Rural libraries and Disasters: Investigating Resiliency in the Digital Environment

<u>Statement of Need</u>: In this proposed research, investigators headed by a team at the University of Texas at Austin are requesting \$250,000 to investigate how small and often rural libraries contribute to community viability. It focuses on the factors important in library resiliency in the face of disasters and crises. Partnering with experts at UT-Austin and Florida State University (Dr. Marcia Mardis), the research should contribute to improved planning and management tools, as well as an understanding of resilience features appropriate to stressed environments. A focal point for this inquiry is the aftermath of natural disasters when libraries were repurposed as disaster relief centers during the record-breaking 2017 hurricane season in the Gulf and a fire season in Western regions.

This research emphasizes the new challenges accompanying a *digital* information and resource environment in which displaced community members turn to libraries for assistance with information needs on top of other, perhaps more immediate, material needs. Coping with dislocation, housing loss, and possibly job losses, communities turn to libraries for information and communication technologies and resources which become central to coordination purposes, social support, and pragmatic resource monitoring. In addition to possibly suffering their own internal damage, staff attrition and collection threats, local libraries must face the challenges of helping broader communities. Libraries anchor communities and can enhance the needed healing and economic and workforce revitalization. Further, they fulfill the information needs community members experience during recovery.

Our research uses the concept of resilience in order to understand how libraries both prepare for and deal with disaster environments. Resilience is a term applied to numerous phenomena, but as a non-profit, public institution, the library's organizational context suggests framing resilience in terms of how libraries (1) adapt to threats or disturbances, (2) refocus priorities and capacities, (3) learn and (4) change. Common organizational responses to stresses - from natural disasters to economic strain - include downsizing, reorganizing, forming alliances, among other strategies; however, libraries are unique, public institutions operating within constrained circumstances including limited budgets and uneven access to technical assistance, even as they are imbued with public trust and expectations. Their resilience capabilities could vary tremendously. This research will try to account for variation in resilience among the small, often rural, public libraries facing disaster circumstances, and speaks to the IMLS interest in "developing the knowledge and competencies in libraries that can identify opportunities and address community needs" as cited in the NOFA.

The newest literature on disasters underscores the increasing significance of information and communication resources during disasters and recovery. Our previous research examining rural libraries has underscored how these institutions provide local Internet access and wifi, as well as librarians' digital expertise, for various endeavors; some of our qualitative data underscore the assistance libraries provide to people who need to interact with government, insurance or other agencies. To the extent that Internet access alternatives and rural libraries' resources are either highly limited or inaccessible to underserved populations, investigating how libraries re-construct the digital information environment their patrons need could provide important insights into specific opportunities around engaging communities, enabling technologies, and fostering collaboration.

<u>Project Design and Research Questions</u>: We are targeting up to 15 small, public libraries on the Texas and Florida Coasts for a series of case studies. Many of these are underserved and some are rural. The Texas libraries were particularly affected by flooding, while in this most recent cycle of disasters, the Florida libraries were more affected by wind damage. However, beyond library damage, entire communities experienced devastation. In addition to suffering internal damage, the libraries were faced with the challenges of helping communities to cope with facets and phases of the disaster. Resilience therefore has a reciprocal feature and refers to the libraries themselves as well as their local communities.

Our major research questions are: (1) How did libraries in coastal regions respond to the hurricane disaster? Services, information and organizational resources, and community interactions are relevant components. (2) What are the factors that affected libraries' performance over the cycle of disaster and recovery that comprise their levels of resilience?

In order to assess the organizational and community qualities that favor resilience, we plan to (1) interview library staff regarding their experience of and responses to the disasters; (2) gather secondary data on local broadband availability and use from services providers, including those providing services to the libraries; (3) undertake limited, community-wide surveys to investigate aspects of resilience, information needs and organizational resources; and (4) examine content data from library Facebook and other community sites reflecting on the disaster experience. We will construct a "life cycle" of community and organizational responses to disasters, and we will plot timeliness and type of responses, particular stress events (should they exist), and breakthroughs.

