FY 2013 Annual Report

HIGHLIGHTS: OCT 1, 2012 – SEPT 31, 2013

INSTITUTE of Museum and Library SERVICES

Creating a Nation of Learners

INSTITUTE OF MUSEUM AND LIBRARY SERVICES

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UpNext, the IMLS Blog: http://blog.imls.gov

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From the Director

It is a pleasure to present the 2013 annual report for the Institute of Museum and Library Services (IMLS). As you will read, 2013 was a banner year for IMLS. Those who do not know this agency well are sometimes surprised and amazed to learn about all that we do.

We are the U.S. government agency charged with supporting all types of libraries: public, academic, research, and tribal, and all types of museums from art and history museums to botanic gardens, aquariums, science and technology centers, children's museums and zoos. With support from the U.S. Congress and the Administration, we inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement through grant making, research, policy development and national partnerships.

In 2013, the agency's work was celebrated at the White House and on Capitol Hill. We drew national and international attention with reports and research. Working at the national level and in partnership with state and local organizations, we helped to further education, cultural preservation, early learning, and workforce development. And, we made grants in every state and territory to help libraries and museums better serve the American public.

This report provides many examples of how we meet our high priority goals: helping museums and libraries offer engaging learning experiences, enabling them to be strong community anchors, aiding in the care of museum and library collections, and promoting use of technology to increase access to content.

We are fortunate that the U.S. is home to 123,000 libraries and 17,500 museums, and at IMLS we are honored to help these institutions provide exemplary public service to millions of lifelong learners each year.

Sincerely,

Susan H. Hildreth
Director

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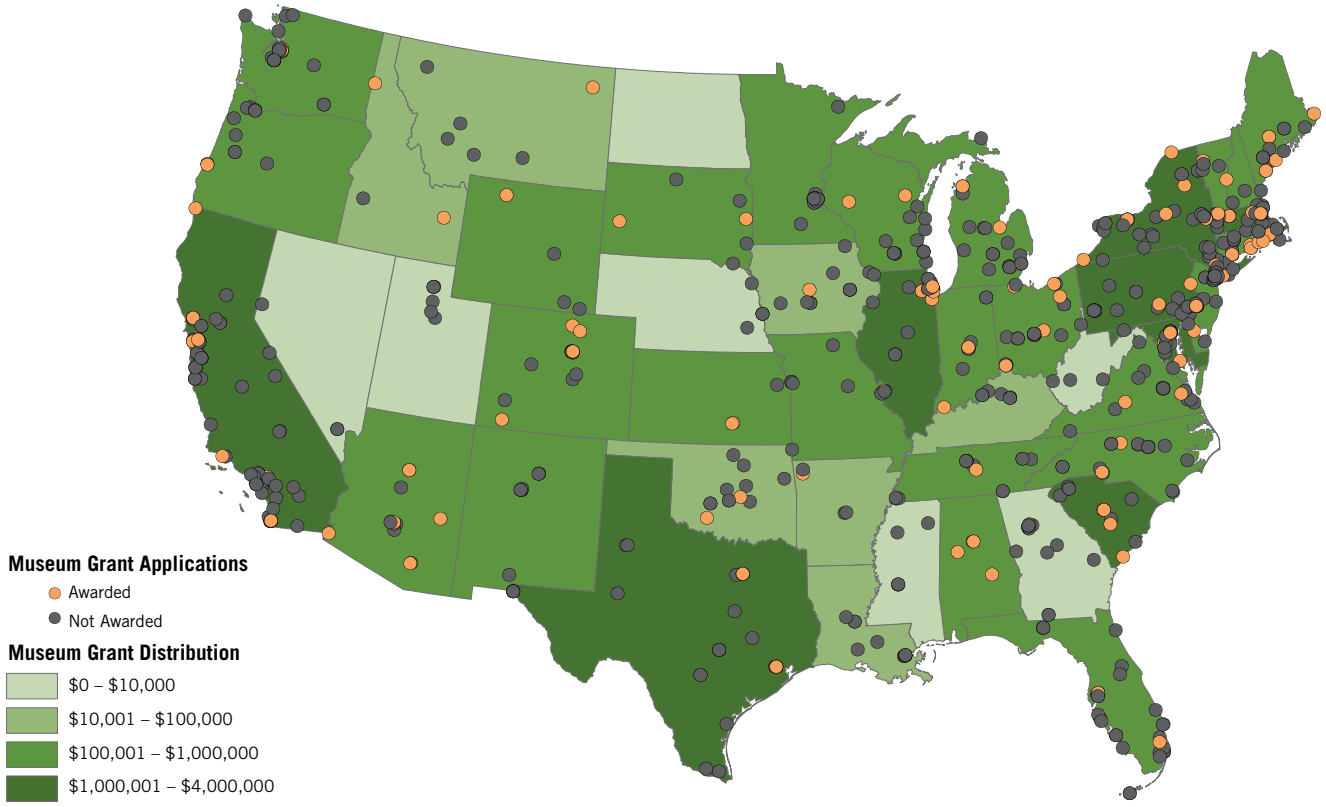
Grants

