



January 21, 2015

Measuring Success: Defining Projects





Overview

- Welcome & Introduction
- Brief Review from October 8th Webinar
- What is a Project?
- Examples
- What's Ahead



Review

Guiding Principles

- Developing ways for sharing promising practices in the field.
- Demonstrating value of Grants to States (G2S) funds for public citizens

Review

Compliance Monitoring

Performance Reporting

Dissemination



Review

Goals

- Build **more dynamic/easy-to-use tool** to capture better Grants to States data
- **Standardize reporting process** to increase comparability of project reports
- Highlight (and learn from) projects that are **rigorously assessed**
- **Share information** to facilitate SLAA peer learning;
 - build a catalogue of library program information;
 - improve data for policy analysis and in-depth evaluation work

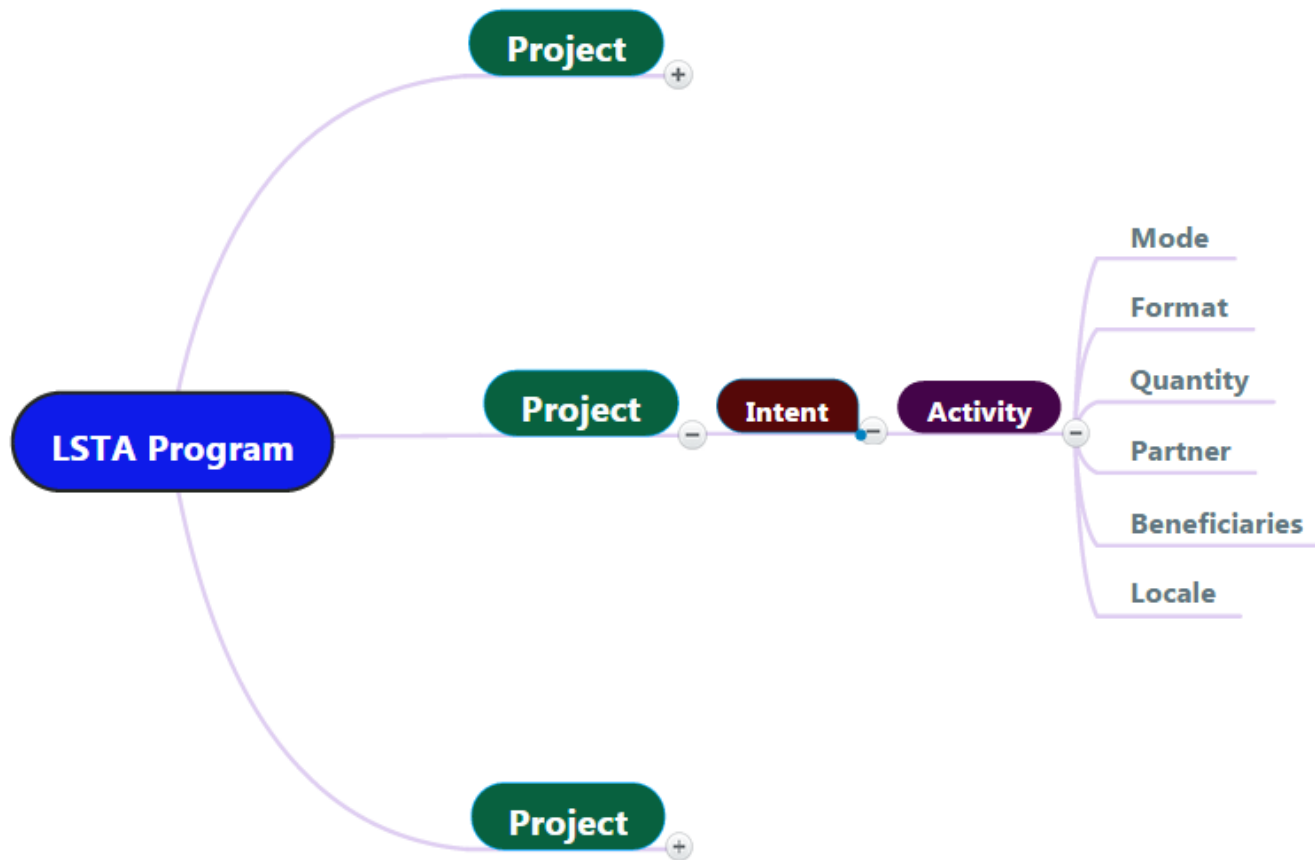


Review

Phased Transition

- Descriptive Reporting
- Outcomes Reporting

Projects





Projects

What is a project?