This case study research design will allow us to position resilience in terms of contextual features in library settings, including services provided by the libraries (including broadband connectivity). Library assets, staff experience, social capital with other institutions constitute some components of resilience.

<u>Project Team</u>: Our team has a solid record investigating the economic and communication structures of rural communities and the local role of rural libraries. Sharon Strover, University of Texas at Austin – Moody College of Communication, has undertaken rural infrastructure research around the country, attending to community, education and other service dynamics associated with broadband connectivity; her most recent research has focused on rural libraries in Kansas and Maine. We also plan to work with UT's School of Information and Florida State's College of Communication and Information on aspects of the data collection and interpretation. All team members have experience with research projects in rural locations. We also will have regular communication with the respective State Libraries of both Texas and Florida since both were involved in monitoring and responding to libraries affected by disasters.

<u>Projected Performance Goals and Outcomes</u>: This research contributes to the broader literature on resilience, and applies it specifically to small and often rural public libraries. One outcome will be a template for developing strategic and enhanced services within stressed communities. We will offer recommendations that can assist libraries in preparing for the next set of stresses that reach them, whether they are natural disasters or other types of crises. One important goal will be to share the research findings in order to help libraries and communities work with each other and address regional problems. We plan to assemble a group of stakeholders, including State Librarians, to evaluate our research and to make suggestions while it is ongoing; they also will assist with dissemination.

Diversity Plan: We will engage small, and rural libraries, many of them working with underserved populations.

<u>Potential Impact</u>: This project will provide a framework for considering organizational change in times of stress. It will inform us directly about the stages in a library's response to a disaster setting, and could help to contribute to understanding strategies that could be deployed now or in the future – before the next disaster – in order to improve a library's overall resilience. We anticipate our data-gathering will allow us to reflect as well on the broader community-level settings that enhance resilience. We are mindful that resilience in a natural disaster may have implications for coping with disasters beyond those from the natural environment. Our investigation will shed light on the organizational needs of small or rural libraries as they contemplate becoming more resilient. Our prior research suggests that certain kinds of strategic partnerships or scaled responses to perceived needs could be helpful, and our research will attend to that category of organizational adaptation.

<u>Budget:</u> Our funding request supports travel and data gathering costs (50%), as well as one meeting among the investigators and stakeholders to debrief on this project (10%). Advanced graduate students will assist the faculty with the qualitative onsite interviews with staff (40%). University overhead rates (56.5% at the University of Texas) suggest an overall budget of about \$250,000 will be adequate to fund the project.

APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Sh	APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Short Organizational					
* 1. NAME OF FEDERAL AGENCY:						
Institute of Museum and Library Services						
2. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMB	ER:					
45.313						
CFDA TITLE:						
Laura Bush 21st Century Librarian Program						
* 3. DATE RECEIVED: 02/01/2018	SYSTEM US					
* 4. FUNDING OPPORTUNITY NUMBER:						
LB21-FY18-2						
* TITLE:						
Laura Bush 21st Century Librarian Program						
5. APPLICANT INFORMATION						
* a. Legal Name: The University of Texas at Austin						
b. Address: * Street1:		Street2:				
3925 West Braker Lane		Streetz: Suite 3.11072				
Sy25 West Braker Lane		Suite 5.11072				
* City:		County/Parish:				
Austin		Travis				
* State:		Province:				
TX: Texas						
* Country:		* Zip/Postal Code:				
USA: UNITED STATES		78759-5316				
c. Web Address:						
http:// utexas.edu						
* d. Type of Applicant: Select Applicant Type Code(s):	- 1	* e. Employer/Taxpayer Identification Number (EIN/TIN):				
H: Public/State Controlled Institution of Highe Type of Applicant:	r Edu¢	746000203				
		* f. Organizational DUNS:				
Type of Applicant:		170230239				
		* g. Congressional District of Applicant:				
* Other (specify):		TX-025				
6. PROJECT INFORMATION						
* a. Project Title:						
Rural Libraries and Disasters: Investigating Resiliency in the Digital Environment						
* b. Project Description:						
In this proposed research, investigators headed	by a team	at The University of Texas at Austin will investigate				
how libraries contributed to community viability	y in the f	at The University of Texas at Austin will investigate ace of natural disasters and the factors important in				
library resiliency in dealing with these events	. This res	earch emphasizes the new challenges accompanying a placed community members turn to libraries for assistance				
with information needs.	whitch dis	placed community members curn to libraries for assistance				
c. Proposed Project: * Start Date: 12/01/2018 * E	Ind Date: 0	/31/2019				

APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Short Organiza	ational				
7. PROJECT DIRECTOR					
Prefix: * First Name:	Middle Name:				
Dr. Sharon	L				
* Last Name:	Suffix:				
Strover					
* Title:	* Email:				
Professor	sharon.strover@austin.utexas.edu				
* Telephone Number:	Fax Number:				
512-471-6652					
* Street1:	Street2:				
2504 Whitis Avenue, Stop A0800					
* City:	County/Parish:				
Austin	Travis				
* State:	Province:				
TX: Texas					
* Country:	* Zip/Postal Code:				
USA: UNITED STATES	78712-1067				
8. PRIMARY CONTACT/GRANTS ADMINISTRATOR					
Same as Project Director (skip to item 9):					
Prefix: * First Name:	Middle Name:				
Lorena					
* Last Name:	Suffix:				
Garza					
* Title:	* Email:				
Senior Grants & Contracts Specialist	l.garza@austin.utexas.edu				
* Telephone Number:	Fax Number:				
512-471-6269	512-232-6649				
* Street1:	Street2:				
3925 W. Braker Lane, Ste 3.11072	WPR Building				
* City:	County/Parish:				
Austin	Travis				
* State:	Province:				
TX: Texas					
* Country:	* Zip/Postal Code:				
USA: UNITED STATES	78759-5316				

APPLICATION FOR FEDERAL DOMESTIC ASSISTANCE - Short Organizational

9. * By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties (U.S. Code, Title 218, Section 1001)

** I Agree

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

AUTHORIZED REPRES	ENTATIVE					
Prefix:	* First Name:		Middle Name:			
	Elena		V			
* Last Name:			Suffix:			
Mota						
* Title:		* Email:				
Assistant Director		evmota@austin.utexas.edu				
* Telephone Number:		Fax Number:				
512-232-1419		512-471-6564				
* Signature of Authorized I	Representative:		* Date Signed:			
Elena V Mota			02/01/2018			



O Graduate School of Library and Information Science

Historically Black College or

O Four-year College

O General Museum*

O Historic House/Site

O History Museum

University (HBCU)

O Digital Library

IMLS PROGRAM INFORMATION SHEET

PLEASE NOTE: Information contained within this form may be made publicly available.

1. Applicant Information

a. Legal Name	e as it appears in SAM.gov (5a from SF424S): The University of Texa				as a	s at Austin					
 b. Organizational D-U-N-S[®] Number (5f from SF- 424S): 			1 7	0	2	3	0	2	3	9	
c. Expiration da	ate of your SAM.gov regis	tration	08/25,	/2018							
d. Organizatior Name):	al Unit Name (if different	from Legal									
e. Organization	al Unit Address (if differe	nt from Lega	al Name	e add	ress)						
Street 1											
Street 2											
City						Cou	inty				
State	Please Select Your State					Zip+	⊦4/F	Posta	al Co	ode	
f. Organization	al Unit Type (check one):										
O Academic I	emic Library O Library Association			1		~	School Library or School District				
O Aquarium	Aquarium O Library Consor		ortium	ı	applying on behalf of		olying on behalf of a School				
O Arboretum	/Botanical Garden	O Museu	ım Libra	ary						Lib	rary or Libraries
Art MuseurChildren's/	n Youth Museum		im Servization/		ciatic	n			0		ence/Technology Museum ecial Library
Community College O Native A		American Tribe/Alaska ⁄Native Hawaiian			0	·	ecialized Museum**				

Organization

O Nature Center

O Planetarium

O Public Library

O Natural History/Anthropology Museum

O Research Library/Archives

- O State Library
- O State Museum Agency
- State Museum Library
- Zoo \bigcirc
- Institution of higher education \odot other than listed above
- Other \bigcirc
- * A museum with collections representing two or more disciplines equally (e.g., art and history)
- ** A museum with collections limited to one narrowly defined discipline (e.g., textiles, maritime, ethnic group)

2. Organizational Financial Information

a. Please complete the following table for the Organizational Unit for the three most recently completed fiscal years.