A complete list of grantees, descriptions of projects, feature stories, sample application narratives, and more can be found at www.imls.gov.

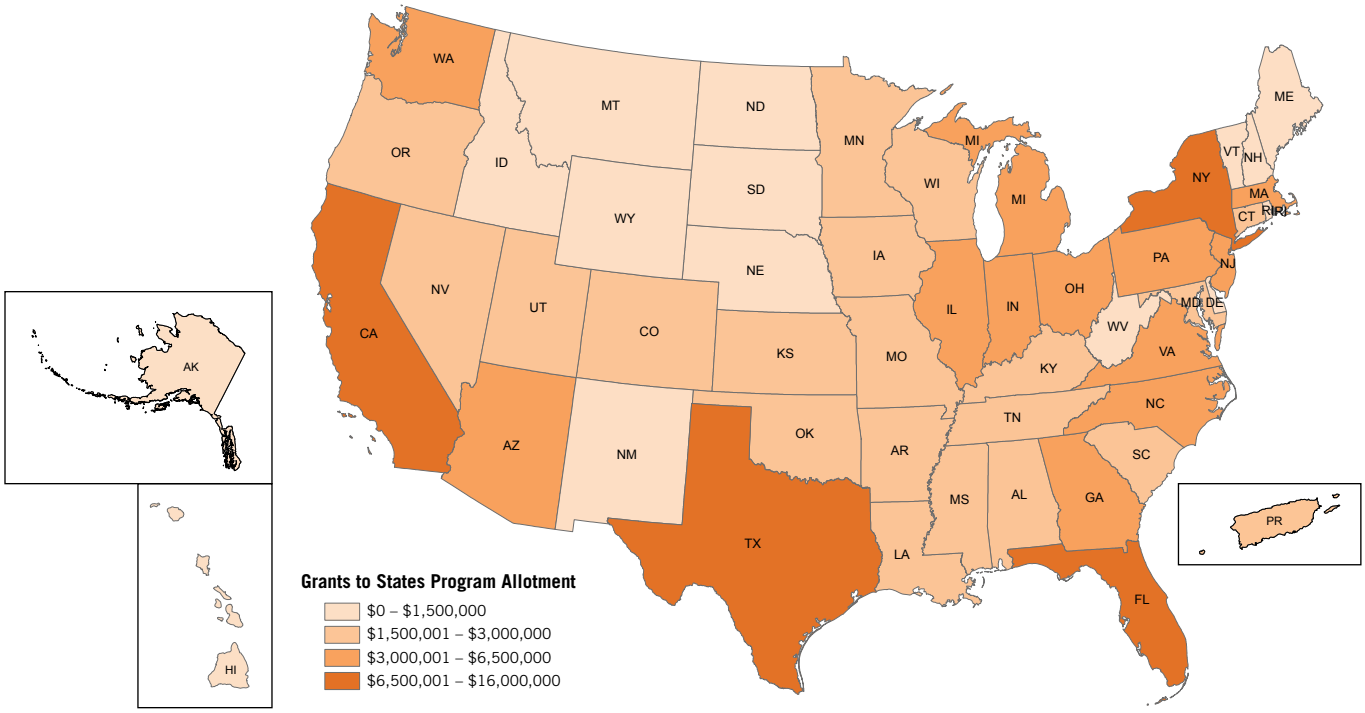
FY 2013 TOTALS

In addition to $150,000,000 in grants to every state for library services, IMLS awarded 590 grants totaling more than $53,000,000 through its competitive programs for libraries and museums. IMLS competitive grants are awarded in consultation with hundreds of library and museum professionals who review grant applications.

