Abstract

Project Title: Read & Roll (in Ak-Chin)
Project Period: October 1, 2018 through September 30, 2020

The Ak-Chin Indian Community (Community) goal is to promote the Ak-Chin Indian Community Library (Library) as a strong community anchor that enhances civic engagement by promoting our library services and educational programming.

The Library would like to increase our outreach efforts to improve the user's access to the Library by our Read & Roll (aka Bike Bookmobile). Our Read & Roll will improve our customer service by providing reliable and flexible library services to Community members, residents and employees who are unable to visit the Library on a regular basis.

The Community needs the project will be addressing are:

1. Read & Roll will allow Library staff to attend events outside Library operating hours. Library hours: M-F 8:00 am – 6:00 pm and Sat (excluding holidays) 12:00 pm – 4:00 pm.
2. Read & Roll will make it possible for the Library to schedule monthly stops to Ak-Chin Indian Community departments to ensure employees as well as Ak-Chin members and residents, learn about our programs and services.
3. Read & Roll will be equipped with a Wi-Fi hotspot to allow up to 10 electronic devices to access it when it is at its location for the day.
4. Read & Roll Wi-Fi hotspot will allow access to the internet and a laptop (if needed) to apply for jobs or allow users to search our databases (i.e. Lynda Library or Chilton Library for automotive repair).
5. Read & Roll will permit Library staff to advertise our educational (STEAM) programs and other Library information and services to the Community.

The intended audience for the Read & Roll project will be the Ak-Chin Indian Community members, residents, and employees.

To promote our library services and educational programming especially for those who are unable to visit the library periodically, the specific project activities will be the following:

1. Read & Roll will have a book display of new books (adult fiction and non-fiction), graphic novels, juvenile, and children books.
2. Read & Roll will have a Wi-Fi hotspot to create new Library cards and check-out/check-in Library books.
3. Read & Roll will schedule monthly stops at Ak-Chin Indian Community departments.
4. Read & Roll will be scheduled to be at non-Library Community events (i.e. Halloween Trunk or Treat, Him-Dak Celebration, Native American Recognition Day, etc.)

The Library expects the following outcomes as a direct result of the Read & Roll visiting parks, events outside Library operating hours and Community departments by increasing our circulation by 20% each year. Read & Roll will attend at least 10 Community events per year to educate the Community about our library services and educational programming.

Statistics and surveys will be recorded when Read & Roll is in the Community.

Narrative

The Ak-Chin Indian Community (ACIC), "Community," is located 58 miles south of Phoenix, Arizona on 21,840 acres in the Sonora Desert. The ACIC members are comprised of the both Tohono O'odham and Pima people. The language spoken by the Community is O'odham and English.   There are currently 1,105 enrolled Ak-Chin members and age is broken down as follows: ages 0-18 years old: 412; ages 19-54 years old: 567 and Elder 55+ years and over: 126. The ACIC currently has 620 employees. In 2009, the Community opened its first stand-alone tribal library with the help of the Housing and Urban Development Indian Community Development Building Grant. The ACIC Library (Library) serves ACIC tribal enrolled members, residents, and employees. The Library does not have an Intergovernmental Agreement with Pinal County or any other libraries. In addition to the Library, the Community has both a Language department and Culture department that offer O'odham language classes and cultural programs for all ages throughout the year.

The ACIC is comprised of six (6) subdivisions: Firehouse Subdivision, Greasewood Subdivision, Mesquite Subdivision, Farms Subdivision, Pecan Subdivision, and the Traditional Village a.k.a Main Village. Some of the houses in the Farms Subdivisions and the Main Village do not have access to internet due to houses being built too far from the fiber optic cables located alongside the main road.

The Library would like to increase our outreach efforts to improve the user's access to the Library by our Read & Roll (Bike Bookmobile) program. Read & Roll will improve our customer service by providing reliable and flexible library services to Community members, residents and employees who are unable to visit the Library on a regular basis. The Library is the only outlet whereas a person can check-out a book or utilize the reliable internet services and computers to conduct research, apply for jobs, update resumes, etc. The Library offers eBooks and audiobooks to our patrons using our following platforms: cloudLibrary by bibliotheca and OverDrive. The Library's Read & Roll will have the capability of circulating physical books, signing up new users, and showing and demonstrating how to use cloudLibrary and OverDrive. Read & Roll will be a conversation starter and will provide Library staff the opportunity to advertise our educational (i.e. STEAM) programs that we currently offer to all ages.

