participants and family/friends								■				
Host tending event with volunteer committee participants and family/friends									■	■	■	
Host hibernating event with volunteer committee participants and family/friends												■
Research and develop Sensory Courtyard artist-in-residence program components												■
CREATE CAFÉ												
Conduct listening sessions with older adult visitors and partners	■	■										
Identify professional teaching artist		■	■									
Co-vision design of program with professional teaching artist			■	■								
Purchase materials				■	■							
Launch once a month Create Café program					■	■	■	■	■	■	■	■
Recruit local creatives for creative takeovers											■	■
COMMUNITY SHOWCASE												
Plan and design community showcase components											■	■
BASELINE EVALUATION												
Host evaluation workshops with Mary Ellen Munley, DAM team, and community partners		■					■				■	
Create data collection methods and instruments			■									
Collect baseline data on health and wellness impacts				■	■	■		■	■			
Deliver summary of key findings												■

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	Year Two (2020-2021)											
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
SENSORY COURTYARD												
Confirm Sensory Courtyard volunteer committee participants for year two				■								
Purchase/fabricate replacement materials and new plants, as necessary						■	■	■				
Host planting event with volunteer committee participants and family/friends								■				
Host tending event with volunteer committee participants and family/friends									■	■	■	
Host hibernating event with volunteer committee participants and family/friends												■
Research and develop Sensory Courtyard artist-in-residence program components	■	■	■	■								■
Recruit and hire local creative for first residency				■	■	■						
Conduct residency design charette with creative and volunteer committee participants							■					
Present four-month creative residency program							■	■	■	■		
CREATE CAFÉ												
Launch twice monthly Create Café program	■	■	■	■	■	■	■	■	■	■	■	■
Recruit local creatives for creative takeovers	■	■	■									
Planning sessions with professional teaching artist and creative takeover artists			■						■			
Creative takeover 1				■	■	■						
Creative takeover 2										■	■	■
COMMUNITY SHOWCASE												
Plan and design community open house	■	■						■	■			
Target marketing to older adult communities	■	■	■	■					■	■		
Host community showcases				■						■		
FORMATIVE EVALUATION												
Host evaluation workshops with Mary Ellen Munley, DAM team, and community partners		■					■				■	
Develop protocol and collect data from museum staff, partner organizations and older adults			■	■	■			■	■			
Data analysis with staff						■				■		
Deliver summary of key findings												■

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	Year Three (2021-2022)											
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept
SENSORY COURTYARD												
Confirm Sensory Courtyard volunteer committee participants for year three				■								
Purchase/fabricate replacement materials and new plants, as necessary						■	■	■				
Host planting event with volunteer committee participants and family/friends								■				
Host tending event with volunteer committee participants and family/friends									■	■	■	
Host hibernating event with volunteer committee participants and family/friends												■
Recruit and hire local creative for second residency				■	■	■						
Conduct residency design charette with creative and volunteer committee participants							■					
Present four-month creative residency program							■	■	■	■		
CREATE CAFÉ												
Continue twice monthly Create Cafe	■	■	■	■	■	■	■	■	■	■	■	■
Recruit local creatives for creative takeovers	■	■	■									
Planning sessions with lead artist and creative takeover artists			■						■			
Creative takeover 3				■	■	■						
Creative takeover 4										■	■	■
COMMUNITY SHOWCASE												
Plan and design community open house	■	■						■	■			
Target marketing to older adult communities	■	■	■	■					■	■		
Host community showcases				■						■		
SUMMATIVE (IMPACT) EVALUATION												
Evaluation workshops with DAM team and community partners		■					■					
Revise instruments and collect data from museum staff, partner organizations, and older adults				■	■	■						
Data analysis with staff							■					
Deliver summary of key findings									■			
DISSEMINATION												
Write, edit, design, and disseminate white paper										■	■	■
Host community convening												■