

Wednesday, April 19, 2017

# IMLS State Profiles and Other Communications



# State Profiles on IMLS Website

- [www.imls.gov/grants/grants-state/state-profiles](http://www.imls.gov/grants/grants-state/state-profiles)
- Includes:
  - Contact information
  - Annual awards, Five-Year Plan, Five-Year Evaluation
  - Chief quote/picture
  - 2 project examples
  - Five-Year Plan highlights
  - Data (SLAA/PLS)

## **Digitization of High-Demand Rare Library Materials**

The Birmingham Public Library used grant funds to digitize high use Civil Rights documents, including arrest records of the 1963 Civil Rights demonstrators, early versions of Martin Luther King, Jr.'s Letter from a Birmingham Jail, and documents related to the Freedom Riders and the Sixteenth Street Baptist Church bombing. With approximately one million documents and photographs related to the Civil Rights Movement alone, the Birmingham Public Library Archives collection is one of the largest in the country for U.S. Civil Rights Movement materials. Each year the Archives serves researchers from 30 to 40 states and several foreign countries, and these newly digitized materials will enable even wider access to some of the collection's most popular documents. IMLS Funds: \$15,000



# State Profiles on IMLS Website

- Basic updating in the coming year:
  - New Five-Year Plan
  - New Five-Year Evaluation
  - Five-Year Plan highlights
- Potential updating:
  - Project Examples and pictures (currently from 2012 projects)

Allotments	5 Year Plan	5 Year Evaluations
Year	Allotment Value	
2016	\$2,496,884.00	
2015	\$2,476,238.00	
2014	\$2,499,013.00	
2013	\$2,416,705.00	
2012	\$2,501,154.00	

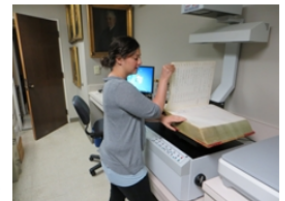
"People turn to their libraries now for education as well as for entertainment. We also see our libraries becoming true community centers, especially in our smaller locations, and that gives us the responsibility of providing programming and services that benefit the whole spectrum of users in each place."

--Nancy Pack, Director, Alabama Public Library Service

## Project Examples

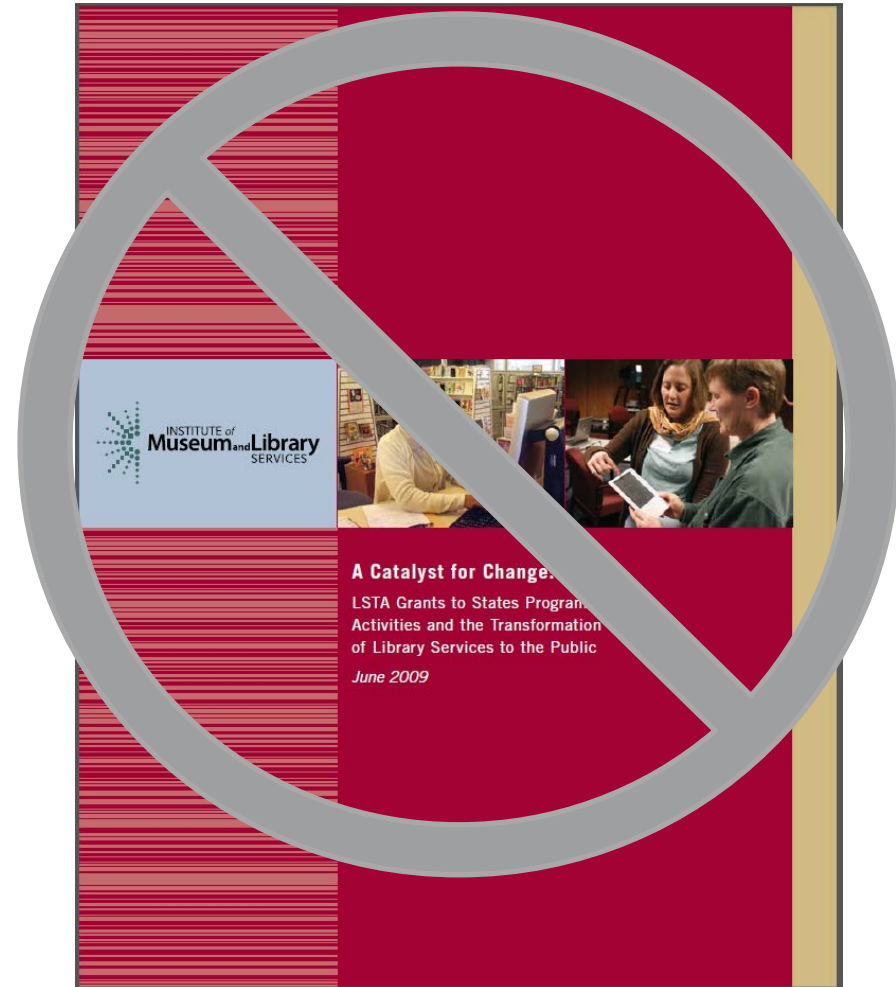
### Digitization of High-Demand Rare Library Materials