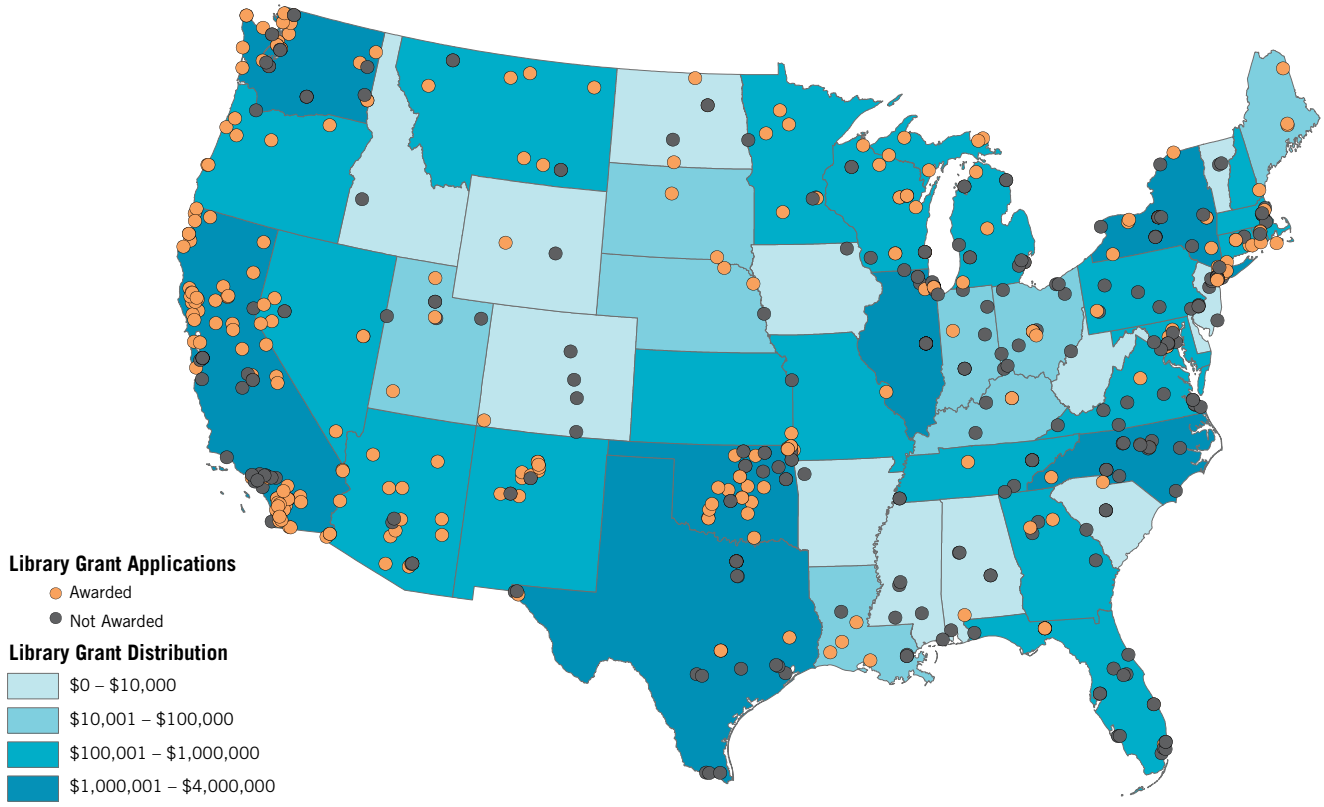
FY 2013 MUSEUM GRANT DISTRIBUTION



FY 2013 LIBRARY GRANTS TO STATES DISTRIBUTION



FY 2013 LIBRARY DISCRETIONARY GRANT DISTRIBUTION



Learning

IMLS places the learner at the center and supports engaging experience in libraries and museums that prepare people to be full participants in their local communities and our global society.

