

IMLS Communications: Opportunities for States

State Profile Page on the IMLS Website

- Select two recent projects to showcase (existing projects are from FY 2012)
 - Send descriptions of 90-160 words
 - Send corresponding photos, if available (will need release forms)
- Send current chief headshot
- Update current chief quote

Blog Post on the IMLS Website around LSTA-funded Project

- Send ideas to your Program Officer first
- Write in the first person and keep the tone conversational
- Keep the content concise (300-500 words), with pictures/captions, if possible (will need release forms)

IMLS Social Media

- Follow IMLS on Facebook at www.facebook.com/USIMLS
- To mention IMLS in a Facebook post, use @Institute of Museum and Library Services
- Follow IMLS on Twitter at www.twitter.com/US_IMLS
- To mention IMLS in a tweet, use @US_IMLS
- Use the hashtag #IMLSgrant in Facebook or Twitter to help us follow your projects

IMLS Email Subscriptions

- Sign up for email alerts from IMLS at <https://www.imls.gov/news-events/e-mail-subscriptions>
 - Can specify Grant Announcements, Blog Posts, Primary Source (monthly newsletter), etc.

State Program Report (SPR)

- Mark a few projects each year as Exemplary to help Program Officers identify models
- When available, attach photos as Additional Materials in the SPR

Project News

- When local projects credit “The Institute of Museum and Library Services” or “IMLS” in news media, we often receive copies through our news clipping service
- Program Officers welcome you to forward blog posts or other news from the field around projects of interest