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# Five-Year publication? We heard:

- Short and electronic
- More visual, less text
- State comparisons could be helpful



# Communications Opportunities

- Send news or project coverage to your Program Officer
- Talk to your Program Officer if you're interested in pitching a blog
- Mark a few SPR projects each year as “Exemplary”
- Social media:
  - use the hashtag #IMLSgrant, which we follow
  - Follow us: facebook.com/USIMLS, twitter.com/US\_IMLS
  - Mention us on Facebook: @Institute of Museum and Library Services
  - Mention us in a tweet: @US\_IMLS
- Sign up for IMLS email alerts:  
<https://www.imls.gov/news-events/e-mail-subscriptions>

# Reminder: IMLS Acknowledgement

## ■ Grantee Communication Kit:

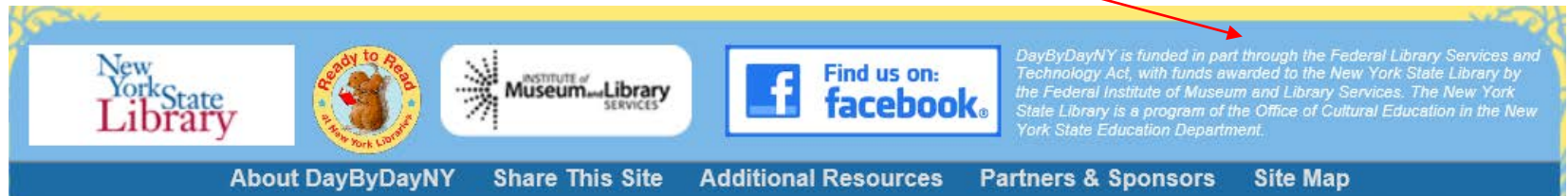
[www.imls.gov/grants/grant-recipients/grantee-communications-kit](http://www.imls.gov/grants/grant-recipients/grantee-communications-kit)

- Minimum acknowledgement: “Institute of Museum and Library Services”
- Consider: “federal” funds
- Optional: “LSTA” or state library references