NOVEMBER 2012

IMLS and the MacArthur Foundation announced a second round of grants in a national competition to design 21st century "learning labs" in museums and libraries. The 12 winners—five museums and seven libraries—received a total of $1.2 million in grants to plan and design the labs. Inspired by digital teen spaces in libraries and innovations in science and technology centers, these labs will help young people move beyond consuming content to making and creating it.

JUNE 2013

Working with the Campaign for Grade Level Reading, IMLS published a ground-breaking report, *Growing Young Minds: How Museums and Libraries Create Lifelong Learners.* The report was unveiled at the Anacostia Library in Washington, D.C. with IMLS partners the Department of Education and the Department of Health and Human Services. The report calls upon policymakers, practitioners, and parents to make full use of libraries and museums, and the skills and talents of those who work in them, to close knowledge and opportunity gaps and give all children a strong start in learning. In 2013, IMLS made $4.3 million in grants for early learning programming in libraries and museums; this builds upon the $2.5 million announced in 2012.

JULY 2013

The IMLS-supported makerspace at the Chicago Public Library was unveiled during the annual meeting of the American Library Association. Interest in makerspaces is skyrocketing and casting libraries and museums as places where people young and old can pursue technical and engineering-oriented activities such as electronics, robotics, and 3D printing, as well as traditional metalworking, woodworking, and arts and crafts, in a creative, collaborative environment.

The report, *Growing Young Minds: How Museums and Libraries Create Lifelong Learners,* provides dozens of examples and identifies 10 key ways libraries and museums are supporting young children.

LEARNING GRANTS

In FY 2013, IMLS awarded $78.3 million in grants to support lifelong learning.

JULY 2013

The winners of the National STEM Video Challenge were announced by the Joan Ganz Cooney Center at Sesame Workshop. IMLS is a partner in this initiative, which is a response to President Obama's Educate to Innovate Campaign. The Challenge is designed to motivate interest in STEM learning among America's youth by tapping into students' natural passion for playing and making video games, while at the same time developing such skills as systems thinking, problem solving, iterative design, and digital media literacy.

As part of the National Endowment for the Humanities' *Google+ Hangouts on Air,* IMLS highlighted museum and library programs that support science, technology, engineering, art and math (STEAM) learning for the U.S. Congressional STEAM Caucus.

AUGUST 2013 PROJECT PROFILE
PLAY THE PAST: REINVENTING THE FIELDTRIP FOR 21ST CENTURY LEARNERS

With IMLS funding, and in partnership with the University of Wisconsin–Madison's Games Learning Society, the Minnesota Historical Society is using mobile and web technology to create self-directed, personalized, responsive fieldtrip experiences.
Grantee: Minnesota Historical Society, St. Paul, MN
Grant Program: National Leadership Grants for Museums

Community

IMLS promotes museums and libraries as strong community anchors that enhance civic engagement, cultural opportunities, and economic vitality.

MARCH 2013

IMLS and partner, the Local Initiatives Support Corporation, launched an effort to analyze how museums and libraries contribute to comprehensive community revitalization efforts. We will be analyzing existing cases and reporting back on best practices and strategies.

MAY 2013

IMLS published *What Works: Practical Tips for Let's Move! Museums and Gardens.* Visits to museums and gardens are high-impact learning opportunities with the power to make a difference in children's lives and their futures. Museums and gardens in every state, more than 600 of them, are now part of the First Lady's *Let's Move!* initiative, providing exhibits, programs and food service options that support healthy eating and physical activity.

JUNE 2013

Recognizing that 32 million Americans used a library computer for health information in one year, IMLS partnered with the U.S. Health and Human Services' Centers for Medicare and Medicaid to help libraries access the online resources and community connections they need to meet patrons' health information needs. More than 1,000 library professionals participated in a series of webinars in 2013.

JULY 2013

IMLS Director Susan H. Hildreth and U.S. Citizenship and Immigration Services Director Alejandro Mayorkas signed a memorandum of understanding to work together to support local libraries services to new immigrants. Recent research shows that more than 55 percent of people who immigrated to the United States within the last 15 years use the public library at least once a week. More mock naturalization interviews take place at public libraries than at any other community institution.