The Community needs the project will be addressing are:

1. Read & Roll will allow Library staff to attend events outside Library operating hours. Library hours: M-F 8:00 am – 6:00 pm and Sat (excluding holidays) 12:00 pm – 4:00 pm.
2. Read & Roll will be equipped with a Wi-Fi hotspot to allow up to 10 electronic devices to access it when it is at its location for the day.
3. Read & Roll Wi-Fi hotspot will allow access to the internet and a laptop (if needed) to apply for jobs or allow users to search our databases (i.e. Lynda Library or Chilton Library for automotive repair).
4. Read & Roll will permit Library staff to advertise our educational (STEAM) programs and other Library information and services to the Community.
5. Read & Roll will make it possible for the Library to schedule monthly stops to ACIC departments to ensure employees as well as Ak-Chin members and residents, learn about our programs and services.

Ak-Chin Indian Community Library Mission Statement:
The Ak-Chin Indian Community Library provides materials and services to help users obtain information and provides free and open access to print and non-print resources. Special emphasis is placed on supplying users with current reading materials, providing reference services, and access to the Internet. The Library serves as a learning and activities center for all users.

The Library operating hours are as follows: M-F 8:00 am – 6:00 pm and Sat (excluding holidays) 12:00 pm – 4:00 pm. The Library consists of seven (7) staff members and all have volunteered to be active Read & Roll ambassadors (riders) in the grant project, including the Library Manager.

The Library currently has 15,208 titles (books, eBooks, audiobooks, CDs, and DVDs) and 1,448 registered patrons. In 2017 (January 2017-December 2017) the Library circulated 3,725 items, recorded 11,475 computer users, and the gate count (people entering the Library) was 41,964 patrons. The Library currently offers a variety of programs throughout the year:

Elder Coloring	113	Mad Science Monday	47
Anytime Programming	284	Maker Fridays	19
App Tester	63	Anytime Tinkering	16
Book Readings	46	Movie Club	119
Craft Time	48	Program Pick-up	59
Coding Club	155	Reading with Buddy	192
Healthy Snacks	365	Robotics Club	6
Friday Party	195	Scary Movies	158
iPad Party	335	Storytime	1,150
Japan Pop	158	Specials Storytime	111
Lego Learn Time	77	Homework Help	9
Monthly Family Program	495	Special Event/Speaker	296
		Total 2017 Attendance	**2,334**

The purpose of the Read & Roll project is to permit the Library to become mobile in an environmentally friendly (green) approach versus a gas-powered expensive +$130,000 bookmobile. The *Library Journal* stated, "The average annual cost of keeping a bookmobile on the road is about $200,000, according to the Association of Bookmobile and Outreach Services." Another appealing attribute to Read & Roll is the library bike currently under review states, "most parts are standard, so maintenance on the library bikes can be done at a local bike shop or by a general bicycle mechanic."

Read & Roll will be able to schedule stops throughout the Community after school at the two (2) parks: Milton Antone Park and the Hohokam Skateboard Park. Some youth have no accessible transportation to the Library and Read & Roll will give the opportunity for a child to check-out a book and learn about our educational (STEAM) programs. Another scheduled stop would be the Ak-Chin Service Center during the once-a-month Woman, Infant, Care (WIC) program, usually held the first Tuesday of every month. The WIC program serves to safeguard the health of low-income pregnant, postpartum, and breastfeeding women, and children up to age 5. Read &

Roll's presence at the WIC event would be a perfect opportunity to sign up children and parents up for our 1,000 Books Before Kindergarten program, hand-out fliers for our once-a-month Family Storytime, sign up infants, toddlers, and parents up to become library card holders and to connect with parents and publicize our adult library services we offer.

Two other audiences the enhancement grant project will serve would be the employees who work for the Ak-Chin Indian Community and the Elders of Ak-Chin. There are 22 ACIC departments that the Library's Read & Roll would be able to visit monthly; to increase our circulation of books, eBooks and audiobooks. The opportunity Read & Roll would give us by visiting Ak-Chin departments monthly will help build a bond between the employees and the Library, and allow us explain our Library services and provide one-on-one demonstrations. For example, we advertise our cloudLibrary and OverDrive services, but there might be employees resistant to the new technology of the variety of methods to read a book. The Community has commuters from the Phoenix and Tucson areas and listening to an audiobook might change their commute experience.