# IMLS Acknowledgement: Examples

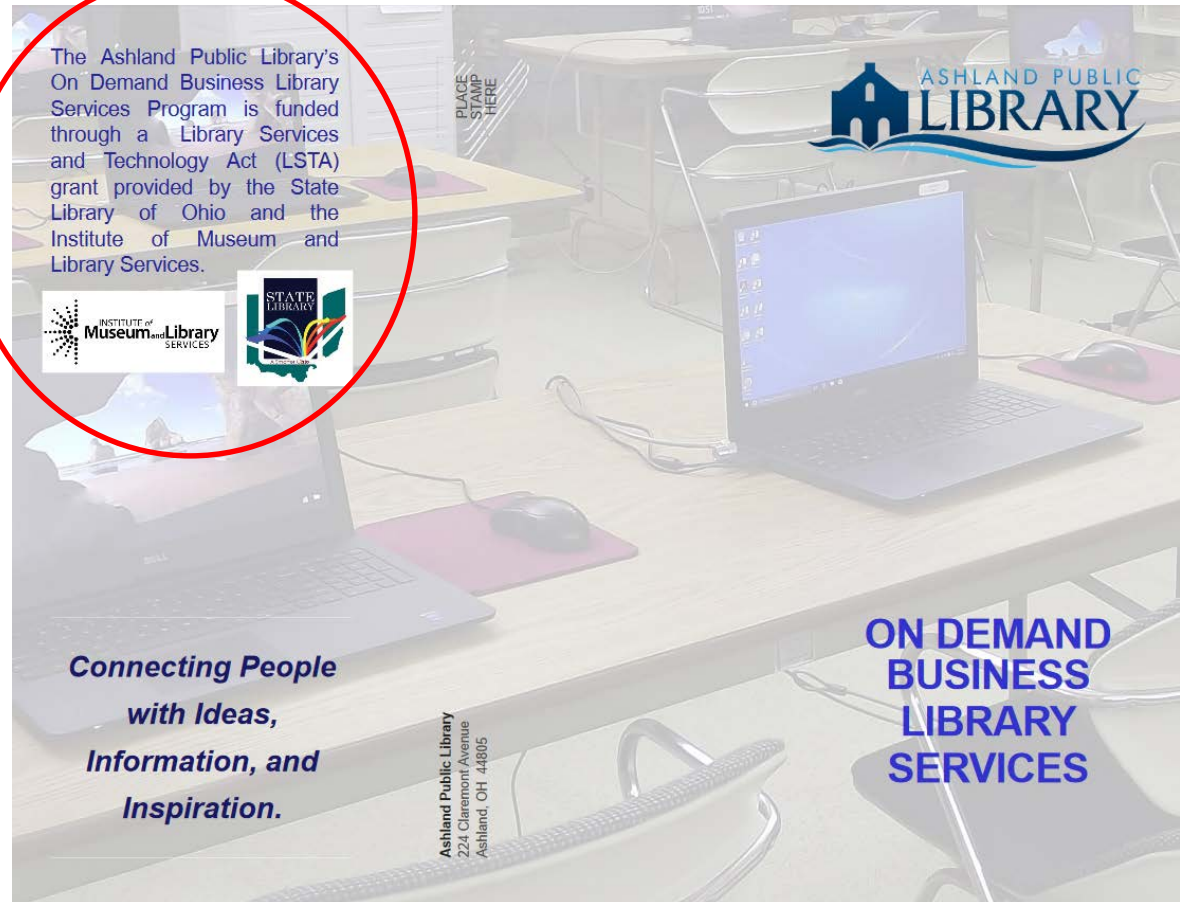
- Website (NY)
  - Footer text and logo

*DayByDayNY is funded in part through the Federal Library Services and Technology Act, with funds awarded to the New York State Library by the Federal Institute