USCIS Director Alejandro Mayorkas and IMLS Director Susan H. Hildreth sign an agreement during the American Library Association meeting.

COMMUNITY GRANTS

In FY 2013, IMLS awarded $58.4 million in grants to support museums and libraries as strong community anchors.

AUGUST 2013

IMLS launched a partnership with the Consumer Financial Protection Bureau to help libraries and museums access and use financial education tools. The IMLS partnership with the U.S. Department of Labor, Employment and Training Administration continues to encourage partnerships between America's Job Centers and public libraries to support workforce development and small business.

SEPTEMBER 2013

The FCC estimates that more than 60 million people lack the digital literacy skills they need. Our work on digital communities reached an important milestone when WebJunction released an IMLS-supported *State Library Guidebook: Support for Digital Literacy in Public Libraries* to help libraries explore potential state-level investments and partnerships that advance digital literacy efforts.

FEBRUARY 2013 PROJECT PROFILE
AN AMERICAN FUTURE: LIBRARY SERVICE OPPORTUNITIES FOR IMMIGRANT YOUTH

Liberty's Promise, an immigrant youth service organization, teamed with the Fairfax County Public Library system to create an internship program that delivered benefits for the library, the interns, and the community.
Grantee: Fairfax County Public Library, Fairfax, VA
Grant Program: Laura Bush 21st Century Librarian Program

Content

IMLS promotes exemplary stewardship of museum and library collections and promotes the use of technology to facilitate discovery of knowledge and cultural heritage.

JANUARY 2013

IMLS awarded a grant to the Northeast Document Conservation Center (NEDCC) for a system to digitize audio recordings from obsolete formats. The new NEDCC service is expected to be available by spring of 2014.

MARCH 2013

The Digging Into Data Challenge made big news when Lancet published the results of a supported study that revealed that ancient mummies had clogged arteries too! IMLS is one of ten research funders representing Canada, the Netherlands, the United Kingdom, and the United States supporting the Digging Into Data Challenge to explore how “big data” changes the research landscape for the humanities and social sciences.

JUNE 2013

IMLS and the Library of Congress announced 10 candidates for the inaugural class of the National Digital Stewardship Residency (NDSR) program. Residents will attend an intensive two-week digital stewardship workshop at the Library of Congress and work on a specialized project at one of 10 host institutions in the Washington, D.C. area, including the Library of Congress.

U.S. Delegation at the Signing Ceremony for the Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled

CONTENT GRANTS

In FY 2013, IMLS awarded $58.4 million in grants to support exemplary stewardship of collections

JULY 2013

IMLS took an active role as part of the United States interagency delegation to WIPO, which negotiated a historic multilateral treaty that will oblige all nations to establish copyright exceptions for people with print disabilities. As importantly, the treaty will increase the international exchange of accessible-format copies of published works. This will be of particular interest to Americans seeking access to published works in a variety of languages

Also in July, IMLS announced an award to Heritage Preservation to conduct a second Heritage Health Index. The original survey, conducted nearly 10 years ago, was the first comprehensive study to assess the condition of U.S. collections. The study found that 4.8 billion artifacts held in public trust were at risk and that 190 million were in need of care. The second survey will explore digital preservation and particularly how creating digital surrogates may reduce the damage caused by the handling of paper, photograph, audiovisual originals.

JANUARY 2013 PROJECT PROFILE
ANCIENT MAMMOTH, NEWFOUND PALEONTOLOGICAL PRIDE

Dee, a Columbian Mammoth, was 65 to 70 when he died approximately 11,600 years ago. In 2010, Dee was reborn as the centerpiece of a major Ice Age exhibit at the Tate Geological Museum.
Grantee: Tate Geological Museum at Casper College, Casper, WY
Grant Program: Museums for America

Convening/ Sharing

IMLS is a hub of ideas *for and from* museums and libraries.

ONGOING

In partnership with the American Institute for Conservation and Heritage Preservation, IMLS hosted the "From the Bench" blog series, highlighting IMLS-supported conservation work in 20 museums.

To help African American museums connect and tell their stories, we launched a nine-month-long blog series culminating with a convening in Washington, D.C., for our Museum Grants for African American History and Culture program grantees.

