

Measuring Success and SPR, Phase III

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Overview of Presentation



Grants to States Program
Report -- SLAA View

Matthew Birnbaum  [Logout]

Home

Projects

List Projects
Add Project
Batch Upload Projects
Administrative Project
Financial Status Report
Certify Reports

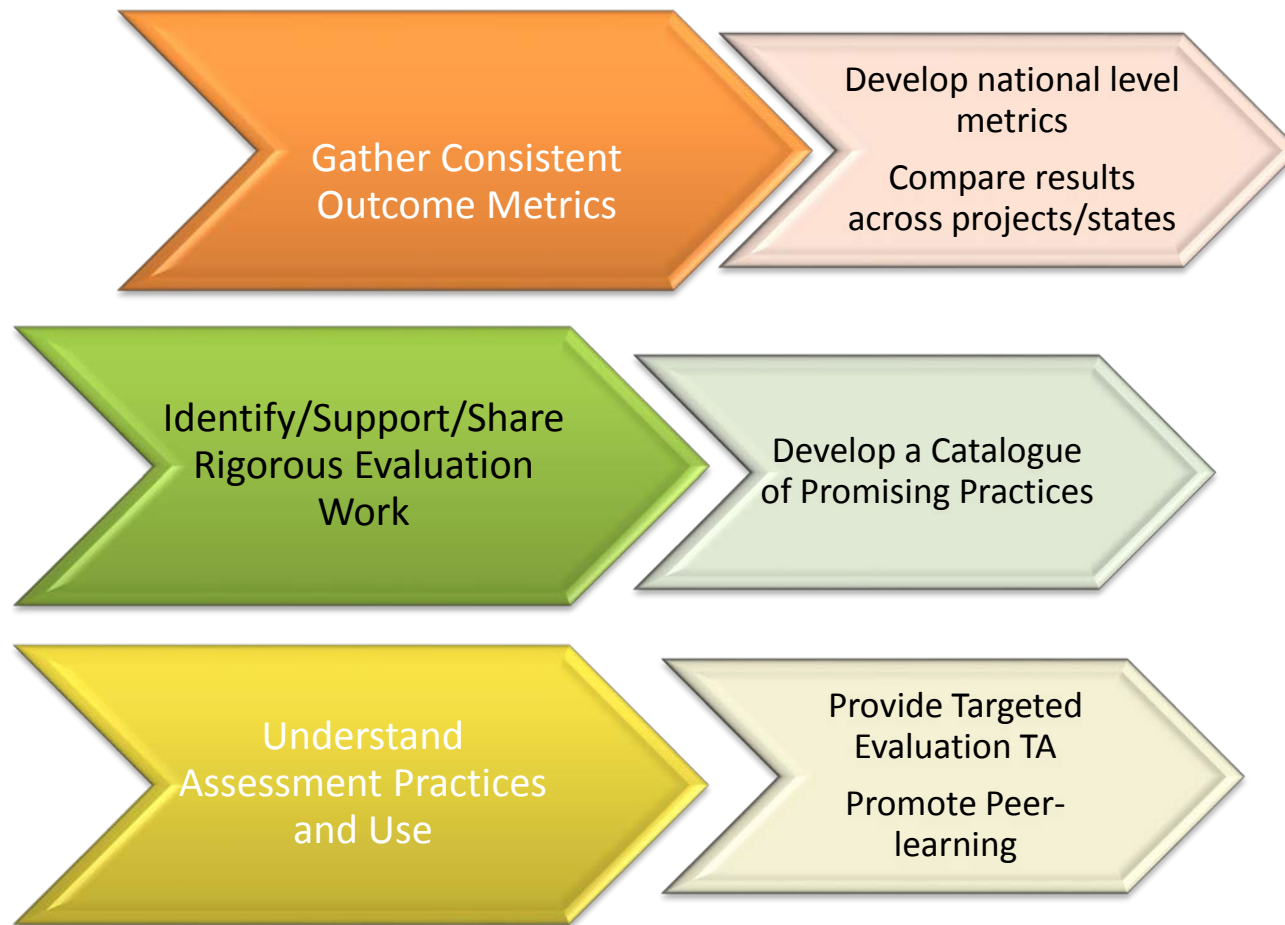
User Reports

Account Management

Help

- Introduction to Phase 3 framework
- Component 1: Performance measures
- Component 2: Project evaluations
- Component 3: Narrative questions
- Schedule and next steps