of Museum and Library Services. The New York State Library is a program of the Office of Cultural Education in the New York State Education Department.*



# IMLS Acknowledgement: Examples

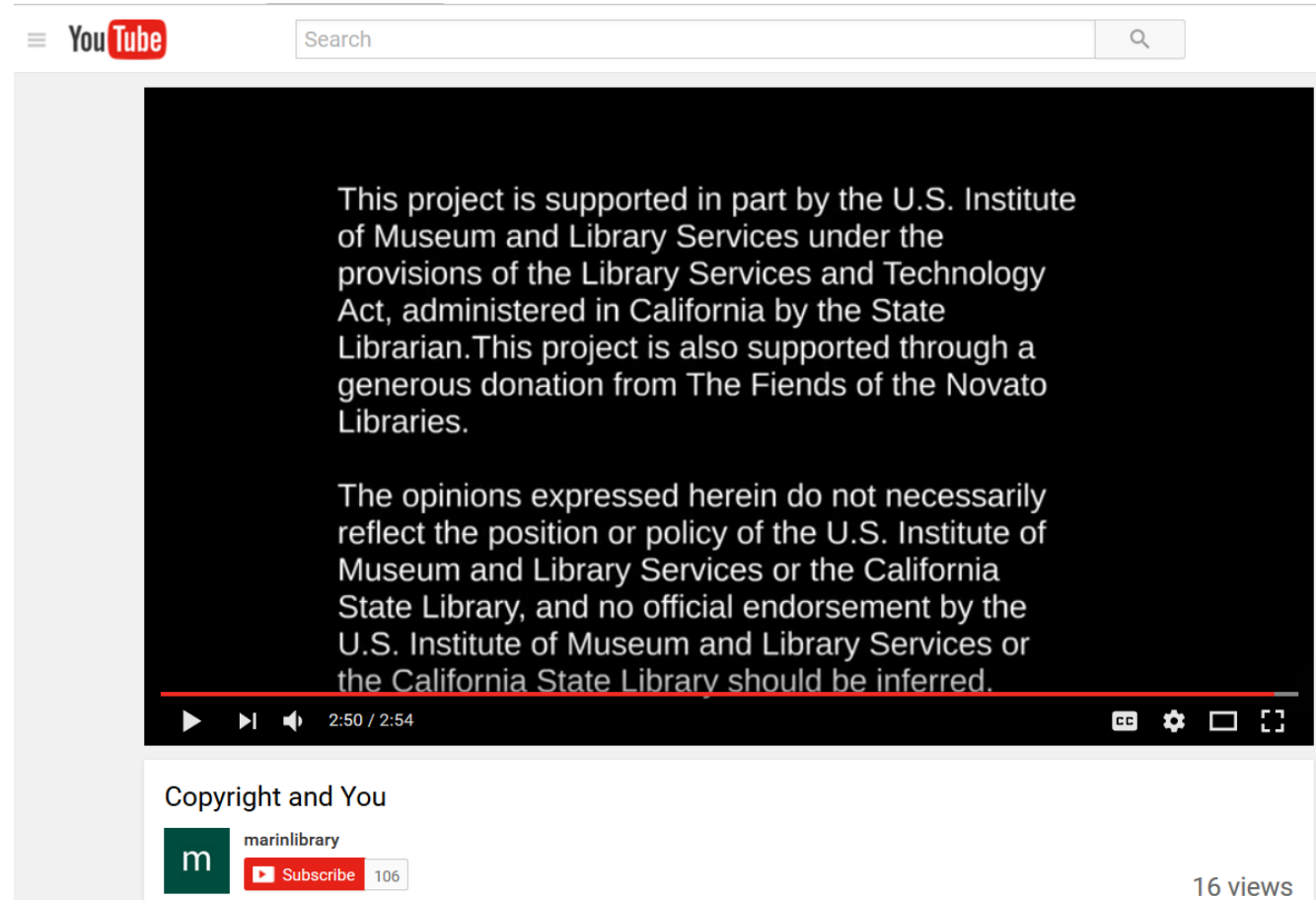
- Project Brochure (OH)
  - Logo and text