The Library has scheduled visits to the Elder Center for our "Elders on the Go" project, a current Arizona Library Services & Technology Act (LSTA) grant. The goal of this project is to increase Ak-Chin Elder library card holders and circulation. The Library purchased iPad mini 4's, protective cases, a charging station, cloudLibrary and OverDrive titles, card cataloging materials, extra headphones, replacement cords and chargers. The Read & Roll would be utilized to visit the Elder Center to add titles, check-out iPads and answer any questions an Ak-Chin Elder might have. The Library also encourages Elders who can no longer read print, to we sign them up for the Arizona Talking Book Library and the Library offers hands-on training to ensure they understand how to listen to audiobooks.

An online survey was sent to all 630 Community employees and ACIC tribal members consisting of questions about the status of their library card, their use of the Library, and their intended use of the Read & Roll program from the Library. Of the responses received, 80% of responding Community employees have a library card, while 45% of those do not check out any library materials. (This large difference may be attributed to the tradition of departments taking their new hires on a tour of the Community and to the Community Departments and when they are at the Library, we sign them up for a card at that time.) Of those responding, 95% stated that they would check out materials if they were brought to their departments. Of those responding, 79% stated that they would bring their child to a Read & Roll event at a Community Park.

A survey was conducted and distributed to regular visitors (of all ages) to the Library, ACIC employees and tribal members. We believe that the Read & Roll program would be an optimal solution to increasing use of all library materials, both print and electronic resources, to Community employees and it also will increase participation of the Library's children's educational programming, specifically both the 1,000 Books Before Kindergarten and our Family Storytime by being at Community events where there are parents and their children. Read & Roll would be the optimal use of funds as it is more cost efficient than a traditional gasoline or diesel fueled bookmobile in the following ways: the initial outlay of funds, the general annual upkeep, the cost of fuel, and as it is made with standard bike parts and it may be repaired onsite by a general bicycle mechanic or by the Community's Maintenance Department.

Project Design

The Read & Roll project goal is to promote the Library as a strong community anchor that enhances civic engagement by promoting our library services and educational programming. No roles or commitments with outside organizations.   The Library expects the following outcomes as a direct result of the Read & Roll physical presence in the Community will increase our circulation by 20% each year of the grant period and increase our educational program statistics by 10% each year of the grant period.

Objective One: During the project period of October 1, 2018 through September 30, 2019; the Library will be mobile and assessable to Community members, residents and employees who are unable to visit the Library.

Activity 1.1 – Order Mini-Venture from Coaster Cycles with awning and lightweight aluminum box (attached to bike for hauling books and other materials), adjustable shelves for book display. Bike will take 4-6 weeks to manufacture.
Activity 1.2 – Schedule Read & Roll ambassadors (riders) 15-20 minutes on the exercise bike at the local weight room.
Activity 1.3 – Order and purchase new books to display on Read & Roll when received. Books will be fiction, non-fiction, graphic novels, juvenile books and children books.
Activity 1.4 – Create a schedule for stops after school at the two (2) parks: Milton Antone Park and the Hohokam Skateboard Park.
Activity 1.5 – Create a monthly schedule for stops at various ACIC departments.
Activity 1.6 – Test our Wi-Fi hotpot at various locations to ensure it will connect multiple electronic devices and the ability to create new Library patron accounts for circulation purposes.
Activity 1.7 – Review ACIC Events calendar that are non-Library related and schedule for Read & Roll to be at the respective sites.
Activity 1.8 – Begin advertising in the local Ak-Chin newspaper, *The Runner*, a bi-weekly newspaper. Post flyers throughout the Community. Post flyer on all our social media sites and email reminders to Community employees.
Activity 1.9 – Read & Roll arrival (4-6 weeks later). Read & Roll riders begin training on the bike and becoming familiar with the equipment and consult ACIC Police Department and Health Education regarding bike safety seminars.
Activity 1.10 – Read & Roll Unveiling and scheduled stops announced.

Objective Two: During the same project period of October 1, 2019 through September 30, 2020; Read & Roll will promote awareness of our Library services and educational programming.