Grants to States' New Approach to Outcome-Based Evaluation



Outcome Based Performance Metrics

Three basic outcome areas:

- knowledge gain and knowledge transfer
- use and/or re-use of new services
- satisfaction with and valuation of services

Goals:

- Emphasize **easy-to-collect items** at point of service
- Developed **limit set of (subject neutral) outcomes measures** for national level (aggregate) reporting
- Similar outcome measures for different activity types allows for **comparisons across projects**

Caveats on Performance Measures

- Reported at activity level.
- Included when attribution is plausible based on end-user and activity type
 - Library staff versus public patrons
 - Never reporting when activity is procurement.



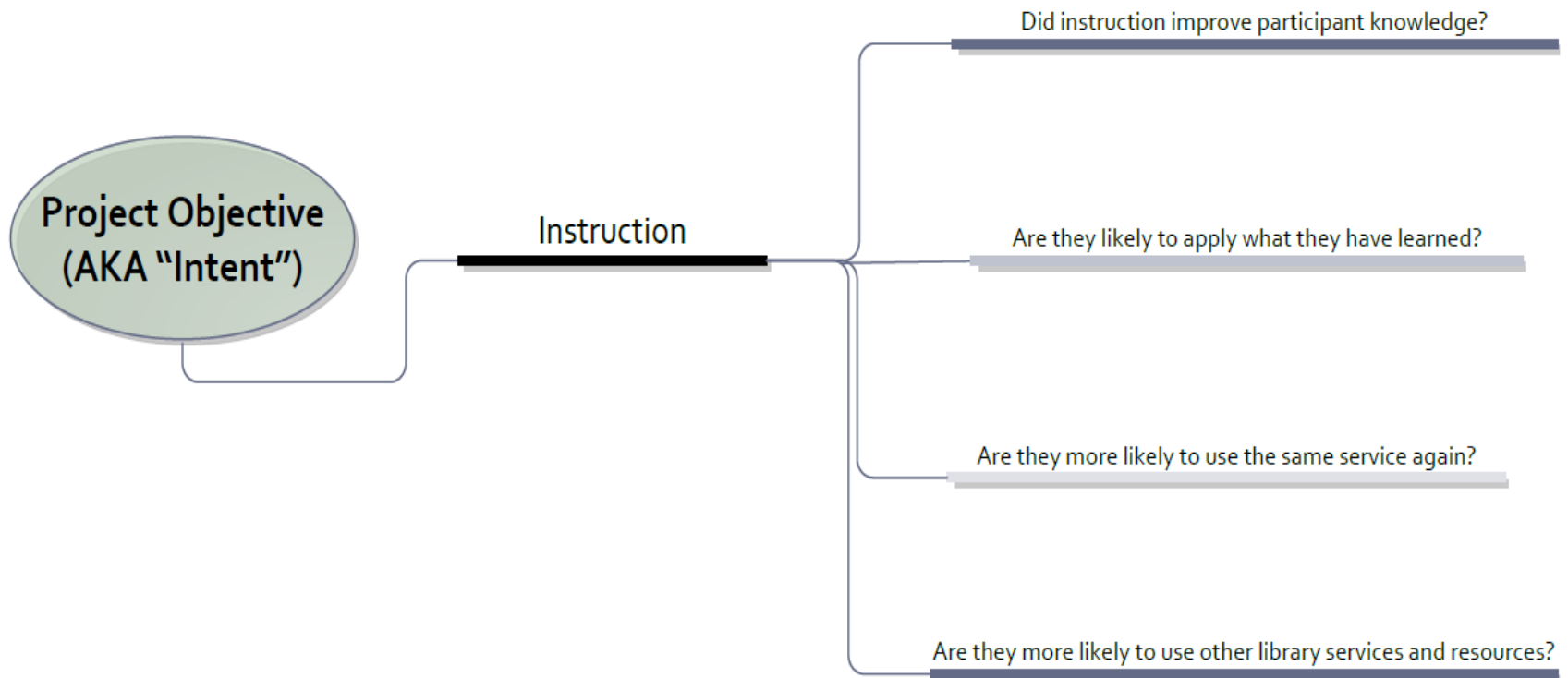
Performance Measures Outcomes

- Knowledge gains
- Application of acquired knowledge
- (If surveying public: increase in use of library services)