# IMLS Acknowledgement: Examples

- Video (CA)
  - Text



The screenshot shows a YouTube video player interface. At the top, there is a search bar with the text "Search" and a magnifying glass icon. Below the search bar, the video player area is black with white text. The text reads: "This project is supported in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This project is also supported through a generous donation from The Friends of the Novato Libraries." Below this, a disclaimer states: "The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred." The video player controls at the bottom show a play button, a progress bar at 2:50 / 2:54, and icons for closed captions, settings, and full screen. Below the video player, the channel name "marinlibrary" is displayed with a green 'm' logo, a red "Subscribe" button, and a subscriber count of "106". The video title "Copyright and You" is visible above the channel information. In the bottom right corner, the view count "16 views" is shown.

YouTube

Search

This project is supported in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. This project is also supported through a generous donation from The Friends of the Novato Libraries.

The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

2:50 / 2:54

Copyright and You

marinlibrary

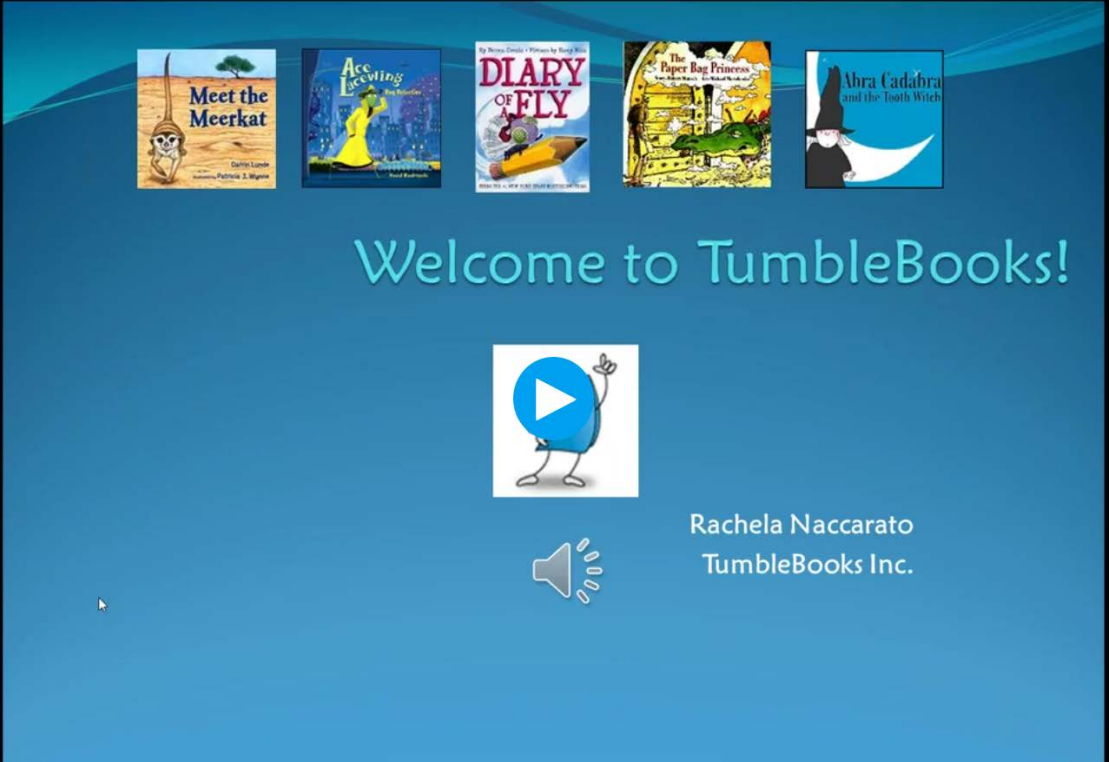
Subscribe 106

16 views

# IMLS Acknowledgement: Examples

- Webinar-Audio (MO)

“This presentation is supported in part by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as administered by the Missouri State Library...”



Meet the Meerkat

Ace Laceywing

DIARY OF A FLY

The Paper Bag Princess

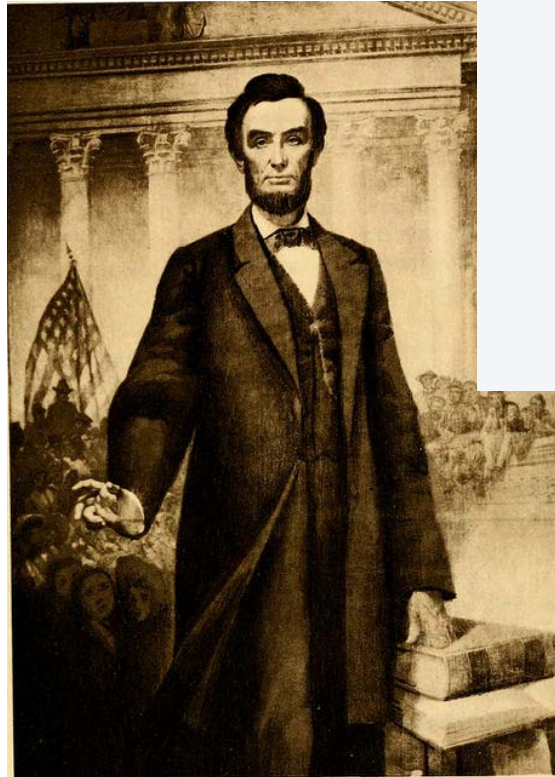
Abra Cadabra and the Tooth Witch

Welcome to TumbleBooks!

Rachela Naccarato  
TumbleBooks Inc.

# IMLS Acknowledgement: Examples

- Photo (IN)
  - Metadata in flickr



 Internet Archive Book Ima... [+ Follow](#)

Image from page 98 of "The writings of Abraham Lincoln" (1905)

**Identifier:** writingsofab1108linc  
**Title:** The writings of Abraham Lincoln  
**Year:** 1905 (1900s)  
**Authors:** Lincoln, Abraham, 1809-1865 Lapsley, Arthur Brooks, ed Roosevelt, Theodore, 1858-1919 Schurz, Carl, 1829-1906. Abraham Lincoln Choate, Joseph Hodges, 1832-1917. Abraham Lincoln Brooks, Noah, 1830-1903. Abraham Lincoln and the downfall of American slavery Douglas, Stephen Arnold, 1813-1861  
**Subjects:** Lincoln, Abraham, 1809-1865 Lincoln, Abraham, 1809-1865 Lincoln, Abraham, 1809-1865  
**Publisher:** New York: London: G.P. Putnam's Sons  
**Contributing Library:** Lincoln Financial Foundation Collection  
**Digitizing Sponsor:** The Institute of Museum and Library Services through an Indiana State Library LSTA Grant