

Welcome! The webinar will begin at 3:30pm ET.

- **Audio:** You may play the audio on your computer or via phone. Call **1-888 272-8702**. When prompted to enter a code, enter **2053175#**.
- **Recording:** After the webinar, a recording will be available on our website.
- **Slides:** To download these slides, click File, then Save, and select Whiteboard. Be sure to save the slides as a .pdf!
- **Questions:** Type your questions in the chat box. We will hold a Q&A session at the end of the presentation.

All participants will be muted during the presentation. If you encounter any technical issues, please type your question in the chat box.



Prospective Applicant Webinar:

National Leadership Grants for Libraries Program
Laura Bush 21st Century Librarian Program

August 7, 2019



What We Will Cover Today

- IMLS strategic priorities
- Program overview: National Leadership Grants for Libraries (NLG) and Laura Bush 21st Century Librarian (LB21)
- Eligibility requirements
- Project categories and funding categories
- Application process
- Advice for applicants



What's New This Year

- Phases of Maturity
- Director's Letter
- PDF Format only

- Reminder: There will be only one deadline for the NLG/LB21 opportunities this year.



What is IMLS?

Who are we? IMLS is an independent grantmaking agency and the primary source of federal support for the nation's libraries and museums. IMLS helps ensure that all Americans have access to museum, library, and information services.

Our vision: A nation where museums and libraries work together to transform the lives of individuals and communities.

Our mission: To advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development.



Transforming Communities: IMLS Strategic Priorities

- Goal One: Promote Lifelong Learning
- Goal Two: Build Capacity
- Goal Three: Increase Public Access



Learn more about [Transforming Communities](#)



Transforming Communities

Institute of Museum and Library Services
Strategic Plan 2018–2022



National Leadership Grants for Libraries

National Leadership Grants for Libraries (NLG) supports projects that enhance the quality of library and archive services nationwide by advancing theory and practice. Successful proposals will generate results such as new tools, research findings, models, services, practices, or alliances that will be widely used, adapted, scaled, or replicated to extend the benefits of federal investment. This work may be achieved through proposals at various stages of maturity (exploring, piloting, enhancing, or scaling).

Characteristics of successful proposals include: national impact, current significance, strategic collaborations, and demonstrated expertise.

Preliminary proposal deadline: September 27, 2019



Laura Bush 21st Century Librarian Program

The Laura Bush 21st Century Librarian Program (LB21) supports developing a diverse workforce of librarians to better meet the changing learning and information needs of the American public through enhancing the training and professional development of library and archives professionals, developing faculty and library leaders, and recruiting and educating the next generation of library and archives professionals.

Characteristics of successful proposals include: broad impact, current significance, strategic collaborations, demonstrated expertise, and diversity and inclusion.

Preliminary proposal deadline: September 27, 2019



Where to find basic information

NLG webpage: www.ims.gov/applicants/detail.aspx?GrantId=14

LB21 webpage: www.ims.gov/applicants/detail.aspx?GrantId=9

- Program overview
- IMLS staff contact information
- Link to Notice of Funding Opportunity (NOFO)
- Link to webinar recordings



Eligibility

Your organization is eligible to apply if it is:

- Either a unit of state or local government, or a 501c3 nonprofit organization;
- Located in one of the 50 states or territories; and
- One of the following six types of organizations

Certain categories within LB21 have additional eligibility restrictions. Please refer to the Notice of Funding Opportunity for more information.



Eligibility

1. a library or a parent organization of a library
2. an academic or administrative unit
3. a digital library, if it makes library materials publicly available and provides library services
4. a library agency that is an official agency of a state or other unit of government
5. a library consortium that is a local, statewide, regional, interstate, or international cooperative association
6. a library association or organization



Eligibility

You are not eligible to apply if you are:

- A federally operated institution
- A for-profit organization
- An individual
- A foreign country or organization

If your organization is not eligible, we encourage you to apply through a partnership with an eligible institution.



To which program should we apply?

Is the project primarily about education and training for information professionals (formal or informal)? **If yes, review the NOFO for LB21.**

Is this an early career research project for a tenure-track faculty member? **If yes, review the NOFO for LB21.**

Is the work of national significance to libraries, archives and information science? **If yes, the project probably fits in NLG, but double-check the NOFO.**



To which program should we apply?

