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March 18, 2015

Measuring Success: State Efforts



Overview

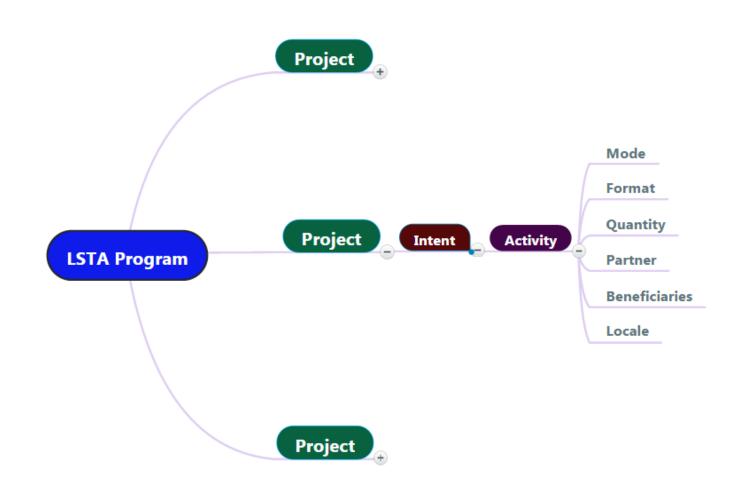
- Welcome & Introduction
- Brief Review from Prior Webinars
- What is a state effort?
- Examples
- What's Next

Review

Goals

- Build more dynamic/easy-to-use tool to capture better Grants to States data
- Standardize reporting process to increase comparability of project reports
- Highlight (and learn from) projects that are **rigorously assessed**
- Share information to facilitate SLAA peer learning;
 - build a catalogue of library program information;
 - improve data for policy analysis and in-depth evaluation work

Review: Projects



Review: Projects

What is a project?

- Set of discrete and interdependent activities carried out to achieve an intended outcome
- Contains allocable resources (e.g., dollars spent, people responsible for accomplishing tasks, venue or service location(s), time spent)

Review: Intents

Each Project is assigned one Intent

- An objective or expected result in a project.
- Intents are mapped to the six focal areas
- For example:

Focal Area	Intent(s)
Lifelong Learning	 Improve users' formal education Improve users' general knowledge and skills
Information Access	 Improve users' ability to discover information resources. Improve users' ability to obtain and/or use information resources.

Review: Intents

Focal Area	Intent(s)
Employment & Economic Development	 Improve users' ability to use resources and apply information for employment support Improve users' ability to use and apply business resources
Civic engagement	 Improve users' ability to participate in their community Improve users' ability to participate in community conversations around topics of concern

Review: Intents

Focal Area	Intent(s)
Human Services	 Improve users' ability to apply information that furthers their personal, family, or household finances Improve users' ability to apply information that furthers their personal or family health & wellness Improve users' ability to apply information that furthers their parenting and family skills
Institutional Capacity	 Improve the library workforce Improve the library's physical and technological infrastructure Improve library operations

Review: Activities

- Action(s) through which the intent of a project is accomplished.
- Activity Types:

Instruction	Involves an interaction for knowledge or skill transfer.
Content	Involves the acquisition, development, or transfer of information.
Planning/Evaluation	Involves design, development, or assessment of operations, services, or resources.
Procurement	Involves purchasing facilities, equipment/supplies, hardware/software, or other materials (not content) that support general library infrastructure.

State Efforts

A State Effort (or Statewide project)

- has the entire state's population as potential beneficiaries rather than a specific, and smaller, target audience.
- is usually administered by the SLAA.



 Generally speaking, a state effort that supports a single intent will be reported as one project (e.g., a state effort that supports resource sharing that includes books by mail, cataloging, and circulation).

State Efforts

 In certain circumstances, a state effort may be reported as multiple projects (e.g., a state effort that supports a statewide literacy initiative that includes summer reading, adult conversation circles, and community read events).



West Dakota (SLAA) sought to increase access to information for all residents in the state.

The SLAA:

- Purchased 3 electronic database collections from three vendors; and
- Provided online training for librarians across the state.



How should this be reported?