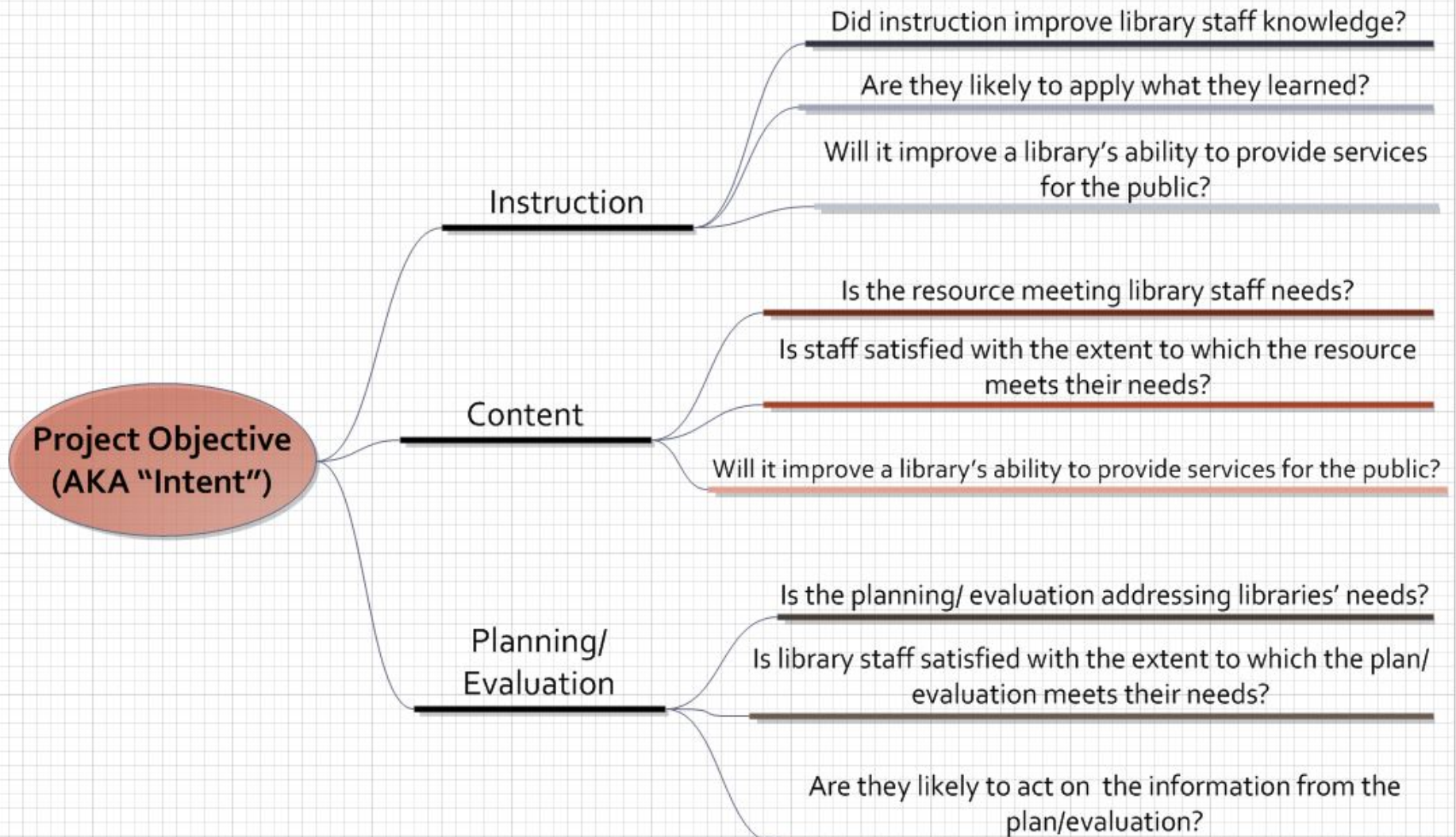


Performance Measures

- Outcome measures for public patrons



Outcome Indicators for Library Staff



Reporting in SPR

Activity Outcomes

Total number of survey responses

0

Did instruction improve staff knowledge?

Number reporting 'Agree' OR 'Strongly Agree'
that knowledge improved

0

0%

Number that did not respond to the question

0

0%

Are they likely to apply what they have learned?

Number reporting 'Agree' OR 'Strongly Agree'
that they will apply what they learned

0

0%

Number that did not respond to the question

0

0%

Will it improve a library's ability to provide services for the public?

Number reporting 'Agree' OR 'Strongly Agree'
that it will improve library operations or infrastructure

0

0%

Number that did not respond to the question

0

0%

This series of questions is included when:
Directed at Library Workforce = "Yes"
Activity = "Instruction"
Mode = "Program" OR "Presentation"

<< Previous

Next >>




Questions
Comments
Suggestions

Part 2: Identify/Support/Share Rigorous Evaluation Work

- **Starting assumptions:**
 - Not all projects involve formal evaluations.
 - We can learn much from studying evaluations in identifying promising practice.

Identifying Rigorous Evaluation Work

- **Start with initial set of screening questions to identify formal evaluations.**
 - **If Identified as a formal evaluation** 
 - » **Assess its quality of evidence.**

Evaluation Screens

(See Wireframe, Project Outcomes - 6)

1. Was an evaluation conducted for this evaluation?
2. Was a final written report produced?
3. Can the final evaluation written report be shared on the IMLS website?



Evaluation Assessing Quality of Evidence (Wireframe, Project Outcomes - 7)

