



**I. Welcome & Introduction (1 of 2 slides)**

**Section 1:** Webinar Introduction

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP [Moderator]

- a. Welcome
- b. Webinar Overview

**Webinar Introduction**

**Traci Slater-Rigaud**  
 Director  
 National Arts and Humanities Youth  
 Program Awards  
 The President's Committee on the Arts  
 and the Humanities

**Wilsonia Cherry**  
 Deputy Director  
 Division of Education Programs  
 National Endowment for the  
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**Reagan M. Moore**  
 Museum Program Specialist  
 Institute of Museum and  
 Library Services

**Sarah Fuller**  
 Library Program Specialist  
 Institute of Museum and Library  
 Services

**I. Welcome & Introduction (1 of 2 slides)**

**Section 1: Webinar Introduction**

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP [Moderator]

c. Introduction of NAHYP working group



## II. PCAH/NAHYP History Intro (1 of 4 slides)

### Section 2: Program Overview

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP

#### a. Program Overview

Although most of you are already familiar with the award, I'd like to provide a brief background of the program.

The National Arts and Humanities Youth Program Award is the nation's highest honor for the field of out-of-school time arts and humanities programs, particularly those that reach underserved children and youth. It's a signature initiative of the President's Committee on the Arts and the Humanities in partnership with the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services.



## II. PCAH/NAHYP History Intro (2 of 4 slides)

### Section 2: Program Overview

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP

#### a. Program Overview continued.

Every year the President's Committee and our cultural partners present National Arts and Humanities Youth Program Awards to 12 outstanding programs across the U.S. and one International Spotlight Awardee. 38 Finalist programs also receive certificates of excellence for their work.

This is the 18th year of the program and since the award's inception in 1998; we have recognized 260 diverse programs throughout the United States and around the world. Each year the First Lady confers these awards in a White House ceremony, affirming the achievements of the programs as national models of success in their field.

Because the award is presented by the First Lady on behalf of the President's Committee and the three federal cultural agencies, the National Arts and

Humanities Youth Program Awards make a highly visible and powerful statement about the value of community-based youth arts and humanities learning, both nationally and internationally.

We believe that by shining a light on excellent out of school time arts and humanities programs, we create awareness and support for the work that they do as well as showcase national models and best practices to enhance and build the field overall.



## Who Wins and Why?



## II. PCAH/NAHYP History Intro (3 of 4 slides)

### Section 2: Program Overview

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP

#### b. Who Wins and Why?

The awards recognize and support outstanding programs that lay new pathways to creativity, expression, and achievement outside of the regular school day.

These programs excite and engage a range of students, cultivating imagination, collaboration, discipline and academic success, with demonstrable results.

They also provide safe harbors after-school, weekends and evenings, for children and youth in some of our country's most at-risk urban and rural settings.





## How Does My Organization Benefit?

### The 12 winners receive

- a one-time \$10,000 grant,
- an invitation to attend the awards ceremony hosted by First Lady Michelle Obama at the White House, and
- capacity-building support as well as access to communications experts to help programs leverage their award.



## II. PCAH/NAHYP History Intro (4 of 4 slides)

### Section 2: Program Overview

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP

#### c. How Does My Organization Benefit?

Recipients of the award receive a \$10,000 grant and the opportunity to visit the White House and receive the award from First Lady Michelle Obama. The Awardees also receive a full year of capacity-building and communications support, designed to make their organizations stronger.

As the nation's highest honor for the field, the national endorsement of a National Arts and Humanities Youth Program Award adds significantly to the credibility of recipients and leads directly to an increase in their visibility, funding support, and impact.



## National Arts and Humanities Youth Program Awards Application Process



### **III. Eligibility Criteria (1 of 4 slides)**

**Section 3:** Eligibility Criteria

**Speaker:** Wilsonia Cherry, NEH

#### **TRACI INTRODUCES WILSONIA**

For the next segment of our program: We are going to have members of the NAHYP working team address several issues related to the application process. Wilsonia will now talk about NAHYP eligibility criteria.





## Eligibility Criteria

1. Operate as a program for children and youth outside of the school day.
2. Use one or more disciplines of the arts or the humanities as the core content of its program.
3. Concentrate on children and youth who live in family and community circumstances that limit their opportunities.

### III. Eligibility Criteria (2 of 4 slides)

#### Section 3: Eligibility Criteria

**Speaker:** Wilsonia Cherry, NEH

Good afternoon everyone. I am going to talk to you about eligibility.