Activity 2.1 – After 12 months of scheduled stops in the Community: evaluate circulation statistics and educational programming statistics.
Activity 2.2 – Review Community events and schedule staff to attend events outside Library normal operating hours (i.e Him-Dak Celebration, Native American Recognition Day, Masik Ta:s parade, Community Gathering meetings, Health Education 5K events, Earth Day and other weekend events).
Activity 2.3 – Cooler months (April - October) host one of our educational programs at the one of the parks in the evening.

Activity 2.4 – May is National Bike Month. Library will partner with ACIC Health Education Department for assistance in a "Tour de Ak-Chin" for a morning bike ride in the Community. The Library will ask the ACIC Police Department to host a bike safety clinic.

The Library Manager reviewed several library articles and websites regarding library bike programs creatively titled: Bookbikes, Books on Bikes, the Bibliocycle, the BookCycle or Library on Wheels. One of the staff came up with "Read & Roll" for our grant project. The Pima County Library Bookbike program was made possible by the Arizona State Library Grants-In-Aid funding and recently Tempe Public Library unveiled their Book Bike program with the following statistics:

October 2017 - February 2018	
Interactions: 2,241	Extended conversations: 761
Handout given: 213	Miles ridden:226
Books borrowed: 200	

Impact

The Read & Roll Project goal is to promote outreach by taking the Library to the Community with a mobile bike cycling mechanism. Read & Roll will promote civic engagement to the ACIC with library services and the educational programming to the currently underserved population.

The Library expects the following outcomes as a direct result of the Read & Roll physical presence in the Community will increase our circulation by 20% each year of the grant period and increase our educational program statistics by 10% each year of the grant period.

Read & Roll will specifically benefit the ACIC members, residentss and employees based on traveling throughout the Community and providing books available for check-out and Library information. Read & Roll will target members of all ages at various non-Library related programs and events. One example that will be planned is the monthly WIC program held the first Tuesday of every month. The WIC event will provide the Library an opportunity to sign up children and parents up for our 1,000 Books Before Kindergarten program, hand-out fliers for our Family Storytime program, sign-up new patrons (babies and parents) and publicize our other adult library services.

When a parent and child attend one of our Family Storytime programs (after learning about it at one of our Read & Roll stops); the parent will learn the five basic practices that lay the groundwork for literacy: Talk, Sing, Read, Write, and Play. In addition, a parent will find out the benefits of our 1,000 Books Before Kindergarten and how it helps prepare their child for school: Phonological Awareness, Making Connections, Prior Knowledge, and Math.

The Library currently records the following statistics and compiles the numbers on a monthly report: door count, computer users, program attendance, circulation of library materials, new library cardholders, hourly head counts and reference questions. The Library's integrated library system, Atriuum has an "offline" option to check-in and check-out material which would allow an easy method to track circulation statistics from Read & Roll. The Library also utilizes

Gimlet's online reference tracker to document all reference questions to be tallied monthly. Library staff are trained to keep statistics for monthly reports and that is part of their daily routine. Statistics from Read & Roll will be evaluated monthly and will be compared to currently recorded statistics before the Read & Roll grant project.

Communications Plan

Read & Roll's audience will be the following: ACIC tribal enrolled members, residents, and employees. Library staff can send emails to all Ak-Chin Employees with reminders and flyers for all departments to post in offices and public seating areas. The local Ak-Chin newspaper, *The Runner,* will post advertisements to remind the Community about the places where Read & Roll will be scheduled at. The Library and the Ak-Chin Indian Community have social media sites to publish the dates and times when Read & Roll will be in the Community. The statistics, and photos will be shared via social media, *The Runner,* and included in monthly reports. After year one of the grant project, proposals will be submitted to the Arizona Library Association conference, and the Association of Tribal Archives, Libraries, and Museums conference. If the proposals are selected, we will discuss the project, share the results, the bike model, all findings (did circulation and program attendance increase), benefits based on customer feedback surveys, and the lessons we learned. Library staff will be responsible for outreach and relaying the information to the Community. Flyers and ads are proofed by the Library Manager before dissemination.

Sustainability

Coaster Cycles offers a 1-year warranty on their Mini Venture Coaster bikes and after review of other library bikes, one of the set-backs a Maricopa County Library faced with one of their book bikes was damaged during transport. The Youth Services Manager mentions the book bike is a specialty item and repairs have to be done at a specialty shop that presented a challenge because it cut into their budget. In the *American Libraries Magazine,* Coaster Cycles states, "Most parts are standard, so maintenance on the library bikes can be done at a local bike shop or by a general bicycle mechanic." The ACIC has a Maintenance department and if awarded the grant to purchase the Mini-Venture; the Library Manager will make arrangements for the Maintenance department to inspect the bike to determine if they can handle future repairs and maintenance of Read & Roll. After the 1-year warranty, the Library will include future repairs and upkeep in the Library budget.