- Set of discrete and interdependent activities carried out to achieve an intended outcome
- Contains allocable resources (e.g., dollars spent, people responsible for accomplishing tasks, venue or service location(s), time spent)

Project: Intents

Each Project is assigned one Intent

- An objective or expected result in a project.
- Intents are mapped to the six focal areas
- For example:

Focal Area	Intent(s)
Lifelong Learning	<ul style="list-style-type: none">• Improve users' formal education• Improve users' general knowledge and skills
Information Access	<ul style="list-style-type: none">• Improve users' ability to discover information resources.• Improve users' ability to obtain and/or use information resources.

Project: Activities

- Action(s) through which the intent of a project is accomplished.
- Activity Types:

Instruction	Involves an interaction for knowledge or skill transfer.
Content	Involves the acquisition, development, or transfer of information.
Planning/Evaluation	Involves design, development, or assessment of operations, services, or resources.
Procurement	Involves purchasing facilities, equipment/supplies, hardware/software, or other materials (not content) that support general library infrastructure.

Example 1

The Best Little Library sought to increase job-seeking skills in their community which continues to struggle with high unemployment.

Using LSTA funding from the West Dakota State Library (SLAA), the library:

- purchased laptops for a mobile training lab;
- hired an instructor to teach 6 resume workshops; and
- purchased a collection of 50 books to assist job-seekers.

Example 1

How should this be reported?

- A. 3 projects:** Project A) *Laptops*; Project B) *Workshops*; and Project C) *Collection Development*
- B. 2 projects:** Project A) *Laptops & Workshops*; and Project B) *Collection Development*
- C. 1 project:** Project A) *Laptops, Workshops, and Materials*

Example 1

The Best Little Library sought to increase job-seeking skills in their community which continues to struggle with high unemployment.

Using LSTA funding from the West Dakota State Library (SLAA), the library system:

- purchased laptops for a mobile training lab;
- hired an instructor to teach 6 resume workshops; and
- purchased a collection of 50 books to assist job-seekers.

How should this be reported?

- A. 3 projects:** Project A) *Laptops*; Project B) *Workshops*; and Project C) *Collection Development*
- B. 2 projects:** Project A) *Laptops & Workshops*; and Project B) *Collection Development*
- C. 1 project:** Project A) *Laptops, Workshops, and Materials* ✓



Example 1

Questions?

Example 2

West Dakota (SLAA) sought to increase participation in lifelong learning activities for all residents in the state. The SLAA offered a sub-grant program to provide a library with up to \$10,000 to support their related project.

Three libraries were awarded funding:

- *Library One* offered a “one-book” program for its community;
- *Library Two* provided after-school STEM programs for disadvantaged youth; and
- *Library Three* created a makerspace for young adults.

Example 2

How should this be reported?

- A. 3 projects:** Project A) *Library One: One Book*; Project B) *Library Two: STEM*; and Project C) *Library Three: Makerspace*
- B. 2 projects:** Project A) *Library One: One Book* and Project B) *Libraries 2 & 3: STEM / Makerspace*
- C. 1 Project:** Project A) *Lifelong Learning Activities in 3 Libraries*

Example 2

West Dakota (SLAA) sought to increase participation in lifelong learning activities for all residents in the state. The SLAA offered a sub-grant program to provide a library with up to \$10,000 to support their related project.

Three libraries were awarded funding:

- *Library One* offered a “one-book” program for its community;
- *Library Two* provided after-school STEM programs for disadvantaged youth; and
- *Library Three* created a makerspace for young adults.

How should this be reported?

- A. 3 projects:** Project A) *Library One: One Book*; Project B) *Library Two: STEM*; and Project C) *Library Three: Makerspace* ✓
- B. 2 projects:** Project A) *Library One: One Book* and Project B) *Libraries 2 & 3: STEM / Makerspace*
- C. 1 Project:** Project A) *Lifelong Learning Activities in 3 Libraries*



Example 2

Questions?

Example 3

The Youth Services Consultant at the West Dakota State Library (SLAA) led efforts to increase participation in lifelong learning activities for children and teens in the state.

Using LSTA funds, they:

- provided training to library staff on designing summer reading programs;
- purchased and distributed summer reading manuals to 45 libraries across the state;
- offered Every Child Ready to Read training to library staff around the state; and
- developed a pilot project that provided \$2,500 per library and established makerspaces in 8 libraries.

Example 3

How should this be reported?