- A. **2 projects**: Project A) *Databases*; Project B) *Training for Librarians*
- B. 4 projects: Project A) C) Purchase of Databases reported by vendor; Project D) Training for Librarians
- **C. 1 project**: Project A) *Information Access for West Dakotans*



West Dakota (SLAA) sought to increase access to information for all residents in the state.

The SLAA:

- Purchased electronic databases from three vendors; and
- Provided online training for librarians across the state.

How should this be reported?

- A. 2 projects: Project A) Purchase of Databases; Project B) Training for Librarians
- B. 4 projects: Project A) C) Purchase of Databases reported by vendor; Project D) Training for Librarians
- C. 1 project: Project A) Information Access for West Dakotans



Questions?



General Information	
Title: *	Information Access for West Dakotans
State Project Code: 🕄	WD-40
Start Date: *	10/01/2012
End Date: *	09/30/2014
Size 3 (12 pt ▼ : 3 ⓐ ⓑ : ∰ To serve the information ne databases were purchased range of topics. The state li regional training events for users. EBSCOhost, Gale, ar	T T T T T T T T T T T T T T T T T T T
✓ «» Q	
State Goal: 🟮	Increase access to resources

Project Director	
Director Name:	J. P. Doe
Director Phone: 🕄	888-555-1212
Director Email:	jdoe@library.org

<u>Grantee:</u>	West Dakota State Library

Project Outcomes

List any important findings or outcomes from your project: 3

95% of users agreed or strongly agreed that they were able to find the information they needed in the electronic databases.

55% of users agreed or strongly agreed that the database interface was easy to use.

Please briefly describe importance of findings.

While users reported success in finding relevant information, the lower number of participants responding positively to the user interface suggests that we should attempt to improve the user interface if this project continues.

What methods did you use to determine your findings? Check all that apply.

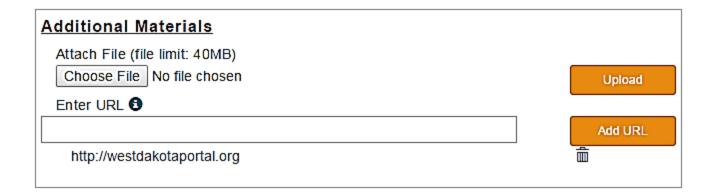
Survey	
Review of Administrative Data	
Interview/Focus Group	
Participant Observation	
Other	

Based on outputs, outcomes and/or other results, explain any significant lessons learned from	
these findings for either the SLAA or others in the LIS field.	

In deploying a statewide database project, it is important to use both vendor-provided usage data as well as surveys of users when evaluating performance and setting priorities.

D	o you ar	nticipate contin	uing this pr	oject after the current reporting period ends?
Y	es	۲	No	0
	Do you	anticipate any	change in	level of effort?
	Yes	\odot	No	۲
	Do you	anticipate any	change in	the project's scope?
	Yes	۲	No	0
	Please	briefly describ	e this cha	nge in the project's scope.
	In the	next year we pl	an to provid	e access to charter schools in the state.
	Do you Yes	anticipate any	other char No	nges in the project?







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Budget Info	ormatio	<u>n</u>		
LSTA		MATCH-State	MATCH-Other	Total
Salaries/Wages	s/Benefits			
22500.00		12750.00	0.00	\$35,250.00
Description	.75 FT	E for system administrati	on and vendor negotiation	
Consultant Fee	s			
0.00		0.00	0.00	\$0.00
Description Travel				
2600.00		1000.00	0.00	\$3,600.00
Description	Mileag	je and meals for participar	its at regional training events.	



500.00	1000.00	0.00	\$1,500.00
Description	Educational brochures	provided to libraries to promote	e the databases.
Equipment			
0.00	0.00	0.00	\$0.00
Services			
Services 376000.00	0.00	0.00	\$376,000.00
	Database resources pu	0.00 urchased from EBSCOhost, Ga ng LLC to provide regional train	ale, and Learning Express.