1. Operate as a program for children and youth outside of the school day. Preschool, after-school, weekend, and/or summer programs, however, may have a school-based component or use school space. Multi-site initiatives that meet the criteria also are eligible.
2. Use one or more disciplines of the arts or the humanities as the core content of its program.
3. Concentrate on children and youth who live in family and community circumstances that limit their opportunities—underserved children and youth are the primary participants in the program.





## Eligibility Criteria (cont.)

4. Involve children and youth as active participants in the arts or humanities experience.
5. Provide participants with ongoing, regularly scheduled sessions.
6. Integrate arts or humanities education programs with youth development goals.

### III. Eligibility Criteria (3 of 4 slides)

#### Section 3: Eligibility Criteria

**Speaker:** Wilsonia Cherry, NEH

4. Involve children and youth as active participants in the arts or humanities experience; cultural programs in which children function only as an audience are not eligible for a National Arts and Humanities Youth Program Award

5. Provide participants with ongoing, regularly scheduled sessions; one-time and occasional programs will not be considered.

6. Integrate arts or humanities education programs with youth development goals (e.g., enhanced leadership skills, self-confidence, and peer relations); programs that concentrate only on preparing youth for an artistic or cultural career are not eligible for a National Arts and Humanities Youth Program Award.



## Eligibility Criteria (cont.)

7. Have been operational since January 2012 for a minimum of five years.
8. Be a nonprofit 501(c)(3) organization.
9. Be in good standing if a federal grant recipient.

### III. Eligibility Criteria (4 of 4 slides)

#### Section 3: Eligibility Criteria

**Speaker:** Wilsonia Cherry, NEH

7. Have been operational since January 2012 for a minimum of five years, including 2016 [“operational” refers to the operational years of the specific nominated program(s), not the organization’s years of operation, when nominating a program or programs within an organization];
8. Be a nonprofit, tax-exempt 501(c)(3) organization, unit of state or local government, or federally recognized tribal community or tribe;
9. Be in good standing if a federal grant recipient.



## Selection Criteria

1. Evidence of high quality programming.
2. Evidence that the experience provided is of sufficient intensity, consistency, and duration.
3. Evidence that the arts or humanities program registers children's learning through outcomes.

### IV. Selection Criteria (1 of 2 slides)

#### Section 4: Selection Criteria

**Speaker:** Reagan Moore, IMLS

Thank you. I am going to talk you through the selection criteria that the reviewers will be using to review your application. And, you will want to address each one of these explicitly in your application.

1. Evidence of high quality programming in the arts and/or the humanities. (You will want to demonstrate this with concrete description with examples of what you are doing.);
2. Evidence that the experience provided is of sufficient intensity, consistency, and duration as to reasonably expect a positive impact on the skills, development, and/or resiliency of children and youth (In your narrative, you will want to specify how many hours of active engagement in supervised program activities are provided throughout the arc of the project.)

3. Evidence that the arts or humanities program registers children's learning through stated outcomes. Such evidence should include end results from assessments, overall program evaluations and surveys, and/or performance measures, as well as honors, public recognition, or youth entering advanced training and/or higher education, etc;



## Selection Criteria (cont.)

4. The program's focus is on fostering child and youth development.
5. The integration of support services.
6. Professional background of the educators working with the young people.
7. Organizational stability and commitment.

### IV. Selection Criteria (2 of 2 slides)

#### Section 4: Selection Criteria

**Speaker:** Reagan Moore, IMLS

4. The program's focus on fostering child and youth development (e.g., increased leadership skills, self-confidence, and ability to develop strong positive relationships with peers and adults), including information on the children and young people who participate in the program;
5. The integration of support services (e.g., homework help, counseling, job training, etc.), and/or prevention strategies (e.g., mentoring) with arts and humanities programming—the way these disciplines and services work together to address program goals;
6. The professional background of the educators, historians, librarians, artists, curators, museum professionals, and other scholars working with young people, and/or managing the program(s); and



7. Organizational stability and commitment. Include information about important partnerships and their functions; reliability of funding sources; efforts taken to diversify revenue; continuity of staff, etc.



## **V. Attachments and Other Materials (1 slide)**

### **Section 5: Attachments & Other Materials**

**Speaker:** Sarah Fuller, IMLS

You will also have the opportunity to attach supporting materials to your application.

The first thing you will want to attach is up to three resumes. These resumes should be from project leadership or people who are working very closely with the young people of your program. Reviewers are looking for resumes that show the qualifications of these people to undertake the role that they have in your program. This goes back to selection criterion #6.

You will also include three letters of recommendations. These can come from a number of sources: a major funder; a representative from your local school district; a leader or member of the community that works with you. They should come from people that can speak about your program and its impact.