Heritage Preservation hosted a year-long IMLS Connecting to Collections webinar series creating a vibrant community to share best practices in conservation.

FEBRUARY 2013

IMLS launched its Facebook page with a "Share Your Story" campaign that invited the public to post comments about the difference that National Medal for Museum and Library finalists made in their lives. "Likes" grew from zero to 2,000 in just six weeks.

MARCH 2013

Three hundred library, museum, education and technology professionals gathered in Baltimore for the 11th annual WebWise Conference. The theme for 2013 was Putting the Learner at the Center. Keynoter Audrey Watters provided her insights on the shifting education technology terrain and the role of libraries and museums.

Museum leaders tap their inner artist to share ideas at grantee convening.

JUNE 2013

IMLS worked with WebJunction to convene library organizations in preparation for a report on the state of continuing education for library professionals.

AUGUST 2013

The IMLS UpNext blog celebrated its second birthday. Its focus is sharing "what works in museums and libraries" and more than 100 museum and library professionals have provided guest posts.

SEPTEMBER 2013

Museums Take the Lead brought together National Leadership grantees for a high energy exchange of insights and ideas. Hearing directly from grantees helps IMLS continue to develop programs that help museums stay ahead of the curve and meet changing societal needs.

FOSTERING A COMMUNITY OF PRACTICE

John Franklin, Director of Partnerships at the National Museum of African American History and Culture, leads IMLS grantees on a tour of *Changing America: The Emancipation Proclamation, 1863 and the March on Washington, 1963,* at the National Museum of American History.

Celebration

IMLS shines a national spotlight on museums and libraries to honor great achievements.

OCTOBER 2012

Associate Justice Ruth Ginsburg administered the oath of office to eight new members of the National Museum and Library Services Board, and in May, Associate Justice Stephen Breyer welcomed five additional members to the board.

NOVEMBER 2012

First Lady Michele Obama honored twelve outstanding afterschool arts and humanities programs for youth. Recipients of the National Arts and Humanities Youth Program Awards foster the creative and intellectual development of America's youth through education and practical experience in the arts. The program is supported by IMLS, the President's Committee on the Arts and Humanities (PCAH), the National Endowment for the Arts (NEA), and the National Endowment for the Humanities (NEH).

Sundance announced the 2013 selections for FILM FORWARD, an initiative of the Sundance Institute and PCAH in partnership with NEA, NEH, and IMLS. The international touring program is designed to enhance greater cultural understanding, collaboration, and dialogue around the globe by engaging audiences through the exhibition of films, workshops, and conversations with filmmakers.

MAY 2013

First Lady Michele Obama presented the IMLS National Medal for Museum and Library Service in a White House ceremony; the medal is the nation's highest honor conferred on museums and libraries for service to the community. Each year, ten extraordinary museums and libraries are selected for their inspiring work making a difference for individuals, families, and communities. Medalists receive an award of $5,000 and a visit from StoryCorps, an independent nonprofit whose mission is to provide people of all backgrounds and beliefs with the opportunity to record, share, and preserve the stories of their lives.

IMLS grantees visit Capitol Hill for workshop on museum funding programs.

JUNE 2013

The White House honored twelve library and museum professionals as *Champions of Change* who are making a difference for their neighborhoods and for our nation. They are leading programs that bridge the digital divide, support literacy development for the youngest learners, create new opportunities for teens to explore science and deliver services that help new Americans succeed.

SEPTEMBER 2013

IMLS, together with the President's Committee on the Arts and Humanities and in partnership with the Alliance for Young Artists & Writers, announced the second annual class of the National Student Poets Program, the country's highest honor for youth poets whose original work exhibits exceptional creativity, dedication to the craft, and promise. Each year, five outstanding high school poets serve as literary ambassadors for poetry, encouraging a wide range of youth to explore and develop new creative capabilities.

IMLS was a charter sponsor of the National Book Festival and its Pavilion of the States saluting the literary traditions of the 50 states, the District of Columbia, and the U.S. territories. Thousands of book lovers attend the festival each year.

One hundred and twenty enthusiastic participants, including representatives from 40 congressional offices, met in the Capitol Hill Visitor Center to celebrate IMLS museum program grantees and attended a workshop for congressional staff.