Yes	 Ing, Fublic Re Ing, Fublic Re<th>No</th><th>and/or Promotional Materials</th>	No	and/or Promotional Materials
Educational Brochures for libraries to promote the service.			
Fund ra	aising and/or P	roposal	writing
Yes	\bigcirc	No	۲
If Yes, p	please explain	:	
Lobbyir	ng and/or Advo	ocacy	
Yes	\odot	No	۲
If Yes, p	please explain	:	

Construction and/or Renovation Yes No If Yes, please explain: Indirect Costs (Overhead) Yes No If Yes, please explain:	Yes No If Yes, please explain: Working lunch for participants at regional training events.				
If Yes, please explain: Indirect Costs (Overhead) Yes O No O	Const	ruction and/o	or Renovatio	n	
Indirect Costs (Overhead) Yes O No O	Yes	\bigcirc		۲	
Yes 🔘 No 💿	16 V				
Yes 🔾 No 💿	lf Yes,	, please expl	ain:		
Yes 🔾 No 💿	lf Yes,	, please expl	ain:		
Yes 🔾 No 💿	lf Yes,	, please expl	ain:		
Yes 🔘 No 💿	lf Yes,	, please expl	ain:		
If Yes, please explain:					
	Indired	ct Costs (Ov	erhead)	•	
	Indireo	ct Costs (Ov	erhead) No	۲	
	Indireo	ct Costs (Ov	erhead) No	۲	



Intent(s) 🖯



Intent:

Improve users' ability to obtain and/or use information

-- Select An Intent --

--- Lifelong Learning

Improve users' formal education.

Improve users' general knowledge and skills.

--- Information Access

Improve users' ability to discover information resources.

Improve users' ability to obtain and/or use information resources.

--- Institutional Capacity

Enhance library's workforce.

Improve library's physical and technology infrastructure.

Improve library's operations.

--- Economic & Employment Development

Improve users' ability to use resources and apply information for employment support.

Improve users' ability to use and apply business resources.

--- Human Services

Improve users' ability to apply information that furthers their personal, family or household finances. Improve users' ability to apply information that furthers their personal or family health & wellness.

Improve users' ability to apply information that furthers their parenting and family skills.

--- Civic engagement

Improve users' ability to participate in community conversations around topics of concern.

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Intent:

Improve users' ability to obtain and/or use information		
Arts, Culture & Humanities		
Business & Finance		
Employment		
Personal Finance		
Small Business		
Civic Affairs		
Community Concerns		
Government		
Education		
After-school activities		
Curriculum support		
Environment		
General (select only for electronic databases or other data sources)		

Health & Wellness Parenting & Family skills Personal/Family health & wellness	
History Languages	
Literacy Adult Literacy Digital Literacy Early Literacy Reading Program (Not Summer Reading) Summer Reading	

Science, Technology, Engineering, & Math (STEM)

Library Infrastructure & Capacity	
Broadband Adoption	
Buildings & Facilities	
Certification	
Collection Development & Management	
Continuing Education and Staff Development	
Disaster Preparedness	
Library Skills	
Programming & Event Planning	
Research & Statistics	
Outreach & Partnerships	
Systems & Technologies	

 \Box

Other



Intent(s) Improve users' ability to obtain information resources. General (select only for electronic databases or other data sources) Add Intent



Activities



Activity Information		
Title: *	e: * Database Acquisition	
Size 3 (12 pt • : 3 C C C C C C C C C C C C C C C C C C	Image:	
Intent: *	Improve users' ability to obtain information resources.	



Activity Information	
Activity: *	Content •
Mode: *	- Select An Activity Instruction
Format: *	Content Planning & Evaluation
	Cancel << Prev Next >>

Activity Information

Mode: *

Format: *

Content	•
Acquisition	•
Select A Mode	ĺ
Acquisition	
Creation	
Preservation	
Description	
Lending	
Other	

Activity Information		
Activity: *	Content •	
Mode: *	Acquisition •	
Format: *	Digital	Ì
	Select A Format Digital	ĺ
	Physical Combined physical & digital	

Activity Information	
Activity: *	Content
Mode: *	Acquisition
Format: *	Digital

uantity Information	
Number of hardware acquired	0
Number of software acquired	0
Number of licensed databases acquired	48
Number of print materials (books & government documents) acquired	0
Number of electronic materials acquired	0
Number of audio/visual units (audio discs, talking books, other recordings) acquired	0