Next, you can include up to three photographs. In general, action shots are most effective; they should show excited, engaged young people working in arts, humanities, museum, and library programs.

Finally you can attach up to three additional materials, which can take a number of forms. It can be 1) newspaper clippings of publicity that you received; 2) sample curriculum that you developed for the young people of your program; and 3) annual reports. There is a lot of flexibility in the attachments that you upload to your application.

In general, all of these supporting materials should serve to support and amplify the information you have provided in your application.



## Frequently Asked Questions

1. What is meant by “outside of the school day” or “after-school”?
2. How is five years of operation calculated?
3. What should be done when more than one program is presented for consideration and some, but not all of them meet the criteria?
4. How are the humanities defined?



### VI. Frequently Asked Questions (1 of 2 slides)

#### Section 6: FAQs

**Speaker: Questions are assigned to presenters below**

#### **1. What is meant by “outside of the school day” or “after-school”? [Question Assigned to Traci]**

The program activities do not happen during required school hours, and the program is not considered part of an “in-school program”.

No permission from school officials is required to either participate in activities or to leave the school for off-site activities. The school may support the program or provide resources, but students need only parental permission that is directly given to the program (not through the school).

Programs that do both in- and out-of-school work would not qualify unless the after-school component alone is nominated for consideration; if the nomination does not clearly state the program is outside of the school day,

disqualify it.

**2. How is five years of operation calculated? [Traci]**

Have been operational since January 2012 for a minimum of five years, including 2016 [“operational” refers to the operational years of the specific nominated program(s), not the organization’s years of operation, when nominating a program or programs within an organization];

The program must be able to demonstrate it had nonprofit status in order to be considered.

**3. What should be done when more than one program is presented for consideration and some, but not all of them meet the criteria? [Wilsonia]**

Consider only the program(s) that meet the criteria. Note in the evaluation form heading which program(s) you evaluated and also make a remark in the overall comment section. If a narrative is not clear about what program, if any, meet the criteria, cannot be considered because they are not eligible.

**4. How are the humanities defined? [Wilsonia]**

According to the 1965 National Foundation on the Arts and the Humanities Act, “The term 'humanities' includes, but is not limited to, the study of the following: language, both modern and classical; linguistics; literature; history; jurisprudence; philosophy; archaeology; comparative religion; ethics; the history, criticism and theory of the arts; those aspects of social sciences which have humanistic content and employ humanistic methods; and the study and application of the humanities to the human environment with particular attention to reflecting our diverse heritage, traditions, and history and to the relevance of the humanities to the current conditions of national life.”



## Frequently Asked Questions

5. What does “underserved” mean?
6. What is a child/youth development approach?
7. What is an ongoing experience?
8. I have received funding from NEA, NEH, and/or IMLS in the past (or I am in the process of applying for a grant); am I still eligible for a National Arts and Humanities Youth Program Award?



### **5. What does “underserved” mean? [Reagan]**

Children or teens who have limited opportunities for exposure to the arts and the humanities, including: 1) youth with family incomes that inhibit their ability to participate in programs outside of, or after school; 2) youth who live in areas with limited access to these resources, such as some rural areas in this country; 3) students who qualify under Title One; 4) youth in low performing schools; 5) youth who are part of a juvenile corrections program; 6) youth who are experiencing health challenges such as drug addiction, mental health diseases, etc.; and 7) young people with learning or physical disabilities.

We understand that “underserved” is an arguable term, but the instances described above meet the eligibility requirement under which the award was initiated.

### **6. What is a child/youth development approach? [Reagan]**

A number of qualities are needed to become a caring, confident and successful adult. The arts and the humanities are great contributors to youth achievement, but youth need guidance in other areas such as academics, family relations, peer relations, and physical and mental health to help put

them, and keep them on a successful growth path. We think of a child/youth development approach as one that encompasses all of that – everything that is needed to help a young person grow up into a caring confident and successful adult. It is using the arts, the humanities, and other support services to work with the whole person.

**7. What is an ongoing experience? [Sarah]**

It is a program that allows young people to participate in a series of learning activities that provide in-depth exposure and exploration of the arts or humanities. Programs where the sole activity involves doing things such as attending performances and lectures with no comprehensive curriculum for studying the arts or humanities do not qualify. We are not looking for passive learning, but more active sustained engagement on the part of the young people in the program.

**8. I have received funding from NEA, NEH, and IMLS in the past (or I am in the process of applying for a grant); am I still eligible for a National Arts and Humanities Youth Program Award? [Sarah]**

Yes, this is not a grant but an award – an award to empower you to continue to do the work you are doing and perhaps connect with others so you can have an even greater impact on your community.