Research

IMLS data collection and analysis helps build knowledge about library and museum impact.

JANUARY 2013

IMLS released the 2010 Public Library Survey report. Now in its 23rd year, the Public Library Survey report provides the most comprehensive data from the nation's 17,078 public library outlets. For the first time the report went beyond national-level analysis to look at trends at the local, regional, and state levels and provided profiles for each state. Findings of the report included the following:

- Public libraries served 297.6 million people.
- Children's materials comprise a full one-third of the 2.46 billion materials circulated and 61.7 percent of libraries' 3.75 million public programs are designed for children.
- The number of e-books in public libraries has tripled since 2003.
- In the last ten years the number of public access computers has doubled.
- Total operating revenue and expenditures for public libraries decreased.

IMLS data is used in the Department of Labor's American Job Center Locator Service. The data is also used for a variety of local, regional, and national community indicator initiatives, including the U.S. Department of Housing and Urban Development's Performance-Based Planning Measures developed by the Office of Sustainable Housing and Communities.

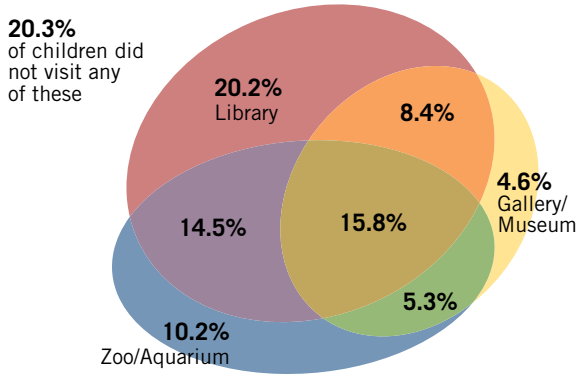
MARCH 2013

IMLS released a statement to support increasing access to federally funded scientific research and improving management of research data.

JUNE 2013

NATIONAL DAY of CIVIC HACKING

IMLS took part in the first ever National Day of Civic Hacking. The event brought together techies, entrepreneurs, developers, and activists to use publicly available data to develop innovative solutions to civic problems large and small.



Kindergarten Children's Visitation to Libraries and Museums, Class of 2010-2011. Source: Early Childhood Longitudinal Study, Kindergarten Class of 2010-11 (ECLS-K: 2011). Analysis by IMLS.

AUGUST 2013

IMLS released findings about kindergarteners' use of libraries and museums. The good news is that use is strong with about half of all parents reporting that they had visited libraries and/or museums. However, the most powerful predictor of visitation was socioeconomic status. Children living in the most affluent households were three times more likely to visit a library or a museum than children living in the most impoverished households. A complete report is due out next year.

SEPTEMBER 2013

IMLS launched data collection for the first ever Public Demand for Library and Museums Services national household survey. Designed to monitor public expectations for and satisfaction with library and museum services, this collection will determine attitudes, assess awareness of issues related to library and museum services, and track trends in visitation and use.

IMLS released *The State of Small and Rural Libraries.* The brief provides distinctions in definitions of small and rural libraries. (Not all small libraries are rural.) One surprising and important finding is that small and rural libraries make up the majority (80.5 percent) of public library systems in the United States.

ONGOING

IMLS was an advisor to the Pew Center for the Internet and American Life on a series of reports. The reports explore how technology is changing expectations about how to find and use information, particularly among younger generations, and how libraries are changing along the way.

Accountability

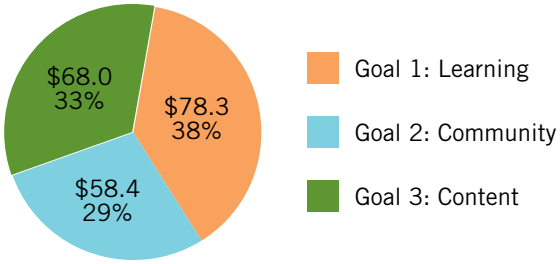
IMLS is a careful steward of taxpayer dollars and maximizes public value through strategic management.

IN 2013

The Office of Government Ethics (OGE) recognized IMLS leadership and commitment to ethics and promoting an ethical culture.