Project Purpose	Examples	Program
Pre-professional programs; professional education; research about the profession	<ul style="list-style-type: none">- Workshops- Master's or Doctoral education- Residencies	LB21
Early career development of teaching professionals	<ul style="list-style-type: none">- Untenured, tenure-track teaching faculty member's individual research projects	LB21
Practice-oriented, scalable work of national significance to libraries, archives, and information science	<ul style="list-style-type: none">- Tools- Research- Models- Services	NLG



Project Categories

NLG and LB21 applicants must select one project category from the following:

- Lifelong Learning
- Community Catalysts
- National Digital Infrastructures and Initiatives



Lifelong Learning

NLG: We are interested in proposals that will have a significant national impact on the capacity of libraries and archives to support cross-disciplinary and inquiry-based methods of learning, foster attitudes of discovery, and cultivate skills such as critical thinking, innovation, creativity, communication, and collaboration.

LB21: We are interested in proposals that will recruit, train, develop, and retain a diverse workforce of library and archives professionals; and have a significant impact on the capacity of library and archives professionals to support cross-disciplinary and inquiry-based methods of learning, foster attitudes of discovery, and cultivate skills such as critical thinking, innovation, creativity, communication, and collaboration.



Community Catalysts

NLG: We are interested in proposals that will have a significant national impact on the capacity of libraries and archives to serve as catalysts that contribute to the wellbeing of communities. In addition to directly providing programs and services, libraries and archives may also serve as partners or intermediaries that strengthen the work of collaborators, community members, and community networks by leveraging their expertise, relationships, networks, or infrastructures.

LB21: We are interested in proposals that will recruit, train, develop, and retain a diverse workforce of library and archives professionals, and have a significant impact on the capacity of library and archives professionals to contribute to the well-being of communities.



National Digital Infrastructures and Initiatives

NLG: We are interested in proposals that will have a significant national impact on the capacity of libraries and archives to provide access to digital content, collections, and services to a wide range of users.

LB21: We are interested in proposals that will recruit, train, develop, and retain a diverse workforce of library and archives professionals; and have a significant impact on the capacity of library and archives professionals to provide access to diverse digital content, collections, and services to a wide range of users.



National Digital Infrastructures and Initiatives: A Report on the 2017 National Digital Platform at Three Forum

June 2018

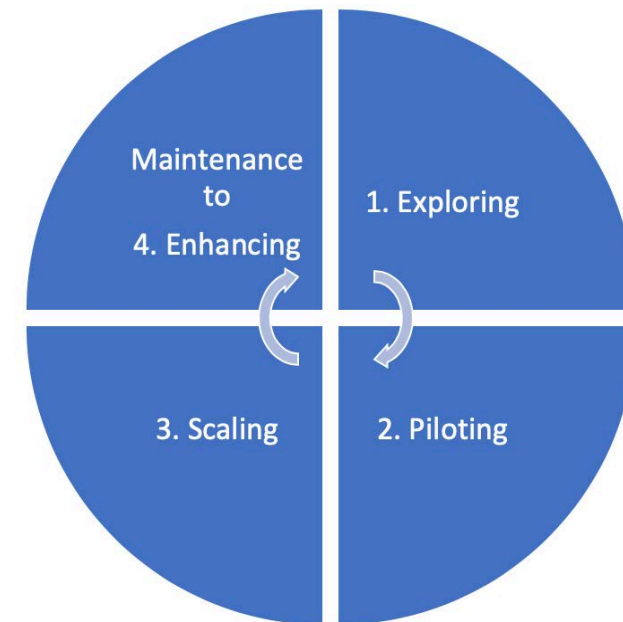


Phase of Maturity

For both NLG and LB21, your proposal narrative should also identify the phase of maturity for your project.