Cancel

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Next >>

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<u>Partner Types</u>	
Federal Government	
State Government	
Local Government (excluding school districts)	
School District	
Non-Profit	
Private Sector	
Tribe/Native Hawaiian Organization	

		-	£ 3	-	:	_	_		_	_
<u>Be</u>	п	e	П	C	l	a	I	I	e	s

Is the activity directed at the library workforce (includes volunteers and trustees)? st	
Yes	\bigcirc
No	۲
Is the activity for a targeted group or for the general population? *	
Targeted Group	\bigcirc
General Population	۲

Which best describes the geographic community of the targeted gro	oup?
Urban	
Suburban	
Rural	
Select one or more of the following activity target age groups.	
All Ages	
0-5 years	
6-12 years	
13-17 years	
18-25 years	
26-49 years	
50-59 years	
60-69 years	
70+ years	

Cancel << Prev



Locale	
Is the activity statewide? *	
Yes	۲
No	0

Institution Types	
Public Libraries	46
Academic Libraries	5
SLAA	1
Consortia	0
Special Libraries	0
School Libraries	78
Other	0

Cancel



Next >>



Activities Database Acquisition



Activities 0

Database Acquisition Database Training for Library Staff





Project Tags 🕄



Questions?



West Dakota (SLAA) sought to provide library services to the state's print disabled population.

The SLAA:

- Provided 3 FTE to offer reader's advisory service;
- Purchased flash drives to deliver content;
- Upgraded equipment for their recording studio;
- Contracted for delivery of Braille materials; and
- Supported their automation system

- A. **1 Project**: Project A) West Dakota Talking Book & Braille Center
- B. **3 projects**: Project A) West Dakota Talking Book & Braille Center (staff and equipment); Project B) Braille Service; and Project C) West Dakota TBBC Online Catalog
- **C. 2 projects**: Project A) West Dakota Talking Book & Braille Center (staff , equipment, automation); Project B) Braille Service

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- C. 2 projects: Project A) West Dakota Talking Book & Braille Center (staff, equipment, automation); Project B) Braille Service



Questions?



The Youth Services Consultant at the West Dakota State Library (SLAA) led efforts to increase participation in lifelong learning activities for children and teens in the state.

Using LSTA funds, they:

- Provided training to library staff on designing summer reading programs;
- Purchased and distributed summer reading manuals to 45 libraries across the state;
- Offered Every Child Ready to Read training to library staff around the state; and
- Subscribed to an online homework help service.

- A. 1 project: Project A) Services to increase lifelong learning among children and teens
- B. 4 projects: Project A) Summer Reading Materials; Project B) Summer Reading Workshops; Project C) Every Child Ready to Read; and Project D) Homework Help
- C. 2 projects: Project A) *Summer Reading and Every Child Ready to Read* and Project B) *Homework Help*
- D. 3 projects: Project A) Summer Reading Materials and Workshops; Project B) Every Child Ready to Read; and Project C) Homework Help

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- C. 2 projects: Project A) Summer Reading and Every Child Ready to Read and Project B) Homework Help
- D. 3 projects: Project A) Summer Reading Materials and Workshops; Project B) Every Child Ready to Read; and Project C) Homework Help



Questions?



West Dakota (SLAA) sought to improve library services across the state. The Library Development Section provided support to librarians on a wide range of topics.

The SLAA:

- Provided training and consultation on general library management;
- Managed data collection/reporting and purchased software for collecting library statistics;
- Managed a shared automation system for the state's libraries; and
- Provided consultation, training and in-person technical support to libraries for computers and networking.



- **A. 1 Project**: Project A) *Building Library Capacity*
- **B. 3 Projects**: Project A) *Building Library Capacity (Consulting & Statistics),* Project B), Shared Catalog C) Technical Support for Libraries
- C. 4 Projects: Project A) Building Library Capacity through Consulting Project B), Library Statistics, Project C) Shared Catalog, and Project D) Technical Support for Libraries

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Questions?

Additional Support

Documentation

http://stateprograms.imls.gov/NewProgramReport.htm

(username: lsta / password: statepgms55)

In-Person Convening

April (date TBD)

Sandbox

Coming in April

Contact Us

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