Fiscal Year	Total Revenue*	Total Expenses**	Surplus or Deficit
			\$0

* For nonprofit tax filers, Total Revenue can be found on Line 12 of the IRS Form 990.

** For nonprofit tax filers, Total Expenses can be found on Line 18 of the IRS Form 990.

b. If you had a budget surplus or deficit greater than 10% of your annual operating budget for two or more of the three fiscal years listed above, please explain the circumstances of this surplus or deficit in the box below.

The University of Texas at Austin does not file IRS form 990 because it is classified as a governmental entity. The only form filed is the IRS form 990-T, which consolidates revenues and expenses only on taxable income for all University of Texas System campuses, not just from The University of Texas at Austin.

c. Were there any material weaknesses identified in your prior year's audit report?

No

O Yes

O Not applicable

A *material weakness* is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

If yes, please explain.

d. Has your organization had an A-133 audit in the past three years?

•Yes O

No

Refer to the Notice of Funding Opportunity for descriptions of these options and instructions for how to make selections.

~ ~

3. Grant Program	
 a. Laura Bush 21st Century Librarian Program Select one: Planning Grant National Forum Grant Project Grant Research Grant Select one: Pre-professional Masters-level and Doctoral-level Programs Early Career Development Continuing Education Select one Community Anchors National Digital Platform Curating Collections 	 d. Museums for America Select one: Learning Experiences Community Anchors Collections Stewardship 2. Select one: \$5,000-\$25,000 with no cost share permitted. \$25,001-\$250,000 with cost share required. e. Museums Empowered (an MFA Special Initiative) Select one: Digital Technology Diversity and Inclusion Evaluation Organizational Management Select one: \$5,000-\$25,000 with no cost share permitted.
b. National Leadership Grants for Libraries 1. Select one:	\bigcirc \$25,001–\$250,000 with cost share required.
	f. National Leadership Grants for Museums
 Sparks Grant Planning Grant National Forum Grant Project Grant Research Grant 2. Select one: Community Anchors National Digital Platform Curating Collections 	 Select one: Advancing Digital Assets and Capacity Collection Care and Access Diversity and Inclusion Professional Development Select one: Non-research grant, \$50,000-\$1,000,000 with cost share required. Research grant, \$50,000-\$1,000,000 with no cost share required. Rapid prototyping grant, \$5,000-\$50,000 with no cost share
 Planning Grant National Forum Grant Project Grant Research Grant 2. Select one: Community Anchors National Digital Platform 	 Advancing Digital Assets and Capacity Collection Care and Access Diversity and Inclusion Professional Development Select one: Non-research grant, \$50,000-\$1,000,000 with cost share required.
 Planning Grant National Forum Grant Project Grant Research Grant 2. Select one: Community Anchors National Digital Platform Curating Collections 	 Advancing Digital Assets and Capacity Collection Care and Access Diversity and Inclusion Professional Development 2. Select one: Non-research grant, \$50,000-\$1,000,000 with cost share required. Research grant, \$50,000-\$1,000,000 with no cost share required. Rapid prototyping grant, \$5,000-\$50,000 with no cost share

4. Performance Goals

Select one of the following three IMLS agency-level goals: (a) Learning, (b) Community, or (c) Content and Collections. Then select at least one of the performance goals listed beneath it:

- a. Learning
 - Train and develop museum and library professionals
 - Support communities of practice
 - Develop and provide inclusive and accessible learning opportunities
- b. Community

Strengthen museums and libraries as essential partners in addressing the needs of their communities

C. Content and Collections

Broaden access and expand use of the Nation's content and collections

Improve management of the Nation's content and collections

Improve preservation, conservation, and care of the Nation's content and collections

If you select a performance goal listed beneath Learning or Community for your project, please review in the NOFO the specific performance measure statement choices and the information you will be required to collect for each.