There are four phases:

1. Exploring
2. Piloting
3. Scaling
4. Maintenance to Enhancing



Graphic: Phases of Project Maturity for IMLS Grants



Funding Categories

Funding Category	Project Period	Sample Activities
Planning	One year	Preliminary activities, rapid prototyping, piloting
National Forum	One to two years	Convening key stakeholders and experts
Project	One to three years (or four years for doctoral-level projects)	Full-scale development or implementation
Research in Service to Practice	One to three years	Investigating key questions related to library and archival services



Funding Categories

Funding Category	NLG	LB21
Planning	Up to \$100,000	Up to \$100,000
National Forum	Up to \$150,000	Up to \$150,000
Project	Up to \$1,000,000	Up to \$1,000,000
Research in Service to Practice	Up to \$1,000,000	Up to \$500,000



Project Types (LB21 only)

LB21 applicants must select a project type from the following:

- Pre-professional
- Master's-level
- Doctoral-level
- Early Career Development
- Continuing Education



Positioning Library and Information Science Graduate Programs for 21st Century Practice

Meeting Report
November 2017, Columbia, SC



Cost Share

1:1 cost share is required for both programs, EXCEPT:

- No cost share is required for Research in Service to Practice.
- No cost share is required for applications requesting \$249,999 or less in federal funds
- LB21 applicants are not required to cost share funds budgeted for student support



Phase One Components

Preliminary Proposals must be submitted via grants.gov by 11:59 pm ET, September 27, 2019, and must include:

- SF-424 (generated in Grants.gov)
- Preliminary Proposal Narrative (PDF, two-page limit)
- IMLS Supplementary Information Form-Including Abstract (Grants.gov form)
- IMLS Library Program Information Form (Grants.gov form)
- **No other attachments**

PLEASE NOTE: Only attachments in PDF form will be accepted by our grants management system.



Phase One Process

- IMLS staff check proposals for completeness and eligibility
- Proposals go through peer review
- Some applicants will be invited to submit full proposals
- All applicants receive reviewer comments



Phase Two (Invitation only)

- Full proposals due March 30, 2020
- Required components listed in the NOFO
- Submitted via grants.gov
- IMLS staff check proposals for completeness and eligibility
- Proposals go through peer review
- All applicants receive reviewer comments
- Funding decisions announced July 2020 (pending fund availability and at the discretion of the Director)

Please note: an invitation to submit a full proposal is not a guarantee of funding.



Key Dates

- Preliminary Proposals Due: September 27, 2019
- Notification of Status: February 2020
- Full Proposals Due: March 30, 2020
- Notification of Funding: July 2020
- Projects May Begin on: September 1 or October 1, 2020



Other Requirements

- Acquire a D-U-N-S® Number for your institution
<http://fedgov.dnb.com/webform>
- Register your institution with the **System of Award Management (SAM)**, or ensure your existing SAM registration is active <http://www.sam.gov/>
- Create a **Grants.gov** account for your institution, or ensure your existing Grants.gov account is active <http://www.grants.gov/>



Writing the Preliminary Proposal Narrative

- Identify project director and partners
- Identify phase of maturity
- Contextualize in current research and practice
- Outline proposed work plan
- Demonstrate relevance to project category
- Articulate potential impact and projected outcomes
- Provide a budget summary (**required**)
- Use the Search Awarded Grants function on the IMLS website to review successful preliminary proposals



Guidance for Research In Service to Practice

- What are your research questions?
- What is your theoretical framing?
- What is the relevance of your proposed research for current practice?
- What research methods will you use?
- What type of data will you gather?
- How will you analyze and use the data?
- How will results be communicated?
- How will you manage research data and make it available?

*For more, refer to the “Guidance for Research Applications”
section of each NOFO*



Putting Your Best Foot Forward

- Participate in a webinar
- Choose a grant program that aligns with your project
- Review two-page proposals from projects funded last year
- Articulate the project goals and/or research questions up front
- Consider your project's title
- Include a budget paragraph in your preliminary proposal
- Have an unfamiliar reader offer feedback
- Submit a draft to a Program Officer by September 13th and schedule a phone call
- Submit all required documents in pdf format



Contact a Senior Program Officer

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- Early learning
- Young adult services
- Informal STEM learning
- Making

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- Community development
- Workforce development
- Services for new Americans
- Public health

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- Broadband
- Digital inclusion
- Open educational resources
- Data privacy and security
- Archives and special collections
- Community archives

Dr. Ashley Sands

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- Research data management
- Scholarly communications
- Open infrastructures
- Digital collections
- Digital preservation



Questions?