The Library believes Read & Roll will bring systemic change within the ACIC by making the Library mobile in an environmentally friendly fashion. The Library staff work in an environment whereas the grant project will be effective due to the recent pathways implemented along the main road of the village (Farrell Road). The two parks and majority of the departments in the Community are aligned with the Farrell Road which will grant accessibility for the Library to safely maneuver the bike in the Community to achieve the goal of promoting our Library services and educational programming.
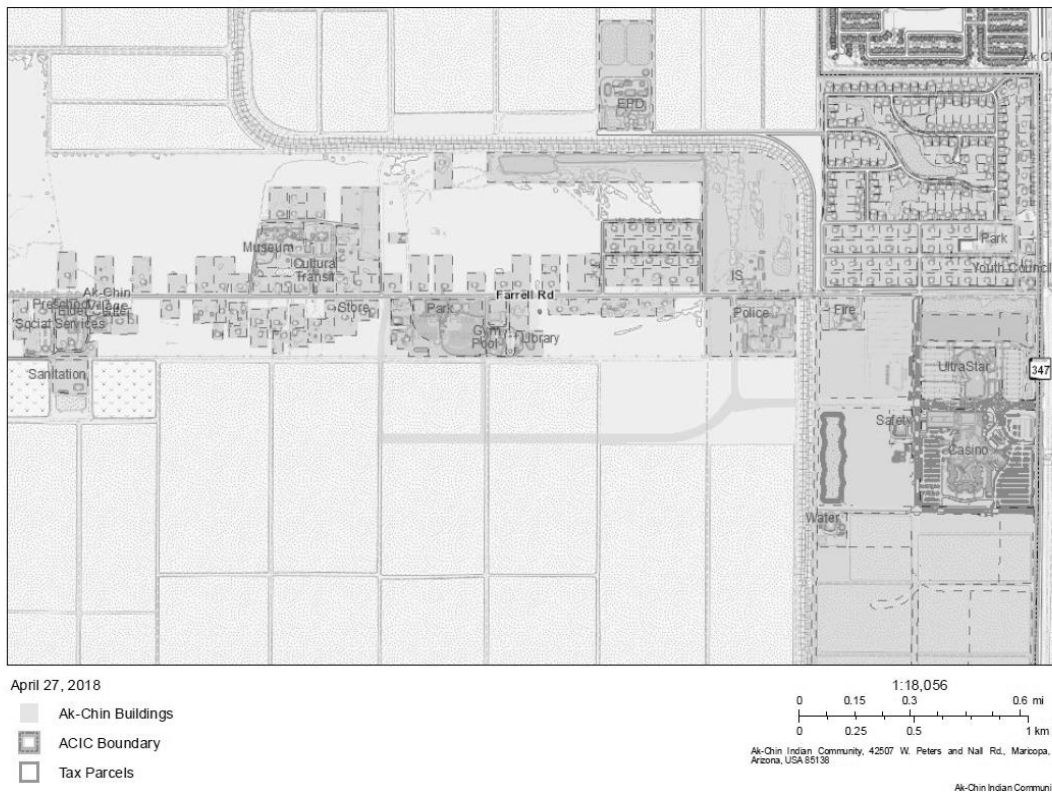
The following are maps of the ACIC:

Ak-Chin Indian Community

April 27, 2018

ACIC Boundary	Lots and Units		Building		Lot		Park
Tax Parcels	Public Right Of Way		General Common Element		Ingress/Egress		
	Unit		Limited Common Element		Outlot		

1:144,448

0   1.25   2.5   5 mi
0   2   4   8 km

Ak-Chin Indian Community, 42507 W. Peters and Nall Rd., Maricopa, Arizona, USA 85138

Ak-Chin Indian Community
(c) Ak-Chin Indian Community, 42507 W Peters and Nall Rd, Maricopa, AZ 85138

A map of the Main Village which shows Farrell Road and majority of the Ak-Chin Indian Community Departments are dotted along the main road, as well as member houses.