The Department of Justice made IMLS one of just fifteen agencies to be awarded "green lights" for the effectiveness of its operations.

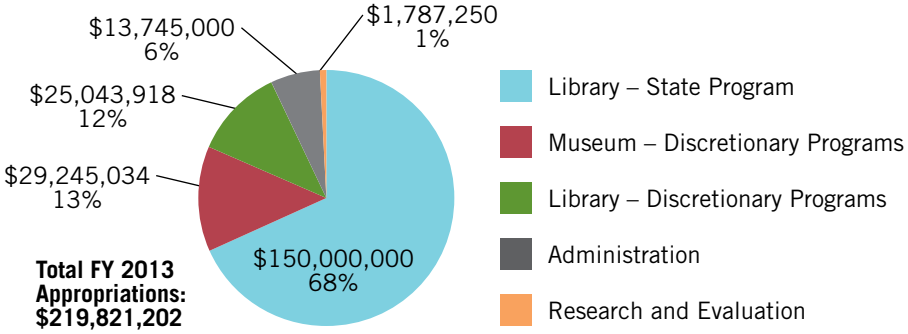
FY 2013 GRANT OBLIGATIONS



FY 2013 NET FINANCIAL POSITION

Net Financial Position	FY 2013	FY 2012	Change ($)	Change (%)
Assets	$298.8M	$335.8M	($37.0M)	-11.0%
Liabilities	$53.0M	$52.7M	$.3M	1.0%
Net Position	$245.8M	$283.1M	($37.3M)	-13.2%
Net Cost	$254.5M	$249.4M	$5.1M	2.0%

IMLS FY 2013 APPROPRIATIONS



Total FY 2013 Appropriations: $219,821,202

NATIONAL MUSEUM AND LIBRARY SERVICES BOARD

The National Museum and Library Services Board is a twenty-three-member advisory body that includes Presidentially appointed individuals with expertise in, or commitment to, library, museum and information services. Informed by its collectively vast experience and knowledge, the board advises the Institute's director on general policy and practices, selections for the National Medal for Museum and Library Service, and coordination with other federal agencies and offices.

Chairperson: Susan H. Hildreth, Director, IMLS

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Robert Wedgeworth, Illinois

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Claudia French, Deputy Director for Museums
Mamie Bittner, Director of Communications and Government Affairs
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Carlos A. Manjarrez, Director of Planning, Research and Evaluation
Nancy E. Weiss, General Counsel

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P. 4, bottom: Susan H. Hildreth, Deb Delisle, Assistant Secretary for Elementary and Secondary Education, U.S Department of Education, and Richard Gonzales, Senior Advisor for Early Childhood Development, U.S. Department of Health and Human Services at the Anacostia Library in Washington, D.C.; IMLS photo.
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P. 8, bottom: photo released by Saint Luke's Mid America Heart Institute in Kansas City, showing the sarcophagus of the mummy Hatiay (New Kingdom, 18th Dynasty, 1550 to 1295 BCE) in Cairo, Egypt (AP Photo/Dr. Michael Miyamoto).
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P. 9, bottom: courtesy of the Tate Geological Museum at Casper College.
P. 10: WebWise 2013, IMLS photo.
P. 11, top: Museums Take the Lead, courtesy of Alchemy.
P. 11, bottom: Photo by Michael R. Barnes, courtesy of the Smithsonian Institution, National Museum of African American History and Culture.
P. 12, top: Representatives from the Delta Blues Museum receive the National Medal for Museum and Library Service, IMLS photo.
P. 12, bottom: Mariachi Master Apprentice Program representatives perform at the National Arts and Humanities Youth program Awards ceremony, PCAH photo.
P. 13, top: Museum representatives meet Susan H. Hildreth at the Capitol Hill workshop, IMLS photo.
P. 13, second from top: Champions for Change, IMLS photo.
P. 13, second from bottom: Courtesy of the Alliance for Young Artists & Writers.
P. 14, top: Photo by Chris Tumbusch, Courtesy of the Pierce County Library System.
P. 13, bottom: IMLS staff at the National Book Festival, IMLS photo.
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ABOUT THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit www.imls.gov and follow us on Facebook and Twitter.

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