While there are not reporting requirements for this award – which is actually like a one-time grant – we ask that your organization be in good standing with these agencies, i.e. all of your interim and final reports, both narrative and financial, have been submitted as requested.



**How to Apply**

After school and out-of-school-time arts and humanities programs sponsored by museums, libraries, performing arts organizations; educational institutions (e.g., preschools, elementary, middle, and high schools; universities; and colleges), arts centers, community service organizations, businesses, and eligible government entities are encouraged to consider submitting an application. Programs applying for the award must meet all of the National Arts and Humanities Youth Program Award's Eligibility Criteria. Please make sure to sign up for updates if you would like to receive the application announcement. Completed applications will only be accepted via the online process. The deadline for application submissions is **Tuesday, February 2, 2016, 5:00 p.m. PST.**

**National Arts and Humanities Youth Program Awards**

**LOGIN**

If this is your **First Time** logging into the 2016 National Arts and Humanities Youth Program Awards application use **Signup**.

If you are returning to complete your application use **Login**.

If you are having trouble, please view our **Frequently Asked Questions**.

**SIGNUP**

URL: [www.nahyp.org/how-to-apply/](http://www.nahyp.org/how-to-apply/)

## VII. 2016 Application Logistics (1 slide)

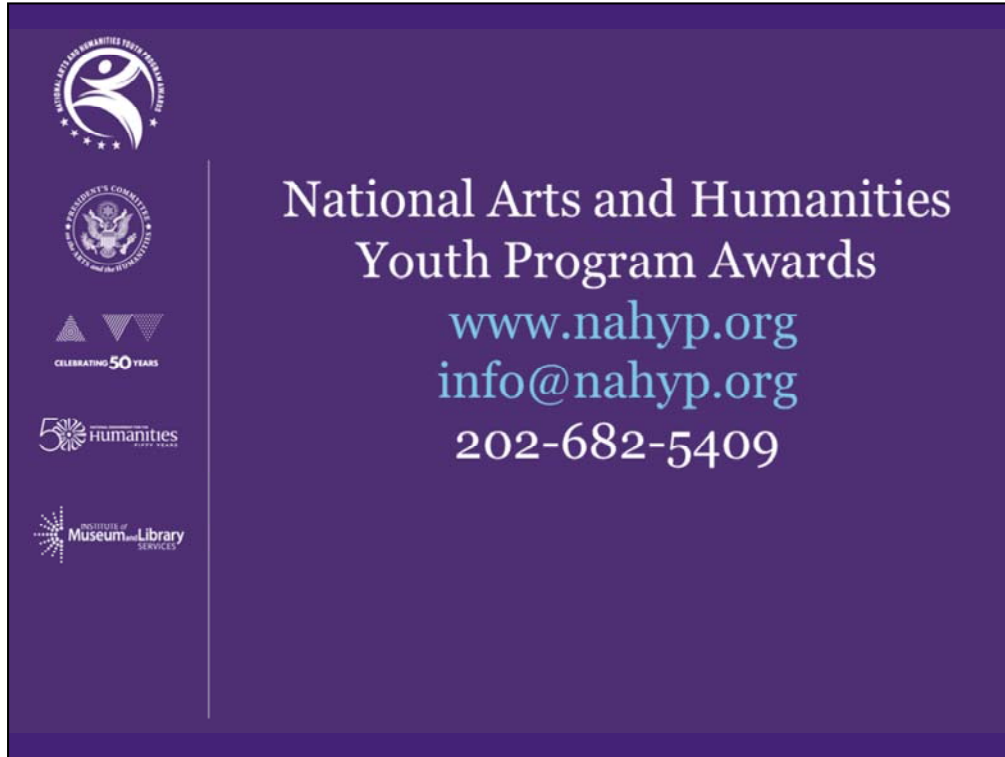
### Section 7: How to Apply

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP

- URL and Online Application Portal
- Deadline

Application is issued via our website ([www.nahyp.org](http://www.nahyp.org)).

Deadline is February 2, 2016, 5:00 p.m. PST.



## VIII. Closing Comments (1 slide)

### Section 8: Closing

**Speaker:** Traci Slater-Rigaud, PCAH/NAHYP

- a. Contact Information
- b. Thanks

On behalf of myself and my working group partners, I would like to thank you for taking the time to join us on the call today. Do not hesitate to call or email our office with any additional questions you may have. Again our website is [www.nahyp.org](http://www.nahyp.org) and our email is [info@nahyp.org](mailto:info@nahyp.org). Thank you.