Main Village

April 27, 2018
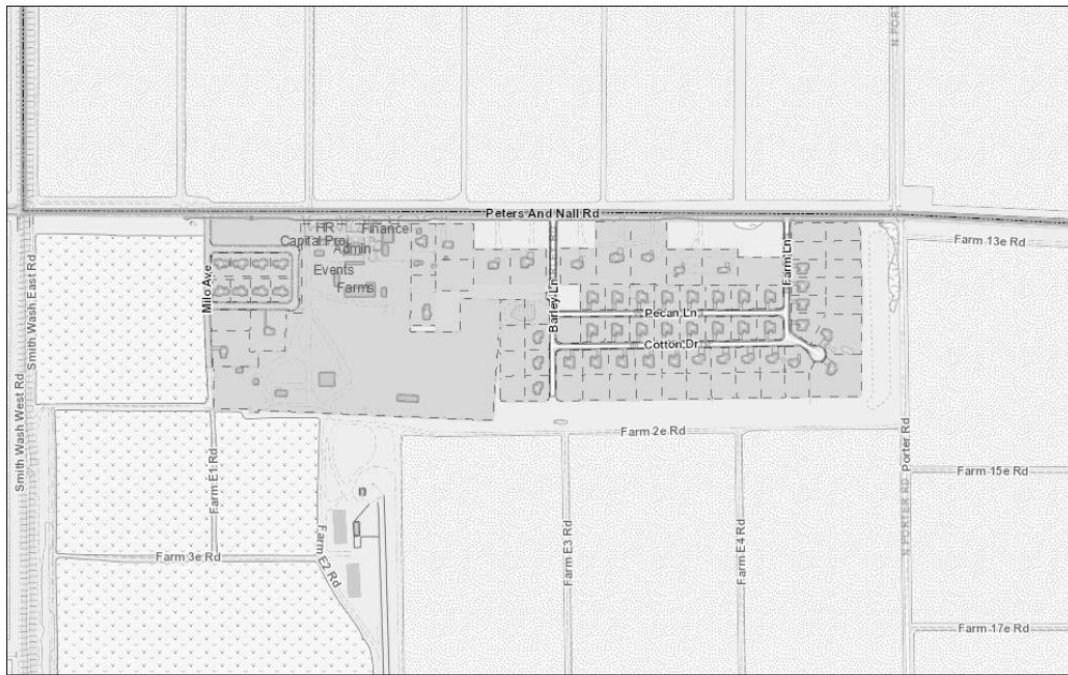
Ak-Chin Buildings

ACIC Boundary

Tax Parcels

1:18,056

0   0.15   0.3   0.6 mi
0   0.25   0.5   1 km

Ak-Chin Indian Community, 42507 W. Peters and Nall Rd., Maricopa, Arizona, USA 85138

Ak-Chin Indian Community

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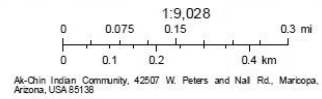The final map is the Farms Subdivision. It is approximately 6 miles from the Library to reach the other Community Departments and member houses:

Farms Subdivision

April 27, 2018

Ak-Chin Buildings

ACIC Boundary

Tax Parcels

1:9,028

0   0.075   0.15   0.3 mi

0   0.1   0.2   0.4 km

Ak-Chin Indian Community, 42507 W. Peters and Nall Rd., Maricopa, Arizona, USA 85138

Ak-Chin Indian Community

NAG-ENHANCEMENT-FY18 Ak-Chin Indian Community

Schedule of Completion

Project Period: October 1, 2018 through September 30, 2019

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Activity 1.1	▬▬▬▬▬▬											
Activity 1.2	▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬											
Activity 1.3	▬▬▬▬											
Activity 1.4	▬▬▬▬▬▬▬											
Activity 1.5	▬▬▬▬▬											
Activity 1.6	▬▬▬▬▬▬▬											
Activity 1.7	▬▬▬▬▬▬▬											
Activity 1.8		▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬										
Activity 1.9			▬▬▬									
Activity 1.10				▬▬								

Project Period: October 1, 2019 throug September 30, 2020

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Activity 2.1	▬▬▬▬▬											
Activity 2.2	▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬											
Activity 2.3	▬▬▬▬▬▬▬▬▬▬▬▬▬▬▬											
Activity 2.4							▬▬▬					