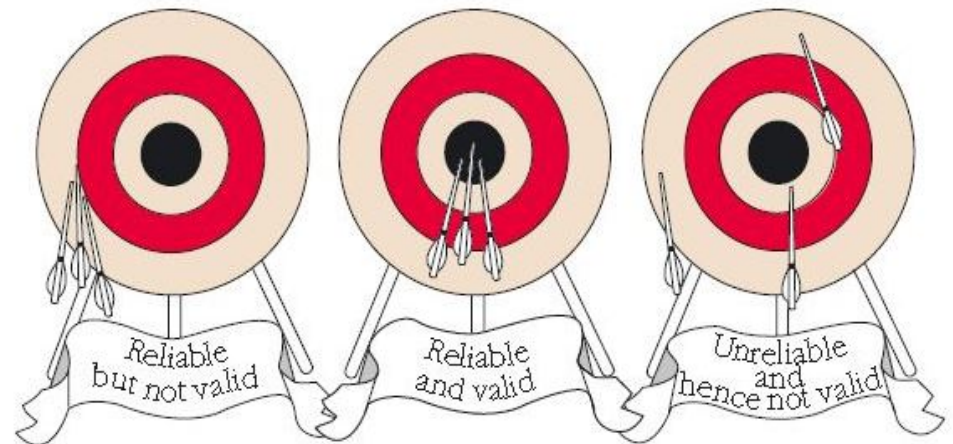
Project-Level Phase III Outcomes

<p>Navigation</p>	<p>Can the final written evaluation report be shared publicly on the IMLS website? <input checked="" type="radio"/> Yes <input type="radio"/> No</p> <p>Was the evaluation conducted by project staff (either SLAA or local library) or by a third-party evaluator? Select the primary individual responsible for conducting the evaluation. <input type="radio"/> Project Staff <input type="radio"/> Third-Party</p> <p>What data collection tools were used for any report outcomes and outputs? (Select all that apply)</p> <p><input type="checkbox"/> Administrative Records Review <input type="checkbox"/> Surveys <input type="checkbox"/> Interviews <input type="checkbox"/> Focus Groups <input type="checkbox"/> Direct Observation <input type="checkbox"/> Participant Observation <input type="checkbox"/> Other <input type="text" value="Please Describe"/></p> <p>Did you collect any media for the data? (Select all the apply)</p> <p><input type="checkbox"/> Photos <input type="checkbox"/> Video <input type="checkbox"/> Audio</p> <p>How were participants (or items) selected? (Select only one choice)</p> <p><input type="radio"/> Randomly – We selected people (or items) arbitrarily. <input type="radio"/> Systematic Sample – We selected every nth person (or item). <input type="radio"/> Targeted Sample – We selected based on a desired characteristic, e.g. age. <input type="radio"/> Census – We selected everyone (or every item). <input type="radio"/> Word of mouth – We asked participants to tell their community/friends/ family and encourage them to participate. <input type="radio"/> Other <input type="text" value="Please Describe"/></p> <p>What types of methods were used to analyze collected data?</p> <p>Statistical Methods <input type="radio"/> Yes <input type="radio"/> No Qualitative Methods <input type="radio"/> Yes <input type="radio"/> No Other <input type="text" value="Please Describe"/></p> <p>What type of research design did you use to compare the value for any reported output or outcome? (Select all that apply; for those that are selected, include a brief narrative description that summarizes reporting approach)</p> <p><input type="checkbox"/> No comparison for any reported output or outcome; <input type="checkbox"/> Comparison of a reported output or outcome to an assigned target value <input type="checkbox"/> Pre-post comparison for a reported output or outcome <input type="checkbox"/> Comparison for a reported output or outcome to another, non-randomly selected group not participating in project <input type="checkbox"/> Comparison for a reported output or outcome to another randomly selected group not participating in project.</p>

Evaluation Categorization Questions

(Wireframe, Project Outcomes - P. 7)

- A good evaluation report is “credible”
 1. Data collection
 2. Sampling
 3. Data analysis
 4. Study design





Questions
Comments
Suggestions

Framing the Data – Assessing Use (Wireframe, Project Level, P. 1)

JUST BECAUSE YOU ARE UNIQUE



DOES NOT MEAN YOU ARE USEFUL

- A good evaluation is also **useful**.
 - Key outcomes and findings
 - Future planning
 - Lessons learned for others to consider

Assessing Usefulness, Cont'd (Wireframe, Project Level, PP. 2-4)

***Usefulness* also relates to sustainability**



Do you anticipate continuing this project after the current reporting period ends?

Yes No

Do you anticipate any change in level of effort in managing this project?

Yes No

Insert text here

Do you anticipate changing the types of activities and objectives addressed by the project?

Yes No



Questions
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Schedule

Reporting / Allotment	FY 2013	FY 2014	FY 2015	FY 2016
Old SPR	States <i>(not Pilots)</i>			
New SPR (Phase II): Descriptive Reporting	Pilot States	All States	All States + Match	All States + Match
New SPR (Phase III): Additional Outcomes			Pilot States	All States

OPRE's Next Steps



- Supporting piloting
- Offering technical assistance and training
- Aiding network of library-focused evaluators.



Feedback?





Thank you for your time.

Office of Planning, Research, and Evaluation

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