Library Copyright Institute Proposal

Executive Summary

Duke University, on behalf of the <u>Triangle Research Libraries</u> (Duke, North Carolina Central, North Carolina State, and UNC-Chapel Hill) request a planning grant for \$49,931 to develop and pilot a three-day institute on copyright in academic and research libraries. This institute will be designed to train librarians in copyright fundamentals, develop competencies in copyright limitations and exceptions such as fair use, and complete hands-on training in the application of copyright to specific areas of librarianship. If successful, this institute will be offered on a recurring basis and provide certification for librarians seeking a copyright credential for their professional development. It will also form the core of an open educational resource (OER) for these topics.

Statement of National Need

Librarians need to understand copyright law. It is identified as a "core competency" by the ALA and remains central to many of the most pressing issues in librarianship today. Now-routine library activities such as digitization, course reserves, and interlibrary loan raise significant copyright issues. To meet these needs, many well-resourced libraries now employ lawyers or librarians with significant legal training to address these issues with faculty, students, and internally within the library. This proposal leverages those experts to raise the level of library copyright expertise across U.S. libraries, especially at institutions who are not able to support a dedicated full-time copyright expert.

Most librarians today do not have access to adequate copyright and legal training. Scholars such as Cross and Edwards have documented the rare, patchwork, inconsistent, and elective nature of copyright education in LIS programs. Particularly after the closure of the *Center for Intellectual Property*, librarians have no clear venue to receive hands-on professional development and certification in copyright. While online resources such as conference presentations and MOOCs provide valuable support, a significant gap remains for librarians looking for a holistic understanding they can apply in their own work. For this training to effectively empower librarians, offer credible certification of expertise, and seed extensible change at the national level, it must be led by experts and offer more than a single workshop can provide. We request funds to develop and pilot a three-day, intensive *Library Copyright Institute* designed to do all of these things.

Development will be led by co-PIs Will Cross (NC State), Anne Gilliland (UNC Chapel Hill), David Hansen (Duke), and Dr. Patrick Roughen (NCCU) and supplemented with copyright experts from across North America. The Triangle Research Libraries community is particularly well-situated to develop this type of resource. With three nationally-recognized law schools and a similar number of respected LIS graduate programs, North Carolina's Research Triangle is home to significant expertise in both copyright law and librarianship. This expertise is embodied in a strong cohort of scholarly communication librarians and in programs for in-depth professional development such as Duke's *Scholarly Communication Institute* (Triangle SCI) and NCSU's *Data Science and Visualization Institute for Librarians* (DSVIL). All four co-PIs also teach copyright courses at their respective institutions. Gilliland has also co-developed the popular *Copyright for Educators* MOOC and Cross is the presenter coordinator for the ACRL *Scholarly*

Communication Roadshow. With support from IMLS, we can use this expertise as a foundation and invite experts from across North America to develop and pilot a three-day curriculum that will prepare a cohort of attendees to understand copyright in their profession and lead copyright education at their own institutions. A successful prototype will also lead to the creation of a sustainable ongoing Institute that will be offered annually at cost for a national audience and will also form the basis for an open educational resource (OER) designed to offer the benefits of the Institution anywhere it can be taught.

Proposed Work Plan

The four co-PIs will work with experts in the field to develop a three-day curriculum that offers a grounding in copyright fundamentals, fair use, and its application to apply to academic librarianship. They will also prepare a set of daylong capstone trainings for specific communities within the profession such as *Special Collections & Archives, Instruction & Public Service*, and *Administration & Policy Development*.

With a completed curriculum that includes readings, instructional materials, and hands-on activities, we will identify experts who can lead individual sessions. While we will provide much of the instruction ourselves, we also plan to invite eight leaders in the field to teach sessions where their expertise and diverse perspectives will be most valuable. We will also begin to publicize and finalize logistics for offering the Institute in the James Hunt, Jr. Library in the summer of 2019. Once the Institute is complete, we will gather evaluations and develop a final report and toolkit so that others can benefit from what we have learned and use the resources we have created to develop their own training.

Budget

Funds will be used to gather copyright experts to develop and prototype a curriculum and three day pilot event. The budget includes 5% of Hansen's salary (\$5,723) and 160 hours of a work from a graduate student at \$16.50/hour for \$2,640. Total budget for salaries and wages is \$8,363. Total budget for benefits is \$1,399. Travel and lodging expenses for 6 expert instructors is budgeted at \$1,125 each for a total of \$6,750. Lodging for 30 attendees at the pilot event is \$15,750. Current service for 35 participants (attendees + instructors) at the three day pilot is budgeted at \$5,280. Duke's indirect costs are assessed at 33% and equal to \$12,389. The total requested budget from IMLS for this planning project is \$49,931.

Evaluation and Future Research

The success of this project will be determined by results of the pilot, as measured in course evaluations and the follow up work done by attendees at their home institutions. Participants will be encouraged to document the experience through blogs and social media and to share their ongoing activities at their own campuses. The co-PIs will share methods and lessons learned in peer-reviewed journals and at national conferences. If successful, this institute will be offered on a recurring basis and provide certification for librarians seeking a copyright credential for their professional development and form the core of an open educational resource (OER) for these topics.