5. Funding Request

a. IMLS funds requested:	\$250,000	b. Cost share amount:	\$0				
6. Population Served							
Please select the target population(s) served by the proposed project:							
General Population		Museum and/or Libr	ary Professionals				

Early Childhood/Preschool (0-5 years)	Native Americans/Alaska Natives/Native Hawaiians
Middle Childhood/Primary School (6-12 years)	People with Mental or Physical Challenges/Disabilities
Adolescents/High School (13-19 years)	People Who Are Low Income/Economically Disadvantaged
✓ Adults	Rural Populations
✓ Aging, Elderly, Senior Citizens (65+ years)	Scholars/Researchers
Ethnic or Racial Minority Populations other than	
Native Americans/Native Hawaiians	Urban Populations
Families/Intergenerational	Other
Immigrants/Refugees	
Military Families	
If other, please specify:	

7. Museum Profile (Museum Applicants Only)

a. Is your institution organized on a permanent basis for essentially educational or aesthetic purposes, and is it <u>either</u> a private not-for-profit organization that has tax-exempt status under the Internal Revenue Code <u>or</u> a unit of state or local government?	O Yes	O No
b. Does your institution own or use tangible objects, either animate or inanimate?	○ Yes	🔘 No
c. Does your institution care for these objects?	O Yes	🔘 No
d. Does your institution exhibit these objects to the general public at least 120 days a year through facilities your institution owns or operates?	○ Yes	🔿 No
 e. Your institution's attendance for the 12-month period prior to the application f. Year your institution was first open and exhibiting to the public: 		
g. Total number of days your institution was open to the public for the 12-month period prior to application	ation:	
h. Does your institution employ at least one professional staff member, or the full-time equivalent, whether paid or unpaid, who is primarily engaged in the acquisition, care, or exhibition to the public of tangible objects owned or used by your institution?	O Yes	O No
i. Number of full-time paid institution staff:		

j. Number of full-time unpaid institution staff:

k. Number of part-time paid institution staff:

I. Number of part-time unpaid institution staff:

8. Project Elements (Museums for America Only)

Your response to this question will help us match your application to reviewers with appropriate experience. Make your choice under the project category that you selected in Question 3 (Grant Program).

LEARNING EXPERIENCES

If you are applying in the Learning Experiences Project Category, select the *primary* element that is core to your proposed project from the list below (check only one):

- O Adult Programs
- O Digital Media
- O Early Learning
- O Exhibitions
- O Family Programs

COMMUNITY ANCHORS

If you are applying in the Community Anchors Project Category, select the *primary* element that is core to your proposed project from the list below (**check only one**):

O Audience Research and Evaluation

- Civic Engagement
- O Community-Driven Exhbitions and Progams
- O Community-Focused Planning Activities

COLLECTIONS STEWARDSHIP

If you are applying in the Collections Stewardship Project Category, select the **primary** element that is core to your proposed project from the list below (check only one):

Access and Use **Collections Management** Conservation O Database Management Cataloguing, Inventorying, Conservation Environmental Registration Improvement/Rehousing O Digitization Collections Information Conservation Survey Management O Software Applications O Conservation Treatment O Website Development Collections Planning O Professional Development/Training Please identify the material type(s) that will be affected by your project: Animals, living Photographic Materials Animals. preserved Plants, living Architecture Plants, preserved Books and Paper ☐ Sculpture Electronic Media Textiles └ Objects Wooden Artifacts

Paintings

- O Community Outreach/Audience Development
- O Digital Media

O Interpretation

O Public Programs

K-12 Programs, With Schools
 K-12 Programs, Out of School

O Professional Development/Training

Professional Development/Training