- A. **1 project:** Project A) *Services to increase lifelong learning among children and teens*
- B. **4 projects:** Project A) *Summer Reading Materials*; Project B) *Summer Reading Workshops*; Project C) *Every Child Ready to Read*; and Project D) *Makerspace Pilots*
- C. **10 projects:** Project A) *Summer Reading Materials & Workshops*; Project B) *Every Child Ready to Read*; Projects C)-J) *Makerspace Pilots (reported individually by library)*
- D. **2 projects:** Project A) *Summer Reading and Every Child Ready to Read* and Project B) *Makerspace Pilots*
- E. **3 projects:** Project A) *Summer Reading Materials and Workshops*; Project B) *Every Child Ready to Read*; and Project C) *Makerspace Pilots*

Example 3

The Youth Services Consultant at the West Dakota State Library (SLAA) led efforts to increase participation in lifelong learning activities for children and teens in the state.

Using LSTA funds, they:

- provided training to library staff on designing summer reading programs;
- purchased and distributed summer reading manuals to 45 libraries across the state;
- offered Every Child Ready to Read training to library staff around the state; and
- developed a pilot project that provided \$2,500 per library and established makerspaces in 8 libraries.

How should this be reported?

- A. **1 project:** Project A) *Services to increase lifelong learning among children and teens*
- B. **4 projects:** Project A) *Summer Reading Materials*; Project B) *Summer Reading Workshops*; Project C) *Every Child Ready to Read*; and Project D) *Makerspace Pilots*
- C. **10 projects:** Project A) *Summer Reading Materials & Workshops*; Project B) *Every Child Ready to Read*; Projects C)-J) *Makerspace Pilots (reported individually by library)*
- D. **2 projects:** Project A) *Summer Reading and Every Child Ready to Read* and Project B) *Makerspace Pilots*
- E. **3 projects:** Project A) *Summer Reading Materials and Workshops*; Project B) *Every Child Ready to Read*; and Project C) *Makerspace Pilots*





Example 3

Questions?

Example 4

West Dakota (SLAA) sought to improve library services across the state by providing training for library staff. The SLAA offered the following:

- A series of workshops on library management for new directors
- A series of Every Child Ready to Read workshops
- Regional summer reading workshops
- A series of workshops on customer service

Example 4

How should this be reported?

- A. 1 Project:** Project A) *Building Library Capacity through Staff Training (all topics)*
- B. 2 Projects:** Project A) *Building Capacity (Management and Customer Service)* and Project B) *Improving Services to Youth (ECRR and Summer Reading)*
- C. 3 Projects:** Project A) *Library Management*; Project B) *Customer Service*; Project C) *Every Child Ready to Read*; [*Summer Reading* reported with a separate statewide *Summer Reading Project*]

Example 4


West Dakota (SLAA) sought to improve library services across the state by providing training for library staff. The SLAA offered the following:

- A series of workshops on library management for new directors
- A series of Every Child Ready to Read workshops
- Regional summer reading workshops
- A series of workshops on customer service


How should this be reported?

A. 1 Project: Project A) *Building Library Capacity through Staff Training (all topics)*

B. 2 Projects: Project A) *Building Capacity (Management and Customer Service)* and Project B) *Improving Services to Youth (ECRR and Summer Reading)*



C. 3 Projects: Project A) *Library Management*; Project B) *Customer Service*; Project C) *Every Child Ready to Read*; [Summer Reading reported under a separate statewide *Summer Reading Project*]



Example 4

Questions?



Tips

Categorizing Projects

- One “Intent” will be assigned to each project
- Up to two “Subjects” may be selected for each project



Reminders

FY 2014 Allotment

- States (not Pilots): New SPR
 - Descriptive Reporting
 - Due December 30, 2015
- Pilot States: New SPR
 - Descriptive Reporting
 - + additional outcomes



Additional Support

Upcoming Webinars

- February 18, 2015: “Subgrants”
- March 18, 2015: “State Efforts”
- Additional Sessions TBD

In-Person Convening

- April (date TBD)

Documentation

<http://stateprograms.imls.gov/NewProgramReport.htm>

(username: lsta / password: statepgms55)

Mentor Approach



Contact Us

- Robin Dale, Associate Deputy Director
 - rdale@imls.gov; 202-653-4650
- Teri DeVoe, Program Officer
 - tdevoe@imls.gov; 202-653-4778
- Michele Farrell, Senior Program Officer
 - mfarrell@imls.gov; 202-653-4656
- James Lonergan, Senior Program Officer
 - jlonergan@imls.gov; 202-653-4653
- Timothy Owens, Senior Program Officer
 - towens@imls.gov; 202-653-4776